

# Six-month Period Ended Sept. 30, 2016 Financial Report

## Duskin Co., Ltd. November 14, 2016

## **Cautionary Statement**



These materials contain forward-looking statements concerning forecasts, goals, strategies, and other matters related to the Company, including its consolidated subsidiaries.

These forward-looking statements are based on projections and assumptions made by Duskin Group in light of currently available information. Such statements are subject to the uncertainties inherent in projections and assumptions, and also to unforeseeable changes in future business operations resulting from both internal and external changes, which could cause actual results, performance and achievements to differ materially from those contained in these forwardlooking statements.

The adjustment to segment income includes "inter-segment eliminations" and "corporate expenses" which are presented as "Eliminations/Corporate" in these materials.

Starting with FY2015, the Company adopted Revised Accounting Standard for Business Combinations (ASBJ Statement No.21, September 13, 2013) and net income is reported as profit attributable to owners of parent. However, net income is used in this report.

## **Table of Contents**



#### **Financial Summary**

Consolidated Financial Summary ••••	•	5
Sales Summary · · · · · · · · · · · ·	•	6
<b>Operating Income Summary</b> · · · · ·	•	8
Ordinary Income Summary •••••	•	10
Net Income Summary	•	12
Consolidated Balance Sheet Summary •	•	14
Summary by Business Segment		
Highlights by Business Segment ••••	•	16
Summary of Core Businesses		
Clean & Care Group · · · ·	•	17
Food Group	•	21
Other Businesses, Eliminations/Corporate	•	24
Other Businesses (Overseas Businesses) $\cdot$	•	25
Forecasts and Actual Results		
Forecasts and Actual Results • • • • • •		27

#### ■ FY2015 Forecast

**FY2015 Forecast** 

Returns to Shareholder
<b>Dividends</b>
Repurchase & cancellation of Company stock • 34
Our initiatives (Medium-term Management Policy 2015)
Medium-term Management Policy -Commitment & Action • • • 36
Medium-term Management Policy • • • • <sup>37</sup>
Mister Donut New Business Plan & Policy $\cdot \cdot 38$
Acquisition of BIG APPLE
Diverse Human Resources

#### ■ Reference

#### **Financial Summary**

- Non-consolidated Results •••	•	•	•	•	•	49
Business Summary by Segment	•	•	•	•	•	50
Customer-Level Sales · · · ·	•	•	•	•	•	51
Recycle-Oriented Business Model at Dust Control Business	•	•	•	•	•	52

