## Six－month Period Ended Sept．30， 2017 Financial Report

Duskin Co．，Ltd．
November 15， 2017

## Cautionary Statements

－These materials contain forward－looking statements concerning forecasts，goals，strategies，and other matters related to the Company，including its consolidated subsidiaries．
－These forward－looking statements are based on projections and assumptions made by Duskin Group in light of currently available information．Such statements are subject to the uncertainties inherent in projections and assumptions，and also to unforeseeable changes in future business operations resulting from both internal and external changes，which could cause actual results， performance and achievements to differ materially from those contained in these forward－ looking statements．
－The adjustment to segment income includes＂inter－segment eliminations＂and＂corporate expenses＂which are presented as＂Eliminations／Corporate＂in these materials．
－Starting with FY2015，the Company adopted Revised Accounting Standard for Business Combinations（ASBJ Statement No．21，September 13，2013）and net income is reported as profit attributable to owners of parent．However，net income is used in this report．

## Table of Contents

## - Financial Summary

Consolidated Financial Summary ..... 6
Sales Summary ..... 7
Operating Income Summary ..... 9
Ordinary Income Summary ..... 11
Net Income Summary ..... 13
Consolidated Balance Sheet Summary ..... 15
■ Summary by Business Segment
Highlights by Business Segment ..... 17
Summary of Core Businesses
Clean \& Care Group ..... 18
Food Group ..... 22
Other Businesses, Corporate ..... 25
Other Businesses (Overseas Businesses) ..... 26
■ Forecasts and Actual Results
FY2017 First Half Forecasts and Actual Results ..... 28
■ FY2017 Forecasts
FY2017 Forecasts ..... 30

## Table of Contents

## ■ Returns to Shareholders

Dividends • . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 34
■ Our Initiatives
Long-term Strategy . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 36
Initiatives in First Half of FY2017 • . . . . . . . . . . . . . . . . . . . . . . . . . . . 37
Home Service . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 38
Business Service . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 39
Focus on Technical Service Category . . . . . . . . . . . . . . . . . . . . . . . . . . . 40
Housekeeping Service . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 41
Life Care Service . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 42
Mister Donut • . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 43
Other Food Businesses . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 52
■ Reference
Financial Summary - Non-consolidated Results • . . . . . . . . . . . . . . . . . . . . . . 55
Business Summary by Segment • . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 56
Customer-Level Sales (CLS) • • • . . . . . . . . . . . . . . . . . . . . . . . . . . . 57
Recycle-Oriented Business Model at Dust Control Business • • . . . . . . . . . . . 58

Six－month Period Ended Sept．30， 2017 Financial Summary

## Consolidated Results

(millions of yen)

|  | FY2016 1st Half <br>  <br> ended <br> Sept. 30,2016 | FY2017 1st Half <br> ended <br> Sept. 30, 2017 | Change |  |
| :--- | ---: | ---: | ---: | ---: |
| Sales | $\mathbf{8 1 , 0 9 1}$ | $\mathbf{8 0 , 2 6 6}$ | $\mathbf{- 8 2 4}$ | $\mathbf{- 1 . 0}$ |
| Operating Income | $\mathbf{2 , 5 1 4}$ | $\mathbf{4 , 3 4 9}$ | $\mathbf{+ 1 , 8 3 5}$ | $\mathbf{+ 7 3 . 0}$ |
| Operating Margin (\%) | $\mathbf{( 3 . 1 \% )}$ | $\mathbf{( 5 . 4 \% )}$ | $\mathbf{( + 2 . 3})$ | $\mathbf{-}$ |
| Ordinary Income | $\mathbf{3 , 4 0 6}$ | $\mathbf{5 , 2 4 4}$ | $\mathbf{+ 1 , 8 3 8}$ | $\mathbf{+ 5 4 . 0}$ |
| Ordinary Income Margin (\%) | $\mathbf{( 4 . 2 \% )}$ | $\mathbf{( 6 . 5 \% )}$ | $\mathbf{( + 2 . 3 )}$ | $\mathbf{-}$ |
| Net Income | $\mathbf{2 , 1 0 5}$ | $\mathbf{3 , 5 7 0}$ | $\mathbf{+ 1 , 4 6 4}$ | $\mathbf{+ 6 9 . 6}$ |
| Net Income Margin (\%) | $\mathbf{( 2 . 6 \% )}$ | $\mathbf{( 4 . 4 \% )}$ | $\mathbf{( + 1 . 8 )}$ | $\mathbf{-}$ |

Reference FY2016 ended Mar. 31, 2017

161,880
6,069
(3.7\%)

7,554
(4.7\%)

4,318
(2.7\%)

## Consolidated Sales

(millions of yen)