• •



# Six-month Period Ended Sept. 30, 2016 Financial Summary



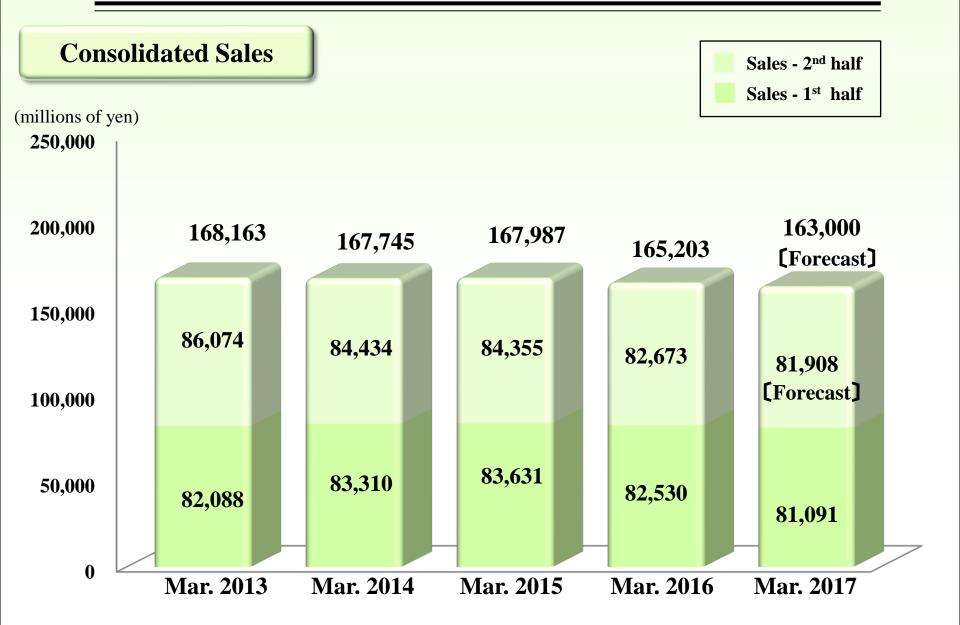
#### **Consolidated Results**

(millions of yen)

	FY2015 1st Half	FY2016 1st Half	Increase/	decrease	Reference FY2015
	ended Sept. 30, 2015	ended Sept. 30, 2016	Amount	%	ended Mar. 31, 2016
Sales	82,530	81,091	-1,438	-1.7	165,203
Operating Income	2,681	2,514	-166	-6.2	5,372
Operating income on sales (%)	(3.2%)	(3.1%)	(-0.1)	_	(3.3%)
Ordinary Income	3,432	3,406	-26	-0.8	6,707
Ordinary income on sales (%)	(4.2%)	(4.2%)	(+ <b>0.0</b> )	_	(4.1%)
Net Income	1,962	2,105	+143	+7.3	2,983
Net income on sales (%)	(2.4%)	(2.6%)	(+0.2)	_	(1.8%)

**Sales Summary (1)** 







#### **Consolidated Sales**

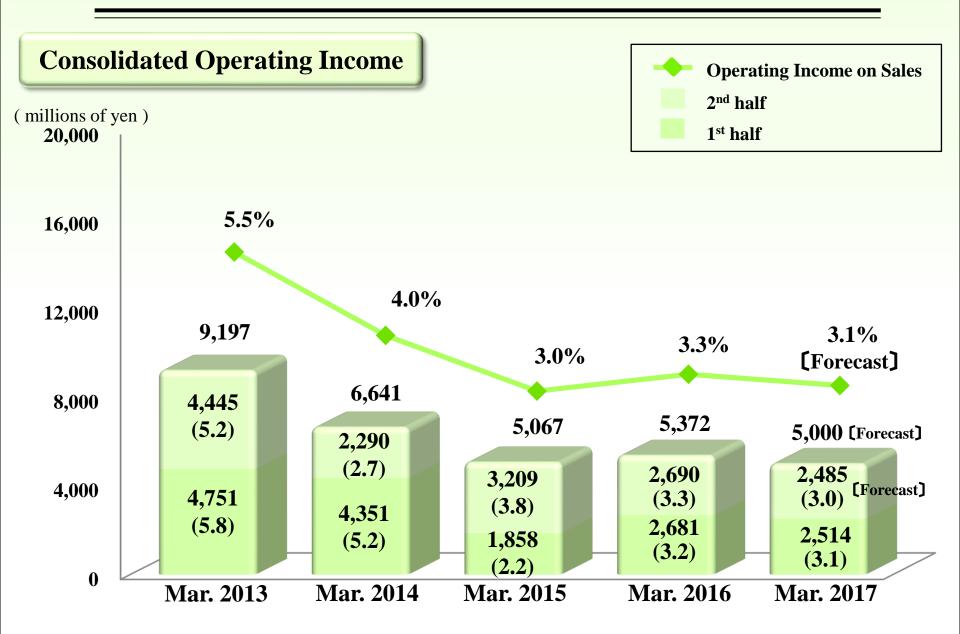
### **81,091 million yen** 1,438 million yen decrease (-1.7%)

(millions of yen)