## Consolidated Sales

## 80,266 million yen <br> -824 million yen (-1.0\%)

| (millions of yen) |  | FY2016 1st half ended | FY2017 1st half ended | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { Sept. 30, } 2016$ | Sept. 30, 2017 |  | \% |
| Clean \& Care Group | Sales to outside customers | 55,221 | 55,899 | +677 | +1.2 |
|  | Inter-segment sales and transfers | 408 | 379 | -28 | -7.0 |
|  | Total | 55,629 | 56,278 | +649 | +1.2 |
| Food Group | Sales to outside customers | 20,285 | 18,335 | -1,949 | -9.6 |
|  | Inter-segment sales and transfers | 5 | 5 | -0 | -1.9 |
|  | Total | 20,290 | 18,340 | -1,949 | -9.6 |
| Other Businesses | Sales to outside customers | 5,584 | 6,032 | +447 | +8.0 |
|  | Inter-segment sales and transfers | 1,131 | 1,106 | -24 | -2.1 |
|  | Total | 6,715 | 7,138 | +422 | +6.3 |
| Eliminations for inter-segment sales and transfers |  | 1,545 | 1,492 | -53 | -3.4 |
|  | Consolidated sales | 81,091 | 80,266 | -824 | -1.0 |

## Operating Income Summary（1）

## Consolidated Operating Income

（millions of yen）
$\mathbf{1 2 , 0 0 0}$

$\mathbf{8 , 0 0 0}$

$4,$| 6,641 |
| :---: |
| 2,290 |
| $(2.7)$ |
| 4,351 |
| $(5.2)$ |

## Consolidated Operating Income

## 4，349 million yen $\quad+\mathbf{1 , 8 3 5}$ million yen（＋73．0\％）

| Major factors |  | Higher sales，lower investments in rental items，lower expenses for promotional |
| :--- | :--- | :--- |
| Clean \＆Care Group | $:$ | Higer <br> expenses and retirement benefits |
| Food Group | $:$ | Decreases in retirement benefits，other personnel expenses，transportation expenses， <br> and depreciation |
| Other Businesses | $:$ | Higher income in overseas businesses（including Big Apple，which Duskin acquired and <br> made a subsidiary in FY2016） |
| Eliminations／Corporate $:$ | Increase in personnel expenses |  |

（millions of yen）

| Operating income by segment | FY2016 $1^{\text {st }}$ half ended Sept．30， 2016 （Operating Margin） | FY2017 $1^{\text {st }}$ half ended Sept．30， 2017 （Operating Margin） | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \％ |
| Clean \＆Care Group | $\begin{aligned} & 6,360 \\ & (11.5 \%) \\ & \hline \end{aligned}$ | $\begin{array}{r} 7,439 \\ \hline \mathbf{1 3 . 3 \%}) \\ \hline \end{array}$ | ＋1，078 | $\begin{array}{c\|} \hline+\mathbf{1 7 . 0 \%} \\ (+1.8) \\ \hline \end{array}$ |
| Food Group | $-565$ | $211.2 \%)$ | ＋777 | $(+4 . \overline{0})$ |
| Other Businesses | $\begin{gathered} 143 \\ (2.6 \%) \\ \hline \end{gathered}$ | $\begin{array}{r} 167.8 \%) \\ \hline \end{array}$ | ＋24 | $\underset{(+0.2)}{+17.0 \%}$ |
| Eliminations／Corporate | －3，423 | －3，468 | －45 | － |
| Total（consolidated） | $\begin{gathered} 2,514 \\ (3.1 \%) \\ \hline \end{gathered}$ | $\begin{gathered} 4,349 \\ (5.4 \%) \\ \hline \end{gathered}$ | ＋1，835 | $\begin{gathered} \hline+73.0 \% \\ (+2.3) \\ \hline \end{gathered}$ |

## Ordinary Income Summary（1）

## Consolidated Ordinary Income

（millions of yen）


## Consolidated Ordinary Income

## 5,244 million yen $\quad+1,838$ million yen ( $+54.0 \%$ )

Major Factors

$$
\text { 1) Operating income } \quad+\mathbf{1 , 8 0 0} \text { million yen }
$$

2) Non-operating income $\quad+000$ million yen
$>$ Decrease in interest income
$\rightarrow$ Decrease in proceeds from miscellaneous income
$>$ Increase in share of profit of entities accounted for using equity method
$>$ Decrease in foreign exchange losses $\quad+50$ million yen
[^0]
## Consolidated Net Income

（millions of yen）

$6,000 \quad 1.8 \%$


## Consolidated Net Income

## 3,570 million yen $+\mathbf{1 , 4 6 4}$ million yen ( $+69.6 \%$ )

Major Factors

1) Ordinary income $+\mathbf{1 , 8 0 0}$ million yen
2) Extraordinary income -000 million yen
$>$ Decrease in gain on liquidation of investment securities
> Decrease in loss on disaster
Assistance expenses related to Kumamoto earthquakes in April 2016
$>$ Others -60 million yen
3) Tax expenses - $\mathbf{4 0 0}$ million yen (higher expenses)
> Increase in net income before tax $-\mathbf{5 0 0}$ million yen
$>$ Others $+\mathbf{1 0 0}$ million yen

## Consolidated Balance Sheet

（millions of yen）

|  | As of Mar．31， <br> 2017 | As of Sept．30， <br> 2017 | Change | Major factors |
| :--- | ---: | ---: | ---: | :--- | ---: |

## Summary by Business Segment

(millions of yen)

|  |  | $\begin{array}{r} \text { FY20 } \\ \text { Operating } \mathbf{M}_{2} \end{array}$ | (\%) | FY2016 $1^{\text {st }}$ half ended Sept. 30, 2016 <br> Operating Margin (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Clean \& Care Group | Sales | 110,537 | - | 55,221 |  |
|  | Operating Income | 13,671 | 12.4 | 6,360 | 11.5 |
| Food Group | Sales | 40,151 | - | 20,285 |  |
|  | Operating Income | -684 | -1.7 | -565 | -2.8 |
| Other <br> Businesses | Sales | 11,192 | - | 5,584 |  |
|  | Operating Income | 114 | 1.0 | 143 | 2.6 |
| Eliminations/ Corporate | Operating Income | -7,031 | - | -3,423 |  |
| Consolidated | Sales | 161,880 | - | 81,091 |  |
|  | Operating Income | 6,069 | 3.7 | 2,514 | 3.1 |


| FY2017 1 <br> st <br> ended Sept. 30, 2017 <br> Operating Margin (\%) |  | Change |  |
| ---: | ---: | ---: | ---: |
| 55,899 | - | +677 | +1.2 |
| 7,439 | 13.3 | $+1,078$ | +17.0 |
| 18,335 | - | $-1,949$ | -9.6 |
| 211 | 1.2 | +777 | - |
| 6,032 | - | +447 | +8.0 |
| 167 | 2.8 | +24 | +17.0 |
| $-3,468$ | - | -45 | - |
| 80,266 | - | -824 | -1.0 |
| 4,349 | 5.4 | $+1,835$ | +73.0 |

*Sales presented here are sales to outside customers, excluding inter-segment sales.

## Sales

## Operating Income


*Sales presented here are sales to outside customers, excluding inter-segment sales.

## Clean \& Care Group (2)

## Sales

| (millions of yen) | FY2016 2Q | FY2017 2Q | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \% |
| Sales to outside customers | 55,221 | 55,899 | +677 | +1.2 |
| Inter-segment sales | 408 | 379 | -28 | -7.0 |
| Total | 55,629 | 56,278 | +649 | +1.2 |

- Sales of dust control products increased due to the contribution made by SiRo.
$>$ Dust control products sales
* Average on a business day basis
$>$ Mop products sales
- Basic Three (including sales of LaLa, Shushu, and Style Cleaner) $+1.3 \%$
- Other handy and floor mops

$$
+1.8 \% \text { (1Q: +4.1\%, 2Q: -0.4\%) }
$$

$+2.6 \%$ (One fewer business day than in FY2016 2Q)
$+4.0 \%$ (1Q: $+6.3 \%, 2 \mathrm{Q}:+1.7 \%)$

- Robot Cleaner SiRo
+789 million yen
> Kitchen Sponges sales +121 million yen
- Technical services grew steadily.
$>$ Total customer-level sales $+4.0 \%$ (1Q: $+3.6 \%, 2 \mathrm{Q}:+4.5 \%$ )
- Professional Cleaning (ServiceMaster) $+4.9 \%(1 \mathrm{Q}:+4.2 \%, 2 \mathrm{Q}:+5.5 \%)$
- Housekeeping Service (Merry Maids) $+3.2 \%(1 \mathrm{Q}:+3.6 \%, 2 \mathrm{Q}:+2.8 \%)$
- Termite Control (Terminix) $+2.1 \%(1 \mathrm{Q}:-0.4 \%, 2 \mathrm{Q}:+4.8 \%)$
- Maintaining plants and flowers (Total Green) $+4.5 \%(1 \mathrm{Q}:+3.7 \%, 2 \mathrm{Q}:+5.1 \%)$
- Fixing wear and tear (Home Repair) • • Launched in FY2017
- Rental of health care equipment (Health Rent) continued to grow.
$>$ Health Rent customer-level sales $+7.0 \%(1 \mathrm{Q}:+6.8 \%, 2 \mathrm{Q}:+7.3 \%)$
- Cosmetics products performed well due to the introduction of new products.
$>$ Cosmetics business sales $\quad+5.7 \%(1 \mathrm{Q}:+19.1 \%, 2 \mathrm{Q}:-7.0 \%)$


## Clean \& Care Group (3)

## Sales

| (millions of yen) | FY2016 2Q | FY2017 2Q | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \% |
| Sales to outside customers | 55,221 | 55,899 | +677 | +1.2 |
| Inter-segment sales | 408 | 379 | -28 | -7.0 |
| Total | 55,629 | 56,278 | +649 | +1.2 |