Sales by segment	FY2015 1 <sup>st</sup> Half ended Sept. 30, 2015	FY2016 1 <sup>st</sup> Half ended Sept. 30, 2016	Increase/d	ecrease %
Clean & Care Group	55,007	55,221	+214	+0.4%
Food Group	22,118	20,285	-1,833	-8.3%
Other Businesses	5,404	5,584	+180	+3.3%
Total (Consolidated)	82,530	81,091	-1,438	-1.7%









#### **Consolidated Operating Income**

#### 2,514 million yen 166 million yen decrease (-6.2%)

#### $\ll$ Major Factors $\gg$

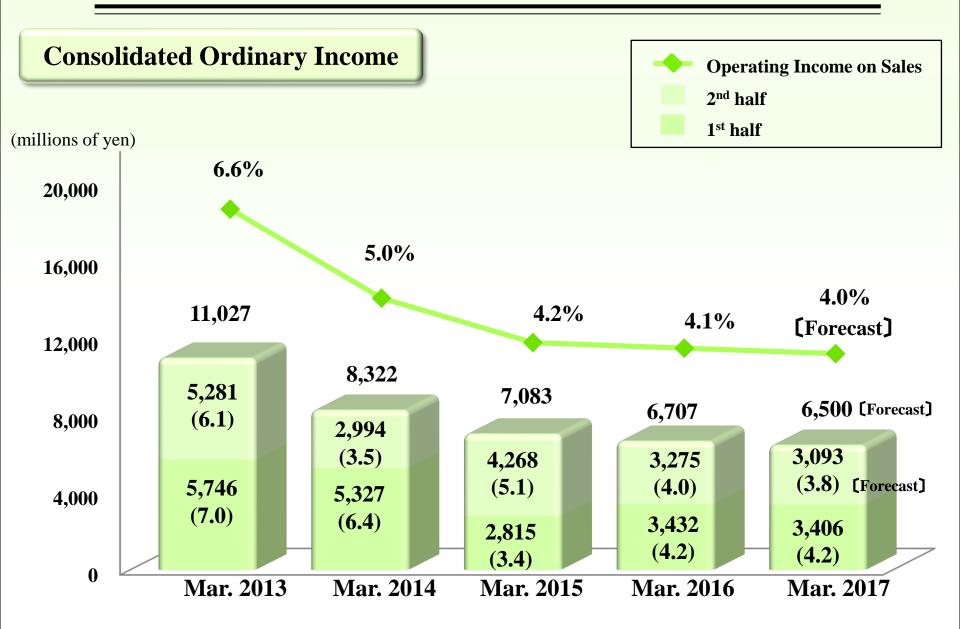
- **Food Group**
- Clean & Care Group · · · Decrease in new items for rent including Style Cleaner and mats
- **Other Businesses**
- • Lower sales of Mister Donut & higher shipping expenses, improved cost ratio
- • Adjusted entry of goods in transit for FY2015-2Q of an overseas subsidiary \*Defined benefit increased in all segments. (600 million yen increase in total)

<sup>(</sup>millions of yen)

Operating income by segment	FY2015 1 <sup>st</sup> Half	FY2016 1 <sup>st</sup> Half	Increase/d	ecrease
	(Operating income margin)	(Operating income margin)		%
Clean & Care Group	6,084 (11.1%)	6,360 (11.5%)	+276	+4.5% (+0.4)
Food Group	-377 (-1.7%)	-565 (-2.8%)	-188	- ( <b>-1.1</b> )
Other Businesses	-5 (-0.1%)	143 (2.6%)	+148	(+2.7)
Elimination/Corporate	-3,020	-3,423	-402	-
Total (consolidated)	2,681 (3.2%)	2,514 (3.1%)	-166	-6.2 (-0.1)







**Financial Summary** 



#### **Consolidated Ordinary Income**

## 3,406 million yen

26 million yen decrease (-0.8%)