- Sales of dust control products declined slightly.
$>$ Dust control products sales
$-0.7 \% ~(1 \mathrm{Q}:+0.1 \%, 2 \mathrm{Q}:-1.5 \%)$
* Average on a business day basis $\quad+0.04 \%$
$>$ Mat products sales
$-0.3 \% ~(1 \mathrm{Q}:+0.3 \%, 2 \mathrm{Q}:-0.9 \%)$
- Thin dust control and water absorption mats

$$
+0.3 \%
$$

- Inside custom-made indoor mats

$$
+19.5 \%
$$

- Other mats
(Basic mats -1.0\% )
( Custom-made mats $-0.5 \%)$
- Technical services posted slightly higher sales.
> Customer-level sales

$$
+2.0 \% ~(1 \mathrm{Q}:+2.0 \%, 2 \mathrm{Q}:+2.0 \%)
$$

- ServiceMaster (including Facility Management) $\quad+1.5 \% \quad(1 \mathrm{Q}:+1.7 \%, 2 \mathrm{Q}:+1.4 \%)$
* Janitorial services for LEGOLAND® Japan +47 million yen
- Pest Control (Terminix)
$+3.0 \%$
(1Q: +2.5\%, 2Q: +3.5\%)
- Maintaining plants and flowers (Total Green)
$+10.8 \%$
(1Q: +17.4\%, 2Q: +5.8\%)
- Event operation and rental service (Rent-All) grew steadily.
$>$ Customer-level sales of Rent-All
$+3.1 \%$ (1Q: $+5.5 \%, 2 \mathrm{Q}:+1.4 \%$ )


## Clean \＆Care Group（4）

## Operating Income

| （millions of yen） | FY2016 2Q | FY2017 2Q | Change | $\%$ |
| :---: | :---: | :---: | :---: | :---: |
| Operating income by segment | 6,360 | 7,439 | $+1,078$ | +17.0 |

Improved cost ratio and lower expenses
$>$ Increase in gross profit due to higher sales $\quad+300$ million yen
$>$ Increase in gross profit due to improved cost ratio $\quad+200$ million yen
－Decreased cost of Style Cleaner
－Decrease in mats and other new items for rent
－Others
+300 million yen
+100 million yen
－200 million yen
$>$ Increase in operating income due to lower expenses +600 million yen
－Lower promotional expenses including advertising expenses +500 million yen
－Decrease in retirement benefits
＋200 million yen
－Others－ 100 million yen
＊The figures given here show the increase or decrease from the same period of the previous year．

## Sales

## Operating Income


＊Sales presented here are sales to outside customers， excluding inter－segment sales．

## Sales

| （millions of yen） | FY2016 2Q | FY2017 2Q | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \％ |
| Sales to outside customers | 20，285 | 18，335 | －1，949 | －9．6 |
| Inter－segment sales | 5 | 5 | －0 | －1．9 |
| Total | 20，290 | 18，340 | －1，949 | －9．6 |

－Mister Donut
＞Total customer－level sales
$>$ Customer－level sales of existing shops
$-7.5 \%(1 Q:-9.2 \%, 2 \mathrm{Q}:-5.7 \%)$
$-3.6 \% ~(1 \mathrm{Q}:-5.0 \%, 2 \mathrm{Q}:-2.1 \%)$
－Decrease in average check and number of customers Average check（all shops）$-5.9 \%$ ，Number of customers（all shops）$-1.7 \%$
－Smaller number of shops $\quad$ Number of shops in operation：FY2016 2Q 1，214 FY2017 2Q 1，138（change：-76 shops） ＊Total business days：$\quad-6.3 \%$
$>$ MISDO meets
Collaboration with
－Kyoto Uji tea specialty brand，Gion Tsujiri，• Popular noodle restaurant SORANOIRO
－House Food Corporation－TANITA Corporation
＞Other campaigns
－Collaboration with Daio Paper Corporation－KDDI Corporation au Everyday，au Santaro Day
＊Customer－level sales of existing shops in August when Mister Donut participated in au Santaro Day $\quad+8.4 \%$
－Other Food Businesses
＞Customer－level sales

| Katsu \＆Katsu | $+15.6 \%$ |
| :--- | ---: |
| Café Du Monde | $-33.4 \%$ |
| Bakery Factory | $-2.8 \%$ |
| The Chiffon \＆Spoon | $-30.6 \%$ |
| Pie Face | $-21.4 \%$ |

＞Sale of Don Co．，Ltd．
－300 million yen

## Operating Income

| (millions of yen) | FY2016 2Q | FY2017 2Q | Change | $\%$ |
| :---: | ---: | ---: | ---: | ---: |
| Operating income by segment | -565 | 211 | +777 | - |

Improved cost ratio and lower expenses
$>$ Decrease in gross profit due to lower sales

- 700 million yen
$>$ Increase in gross profit due to improved cost ratio $\quad+200$ million yen
$>$ Lower expenses at Mister Donut
- Lower cost for shipping raw materials
*Delivery changed from daily to 5 days a week
- Decrease in amortization cost for shop operating system
- Lower labor cost
*Including 100 million yen retirement benefit
- Decrease in other expenses
*Lower rent expenses due to smaller number of shops
Lower expenses due to lease expiration of shop operating system
*The figures given here show the increase or decrease from the same period of the previous year.


## Other Businesses \＆Corporate

## Other Businesses

| （millions of yen） | FY2016 2Q | FY2017 2Q | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \％ |
| Sales to outside customers | 5，584 | 6，032 | ＋447 | ＋8．0 |
| Inter－segment sales | 1，131 | 1，106 | －24 | －2．1 |
| Total | 6，715 | 7，138 | ＋422 | ＋6．3 |
| Operating income | 143 | 167 | ＋24 | ＋17．0 |

－Overseas（consolidated subsidiaries）
－Big Apple Group
Sales
379 million yen
Operating Income 12 million yen（after amortization of goodwill）
－Duskin Hong Kong，which procures raw materials and equipment，posted higher sales due to the larger volume of paper towels．
－Duskin Healthcare，a management service business for medical facilities，recorded higher sales and lower income．
－Higher sales due to increased customers，lower income due to higher expenses including service staff recruitment
－Duskin Kyoeki，a leasing and insurance company，recorded lower sales and income．
－Lower sales and income due to re－lease agreement of a large account

## Eliminations／Corporate

| （millions of yen） | FY2016 2Q | FY2017 2Q | Change | $\%$ |
| :---: | ---: | ---: | ---: | :---: |
| Operating income by segment | $-3,423$ | $-3,468$ | -45 | - |

－Corporate
－Decrease in retirement benefits 100 million yen
－Increase in labor cost due to transfer of personnel from Food Group 200 million yen

## Overseas Businesses

~ Customer-level sales

|  |  | Jan. - June 2016 | Jan. - June 2017 | Change |
| :---: | :---: | :---: | :---: | :---: |


| Clean \& Care | Taiwan <br> (millions of NTD) | 509 | 566 | +57 | $+11.2 \%$ |
| :---: | :--- | ---: | ---: | ---: | ---: |
|  | 10 | 11 | +1 | $+10.2 \%$ |  |
|  | 555 | 474 | -80 | $-14.5 \%$ |  |
| Mister Donut | Taiwan <br> (millions of NTD) | 483 | 557 | +73 | $+15.3 \%$ |
|  | 11 | 10 | -1 | $-12.4 \%$ |  |
|  | Malaysia <br> (millions of MYR) | --- | 28 | +28 | --- |

Forecasts and Actual Results

| Consolidated | ＊Change from forecast announced on May 15， 2017 （millions of |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales | Operating Income | Ordinary Income | Net Income |
| Forecast（May15） | 81，600 | 1，900 | 2，600 | 1，400 |
| Actual | 80，266 | 4，349 | 5，244 | 3，570 |
| Difference（\％） | －1，333（－1．6） | ＋2，449（＋128．9） | ＋2，644（＋101．7） | ＋2，170（＋155．1） |
| Sales：Major factors contributing to the difference |  |  |  |  |
| －Clean \＆Care Group <br> －Food Group <br> －Other Businesses | ［Dust Control -300 million yen］ <br> ［Mister Donut $-1,000$ million yen］  |  | $\begin{array}{r} -300 \text { million yen } \\ -1,000 \text { million yen } \\ +000 \text { million yen } \end{array}$ |  |
| Operating Income：Major factors contributing to the difference |  |  |  |  |
| －Clean \＆Care Group | $\left.\begin{array}{lr}\text { Lower gross profit due to lower sales } & -100 \text { million yen } \\ \text { Smaller investment for mat and other items } & +200 \text { million yen } \\ \text { Lower cost for Style Cleaner } & +200 \text { million yen } \\ \text { Improved cost ratio } & ++100 \text { million yen } \\ \text { Other（Expenses carried forward）} & +1,100 \text { million yen }\end{array}\right]$ |  |  | ＋1，700 million yen |
| －Food Group | Lower gross profit due to lower sales Improved cost ratio <br> Expenses carried forward |  | $\left.\begin{array}{r}-400 \text { million yen } \\ +400 \text { million yen } \\ +500 \text { million yen }\end{array}\right]$ | ＋500 million yen |
| －Other Businesses | －Eliminations／Corporate［ Expenses carried forward |  | ＋200 million yen ］ | ＋000 million yen <br> ＋200 million yen |