 $\ll$  Major Factors  $\gg$ 

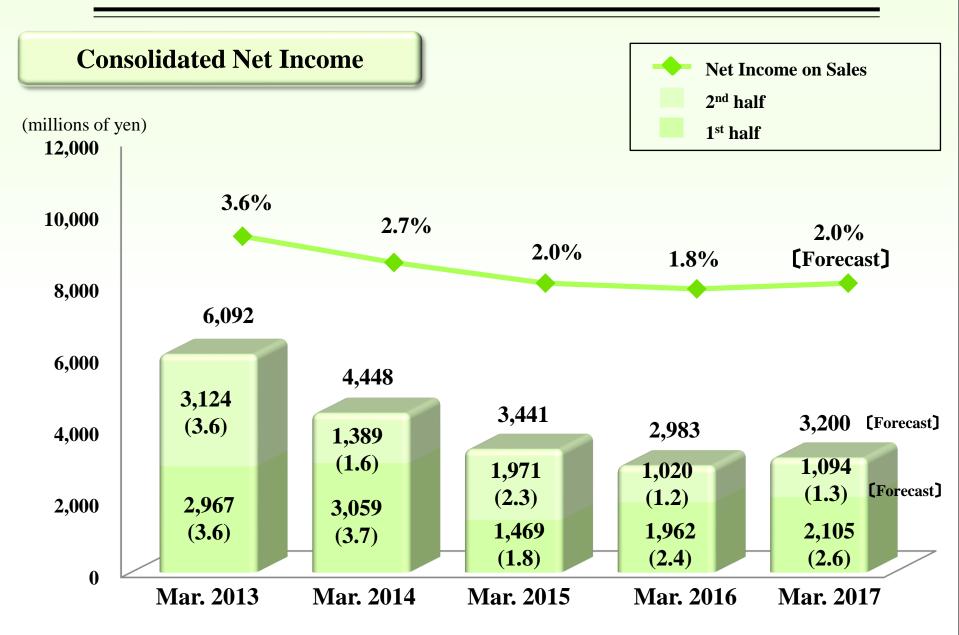
**1** Operating Loss

-200 million yen

<b>(2)</b> Non-operating Increase	+100 million yen
► Decrease in interest income	-100 million yen
≻Increase in miscellaneous income	+200 million yen
≻Others	-000 million yen
Equity in profits of affiliates	+40 million yen
Increase in foreign exchange loss	-40 million yen
Decrease in commission for purchase treasury shares	of +40 million yen

\*The figures given here show the increase or decrease from the same period of the previous year.







#### **Consolidated Net Income**

## 2,105 million yen

143 million yen increase (+7.3%)

 $\ll$  Major Factors  $\gg$ 

**(1)** Ordinary Income -0 million yen

<b>2</b> Extraordinary profit +150 million ye	en
Loss on disaster Expenses related to Kumamoto Earthquake	-150 million yen
Liquidation of an affiliated company Decreased loss on liquidation of Mister Donut Kee	
Decrease in loss on abandonment of non- current assets	+100 million yen
≻Decrease in impairment loss	+100 million yen

<b>③Tax Expenses</b>	-10 million y	yen (lower expense)
► Increase in net in	come before tax	+40 million yen
≻Others		-50 million yen

\*The figures given here show the increase or decrease from the same period of the previous year.



#### **Consolidated Balance Sheet**

(millions of yen)

	FY2015 ended Mar. 31, 2016	FY2016 1 <sup>st</sup> Half ended Sept. 30, 2016	Increase/ decrease	Major Factors		
Current asset	63,260	61,041	-2,218	Cash and deposits+700 mil.yenNotes and accounts receivable-700 mil.yenSecurities-4,300 mil.yenMerchandise and finished goods+100 mil.yenOthers+2,100 mil.yen		
Property, plant and equipment/ Intangible assets	60,303	59,639	-663	Buildings and structures (Net amount) -200 mil.yen Intangible assets -400 mil.yen		
Investments and other assets	66,758	65,469	-1,289	Investment securities-1,600 mil.yenDeferred tax assets+600 mil.yen		
Total assets	190,322	186,150	-4,171	—		
Current and non-current liabilities	46,673	44,280	-2,393	Notes and accounts payable – trade-800 mil.yenIncome taxes payable+900 mil.yenAccounts payable-other-1,600 mil.yenGuarantee deposit received for rental products-200 mil.yenOther current liabilities-500 mil.yenNet defined benefit liability-100 mil.yen		
Net assets	143,648	141,870	-1,778	Retained earnings+1,000 mil.yenTreasury stock-1,600 mil.yenValuation difference on available-for-sale-1,400 mil.yenRemeasurements of defined benefit plans+500 mil.yen		
Total liabilities and net assets	190,322	186,150	-4,171	_		
Debt with interests	20	27	+7			



## **Summary by Business Segment**

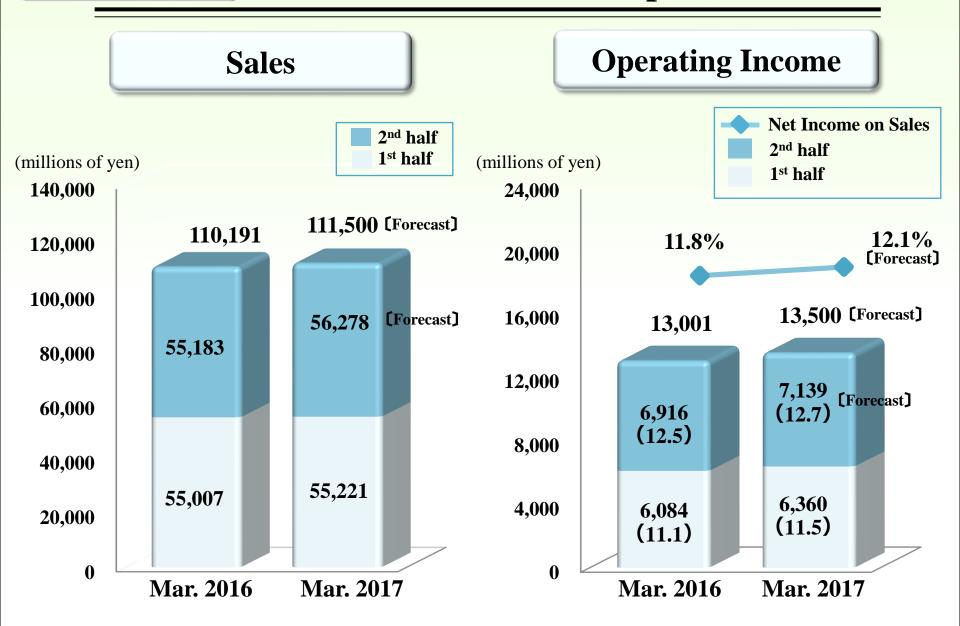


(millions of yen)

								of yell)			
		FY2015		<b>FY2015 1<sup>st</sup> Half</b> ended Sept. 30, 2015		<b>FY2016 1<sup>st</sup> Half</b> ended Sept. 30, 2016		Chang	e		
		Operating Income or	n Sales (%)	Operating Income on Sales (%) Operatin		es (%) Operating Income on Sales (%		Operating Income of	n Sales (%)		(%)
Clean & Care	Sales	110,191		55,007	_	55,221	_	+214	+0.4		
Group	Operating Income	13,001	11.8	6,084	11.1	6,360	11.5	+276	+4.5		
F 10	Sales	44,007		22,118		20,285		-1,833	-8.3		
Food Group	Operating Income	-1,469	-3.3	-377	-1.7	-565	-2.8	-188			
	Sales	11,004		5,404	—	5,584	—	+180	+3.3		
Other Businesses	Operating Income	-202	-1.8	-5	-0.1	143	2.6	+148	_		
Eliminations/ Corporate	Operating Income	-5,957	_	-3,020		-3,423		-402			
Canaalidatad	Sales	165,203	—	82,530		81,091		-1,438	-1.7		
Consolidated	Operating Income	5,372	3.3	2,681	3.2	2,514	3.1	-166	-6.2		