## FY2017

Forecasts

## Revised forecast announced on Oct. 12, 2017

| Consolidated | Sales | Operating Income | Ordinary Income | (millions of yen) |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Net Income |
| FY2016 Actual | 161,880 | 6,069 | 7,554 | 4,318 |
| FY2017 Forecast | 165,000 | 6,600 | 8,000 | 4,700 |
| FY2017 Revised Forecast (Oct. 12) | 163,600 | 7,000 | 8,400 | 5,700 |
| FY2016 - Revised Forecast (\%) | +1,719 (+1.1\%) | +930 (+15.3\%) | +845 (+11.2\%) | +1,381 (+32.0\%) |
| Forecast - Revised Forecast (\%) | -1,400 (-0.8\%) | +400 (+6.1\%) | +400 (+5.0\%) | +1,000 (+21.3\%) |


| Non-consolidated | (millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales | Operating Income | Ordinary Income | Net Income |
| FY2016 Actual | 134,245 | 4,069 | 6,478 | 3,723 |
| FY2017 Forecast | 137,000 | 4,500 | 6,800 | 4,200 |
| FY2017 Revised Forecast (Oct. 12) | 135,300 | 4,600 | 7,100 | 4,800 |
| FY2016 - Revised Forecast (\%) | +1,054 (+0.8\%) | +530 (13.0\%) | +621 (+9.6\%) | +1,076 (+28.9\%) |
| Forecast - Revised Forecast (\%) | -1,700 (-1.2\%) | +100 (+2.2\%) | +300 (+4.4\%) | +600 (+14.3\%) |

## By Business Segment

|  |  |  |  | － | （millions of yen） |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Initial Forecast <br> Operating Margin（\％） |  | Major Factors | Revised Forecast <br> Operating Margin（\％） |  |
| Clean \＆Care Group | Sales | 112，700 | － | Dust Control +200 | 112，900 | － |
|  | Operating Income | 13，800 | 12.2 | Cost for Style Cleaner +200 <br> Expenses carried forward +200 | 14，200 | 12.6 |
| Food Group | Sales | 40，200 | － | Mister Donut－1，550 | 38，650 | － |
|  | Operating Income | 300 | 0.7 | Downward revision of sales－500，Improved cost ratio +200 ，Expenses carried forward +100 | 100 | 0.3 |
| Other <br> Businesses | Sales | 12，100 | － | Overseas－50 | 12，050 | － |
|  | Operating <br> Income | 200 | 1.7 | Overseas－50，Duskin Healthcare－50 | 100 | 0.8 |
| Eliminations／ Corporate | Operating Income | －7，700 | － | Expenses carried forward +300 | －7，400 | － |
| Consolidated | Sales | 165，000 | － | －1，400 | 163，600 | － |
|  | Operating <br> Income | 6，600 | 4.0 | ＋400 | 7，000 | 4.3 |

＊Sales presented here are sales to outside customers，excluding inter－segment sales．

By Business Segment－ $\mathbf{2}^{\text {nd }}$ Half

|  | FY2017 <br> Revised Forecast <br> Operating Margin（\％） |  |  |
| :---: | :---: | ---: | ---: |
| Clean \＆Care <br> Group | Sales | 112,900 | - |
|  | Operating <br> Income | 14,200 | 12.6 |
| Food Group | Sales | 38,650 | - |
|  | Operating <br> Income | 100 | 0.3 |
|  | Sales | 12,050 | - |
|  | Operating <br> Income | 100 | 0.8 |
| Eliminations／ <br> Corporate | Operating <br> Income | $-7,400$ | - |
| Consolidated | Sales | 163,600 | - |
|  | Operating <br> Income | 7,000 | 4.3 |

＊Comparison with the same period of the previous year
（millions of yen）

|  |  |  |  | （millions of yen） |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FY2016－2 <br> Actua <br> Operating M | alf （\％） | FY2017－2 ${ }^{\text {nd }}$ Half Forecast <br> （Full－year Forecast－ $\mathbf{1}^{\text {st }}$ Half Actual） Operating Margin（\％） |  | $\begin{aligned} \text { Change } & \\ & (\%)\end{aligned}$ |  |
| 55，316 |  | 57，000 | － | ＋1，684 | ＋3．0 |
| 7，310 | 13.2 | 6，760 | 11.9 | －549 | －7．5 |
| 19，866 |  | 20，314 | － | ＋448 | ＋2．3 |
| －118 | －0．6 | －111 | －0．5 | ＋6 | － |
| 5，607 | － | 6，017 | － | ＋410 | ＋7．3 |
| －28 | －0．5 | －67 | －1．1 | －39 | － |
| －3，608 |  | －3，931 |  | －322 |  |
| 80，789 |  | 83，333 | － | ＋2，543 | ＋3．1 |
| 3，555 | 4.4 | 2，650 | 3.2 | －905 | －25．5 |

＊Sales presented here are sales to outside customers，excluding inter－segment sales．

Returns to Shareholders

## Dividends

Steady and continuous dividend distribution in line with basic policy (Full-year total: 40 yen per share)

> Dividends per share (Actual \& Forecasts)
(yen)

|  | FY2015 | FY2016 |
| :---: | :---: | :---: |
| End of $2^{\text {nd }}$ Quarter | 20 | 20 |
| Year-end | 20 | 20 |
| Total (annual) | 40 | 40 |


| Total dividends <br> (millions of yen) | 2,221 | 2,162 | 2,138 |
| :---: | :---: | :---: | :---: |
| Consolidated <br> dividend ratio (\%) | 76.7 | 50.7 | 37.5 |

*Consolidated dividend ratio is calculated per share.