### **Clean & Care Group** (1)





Summary of Core Businesses (1)

## **Clean & Care Group (2)**



Salar	(millions of yen)	FY2015 2Q	FY2016 2 Q	Change	(%)
Sales	Sales by Segment	55,007	55,221	+214	+0.4

• Cleaning Basic Three performed we	ell while sales of mop produ	cts declined.
➤ Dust Control products (total)	-1.9%	(1Q:-3.2%、2Q:-0.5%)
➤ Mop products (total)	-0.6%	(1Q:-1.1%、2Q:-0.1%)
	vidual sales of LaLa, Shushu, Style	
• Other mop products		-6.3%
Robot cleaner SiRo (Rent	al service started in Sept.)	94 million yen (Sept. 2016)
➤ Futon cleaning & delivery	+40.5% (1Q:+75.0%	、2Q:+29.5%)
≻ Kitchen sponges	-38.9% (1Q:-43.3%	、2Q:-34.5%)
• Technical services continued to grov	w steadily. Air Conditioner	Service contributed to the growth.
≻ Customer-level Sales (total) -	-4.7%	
<ul> <li>House cleaning (Service)</li> </ul>	Master)	+7.7%
(Air conditioner cleani	ng +12.0%)	
<ul> <li>Housekeeping (Merry M</li> </ul>	aids)	+1.9%
• Termite control and other	r pest control (Terminix)	+1.5%
Plant maintenance servic	e (TruGreen)	+5.0%
• Rental of health care equipment (R	ent All) continued to grow.	
≻ Rent All		
a 1110		00/

• Customer-level sales of Health Rent (rental of health care equipment +8.6%

Summary of Core Businesses (1)

## Clean & Care Group (3)



Salar	(millions of yen)	FY2015 2Q	FY2016 2 Q	Change	(%)
Sales	Sales by Segment	55,007	55,221	+214	+0.4

	• Total sales of Dust Control products were higher whil	e mat products posted lower sales.
	Dust Control products (total)	+0.6% (1Q: $+0.3%$ 、 2Q: $+0.8%$ )
	➤ Mat products (total)	-0.2% (1Q:-0.3%、2Q:-0.2%)
	• Thin-type dust control/water absorption mat	s +10.1%
Ω	• Inside (Custom-made mats for indoor use)	+21.0%
On	Other mats	-1.4%
Im	(*Basic Mats	-0.6% )
Commercial Market	• Technical Services posted higher sales	
L N	► Customer-level Sales +0.9%	
Aa	ServiceMaster (including Facility Manageme	ent Service) +0.3%
rk	Pest Control (Terminix)	+1.7%
et	• Tree & Shrub Care (TruGreen)	+13.6%
	● Event operation and rental service ( Rent-All ) grew a >> Rent-All	steadily.
	Customer-level Sales of Rent-All (events)	+6.4%