Our Initiatives

## Long-term Strategy

## ONE DUSKIN

## ONLY ONE

A one and only franchise system where franchisor and franchisees share our Management Philosophy

## NUMBER ONE

The most trusted franchise business in the community

## ALL FOR ONE

All business units and services join to respond to the needs of our customers

## Initiatives in First Half of FY2017

## ［Theme］Business Model Reform



## Business Service

## Mister Donut

－Diversified customer contact points
$\Rightarrow$ DDuet membership：440，000（＋100，000）＊
－Comprehensive service proposals
$\Rightarrow$ No．of tablets introduced to sales representatives：3，500（＋700）＊
－Improved marketing capabilities by centralizing customer information
$\Rightarrow$ Building an online network to connect to franchisees＇systems
－Enhanced hygiene management service
$\Rightarrow$ Hygiene Masters with expertise in sanitary management： 773 （＋269）＊
－Renovation and opening of shops with new concepts focusing on different motivations for visiting shops，and different conditions and environment for each shop location $\quad \Rightarrow 82$ shops（ +32 ）＊
－Cost reduction
$\Rightarrow$ Cost to sales ratio（consolidated）-3.6 percentage points（from FY2014）
＊Changes between April and September 2017

## Home Service

## Establish a business model for comprehensive home support service with enhanced customer contact

－Promote the DDuet membership website
－Tablets for sales representatives
－Centralize customer information of franchisees
$\rightarrow$ Contact point for non face－to－face customers
$\rightarrow$ Responding to the various needs of customers
$\rightarrow$ Strengthening marketing


## Structure/system to provide comprehensive hygiene management

## Hygiene management

- Increase no. of Hygiene Masters, experts in hygiene control
- Responding to the needs in hygiene management in comply with HACCP set by each local authorities



## Focus on Technical Service Category



## 害虫駆除 <br> TERMINTXX：

## 緑と花のお手入れ

TotalGreen


| ■ Customer－level Sales |  | （millions of yen） | New business |
| :---: | :---: | :---: | :---: |
|  | 20 Actual | Change from FY2016 20 | 住まいの補修 |
| ServiceMaster | 14，300 | 2．6\％ | HomelRepair |
| Merry Maids | 5，200 | 3．2\％ |  |
| Terminix | 4，400 | 2．8\％ | ， |
| Total Green | 1，400 | 5．0\％ | ＋ |
| Home Repair | 20 | 42．2\％ |  |
| Total | 25，300 | 2．9\％ | \％ |

## Housekeeping Service

－The Project to Accept Foreigners Conducting Housekeeping Services in the National Strategic Special Zones

Work places
（3－year limited term employment）

Osaka： 4 （Date of employment：April 16，2017）
Kanagawa： 4 （Date of employment：April 16，2017）
Tokyo： 4 （Date of employment：October 1，2017）


8 staff for the $1^{\text {st }}$ term working in Osaka and Kanagawa


Now expanding to Tokyo

## Life Care Service

## Expand the services for seniors



## Mister Donut

# Something good's gonna happen. Mister Donut 

## Mister Donut－Product Development Strategy－

## Initiatives for＂Something good＇s gonna happen．＂

## Price changes of the popular items




## Creating a culture to enjoy meals at Mister Donut



## Mister Donut -MISDO GOHAN Phase 1-

## [Phase 1] Released on Friday, November 17



Savory Sandwich - Donut with Ham \& Egg Two other fillings


Hot Savory Pie Shrimp Bisque Three other pies

Hot Toast topped with: Egg \& Mayonnaise : Cheese \& Tuna


Hot Sweet Pie: Apple \& Custard
: Apple \& Cheese

## Mister Donut -MISDO GOHAN Phase 2-

[Phase 2] To be released in February 2018


Hot dogs


Sandwiches
Muffins

## New ovens introduced to all the shops and leased at free of cost

It enables us to serve the MISDO GOHAN items hot and crispy.


## Mister Donut -Introducing Pizza Items-

## Partnership with STRAWBERRY CONES Co., LTD.



Mister Donut－Renovation \＆New Shop Opening－
Initiatives for＂Something good＇s gonna happen．＂ Renovation \＆new shop opening


## Mister Donut－Renovation \＆New Shop Opening－

## Initiatives for＂Something good＇s gonna happen．＂

Renovating the existing shops
Shop development in the untapped markets


| $\mathbf{V} / \mathbf{2 1}$ |
| :---: |
| take－out | Mister Donut Café

> Mister Donut to go


Satellite shop


## Comfortable and relaxing time <br> Welcoming and cozy place to visit

No．of shops renovated or

End of September
82
$\rangle$
End of March
121

## Other Food Businesses (1)

- Katsu \& Katsu

Introducing a new restaurant model with $\mathbf{1 5 \%}$ less initial investment


- Pie Face

The $4^{\text {th }}$ shop, Eki Marché Osaka opened on August 30.


## Other Food Businesses (2)

Bakery Factory
The company-owned manufacturing factory 8 Bakery Factory was sold and manufacturing is outsourced.


- The Chiffon \& Spoon

Rolled out new seasonal items serially


- Others

Ice De Lion products are also offered at Mister Donut.

Reference

## Reference 1 Financial Summary－Non－consolidated Results

## Non－consolidated



Reference 2 Business Summary by Segment


## Business Service（Commercial Market）

## Rental service through periodic visits

| Dust Control | ． | ． |
| :--- | :--- | :--- | Mops and mats

## Care Services（Technical services）

| ServiceMaster | ．．． | Professional cleaning |
| :--- | :--- | :--- |
| Terminix | ．．．． | Pest control and prevention |
| Total Green | ．．． | Maintaining plants and flowers |
| Home Repair | ． | Wall and floor repair |
| Uniform Service | ．． | Leasing，sales and cleaning |
| Drink Service | ．．． | Office coffee service |

In－store sales
Rent－All • ．Event planning／operation Health Rent • • Rental of assisted living equipment

## Food Group

| Mister Donut | ．．． | Homemade donut shops | Bakery Factory | ． |
| :--- | :--- | :--- | :--- | :--- | Suburban type large－scale

## Other Businesses

## Duskin Healthcare

Hospital management service

## Duskin Kyoeki

Leasing business，insurance services Overseas businesses

Dust Control，Mister Donut，
Big Apple，Duskin Hong Kong
＊TruGreen was renamed Total Green on April 1， 2017.

## CLS by Business

*Sales of overseas businesses indicated here are the total sales from January to June.
(millions of yen)

|  | FY2016 2Q | FY2017 2Q | Increase/Decrease |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Change | \% |
| Clean \& Care Group | 136,562 | 136,357 | -204 | -0.1\% |
| Dust Control (Domestic) Home Service (Residential) | 46,790 | 45,535 | -1,255 | -2.7\% |
| Business Service (Commercial) | 47,560 | 47,204 | -355 | -0.7\% |
| Care Services (Technical services) | 24,699 | 25,396 | +696 | +2.8\% |
| (ServiceMaster) | ( 14,028) | 14,375 ) | +347) | +2.5\%) |
| (Merry Maids) | ( 5,007) | 5,165 ) | +158) | +3.2\%) |
| (Terminix) | ( 4,329) | 4,449 ) | +119 ) | +2.8\%) |
| (Total Green) | ( 1,319) | 1,384 ) | +65) | +5.0\% ) |
| (Home Repair) | ( 14 ) | 20 ) | ( +6) | ( +42.2\%) |
| Health \& Beauty | 1,445 | 1,486 | +40 | +2.8\% |
| Azare Products | 1,856 | 1,771 | -84 | -4.6\% |
| Home Instead | 1,085 | 1,103 | +17 | +1.6\% |
| Rent-All | 10,730 | 11,230 | +499 | +4.7\% |
| Uniform Service | 1,582 | 1,791 | +209 | +13.2\% |
| Drink Service | 810 | 837 | +26 | +3.3\% |
| Food Group | 42,911 | 39,041 | -3,869 | -9.0\% |
| Mister Donut (Domestic) | 40,491 | 37,465 | -3,025 | -7.5\% |
| Other food businesses | 1,753 | 1,575 | -177 | -10.1\% |
| Don | 666 | --- | -666 | --- |
| Other Businesses | 11,980 | 13,716 | +1,736 | +14.5\% |
| Dust Control (Overseas) | 1,840 | 2,320 | +479 | +26.1\% |
| Mister Donut (Overseas) | 6,498 | 6,887 | +388 | +6.0\% |
| Big Apple (Overseas) | --- | 746 | +746 | --- |
| Duskin Healthcare | 3,641 | 3,761 | +120 | +3.3\% |
| Total | 191,453 | 189,116 | -2,337 | -1.2\% |

[^1]
## Rental of mops and mats

Franchisees pay deposit．


Collect used products （Deposit is refunded to franchisees．）



Rental
（Franchisees record the sales．）

Based on the idea to fully recycle the products through repeated use until the end of their useable life

Strength 1：Production，logistics and distribution system that covers the nation

Competition is minimal in this business field．To establish this recycle－oriented business model to cover the nation，a large investment is required to build the laundry plant system，to purchase materials for rental products，and to create a nationwide sales organization．

## Strength 2：Strong customer－base

A large customer base that facilitates face－to－face sales activities and includes extensive relationships between sales representatives and loyal residential customers．


[^0]:    *The figures given here show the increase or decrease from the same period of the previous year.

[^1]:    * Other food businesses: Café Du Monde, Katsu \& Katsu, Bakery Factory, ICE DE LION, The Chiffon \& Spoon, and Pie Face
    * MOSDO is included in Mister Donut (Domestic).