Summary	of	Core	Businesses	(1)
---------	----	------	------------	-----

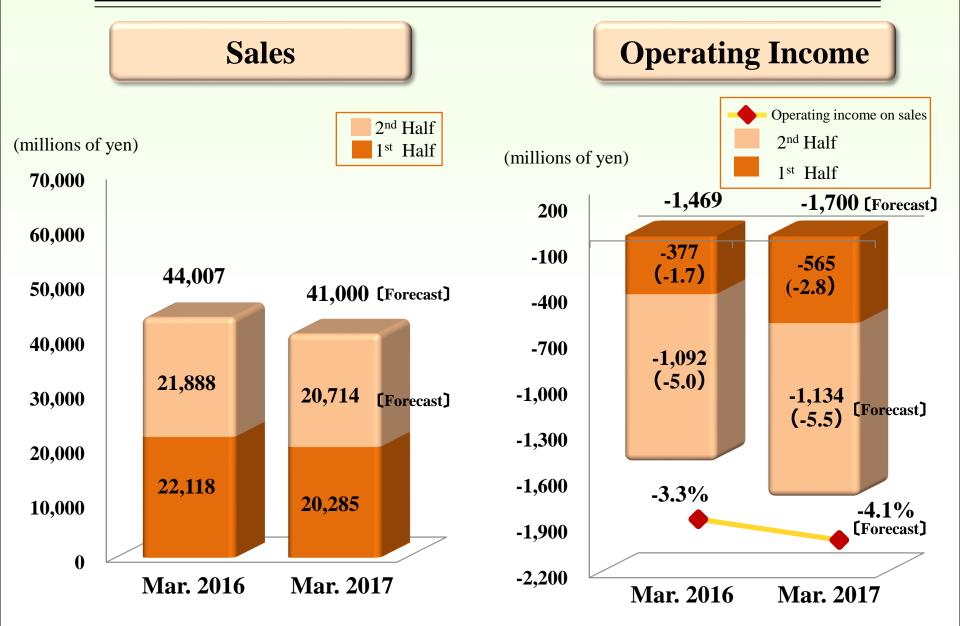
**Clean & Care Group (4)** 



Operating Income	(millions of yen) Operating Income by Segment	FY2015 2 Q 6,084	FY2016 2 Q 6,360	Change + 276	(%) +4.5		
➤ Gross profit increased due	e to higher sales	+100	million y	ven			
<ul> <li>Gross profit increased due to lower cost ratio +1,100 million yen</li> <li>Lower cost for <i>Style Cleaner</i> +600 million yen</li> <li>Decrease in new mats and other items for rent +400 million yen</li> <li>Cost decreased due to lower heavy oil price +100 million yen</li> </ul>							
<ul> <li>Lower operating income</li> <li>Increased expenses for</li> <li>Higher promotion ex</li> <li>Others (Higher labor expenses due</li> </ul>	or retirement benefits	cations)	-300 m -300 m	illion yen illion yen illion yen			

Food Group (1)





New Business

## Food Group (2)



5	Sale	S						of yen)		FY2015 2Q 22,118	FY2016	-	Change -1,833	(%) -8.3
Sales by Segment       22,118       20,285       -1,833       -8.3         ● Mister Donut       ✓ Total customer-level sales       -11.0%       (1Q : -10.0% 2Q : -12.1%)         ✓ Customer –level sales of existing shops       -8.2%       (1Q : -7.5% 2Q : -8.8%)         ➤ Decrease in the number of business days (Six months total)       -5.7% (Excl. MOSDO)														
		*Cl		number of		FY2015 2 Average	2Q	FY20	16 2Q erage 1,214		Change -70	%	5%	
End FY2 No.	d of 2015	Plan	Open	Difference	Plan	FY2016 2Q Renovate Actual		erence	Plan	Change Actual I	Difference	En Plan	d of FY2016 No. of shop Actual	-
	13	2	4	+2	-	34 13		-21	36	5 17	-19	49	) 30	-19
<ul> <li>Other Food Businesses</li> <li>• Existing Businesses ➤ Customer-level Sales</li> <li>Katsu &amp; Katsu</li> <li>Café Du Monde</li> <li>-3.1%</li> <li>The Don</li> <li>-10.6%</li> </ul>														
					В	akery Fact he Chiffon	•		1	+7.9	9%	Newly (	opened: 5	5)

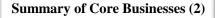
ICE DE LION

Pie Face

➤ New opening

- +134.1% (Newly opened: 1)
  - 1 (Total: 3 as of FY2016 2Q)

22



## Food Group (3)



Operating Income	(millions of yen)	FY2015 2Q	FY2016 2Q	Change	(%)				
Operating Income	Operating income by segment	-377	-565	-188	_				
○perating income by segment       -377       -565       -188       -         > Decrease in gross profit due to lower sales at Mister Donut       -600 million yen									
➤ Increase in gross profit due to improved cost ratio									

Mister Donut + 600 million yen
 Mister Donut + 500 million yen
 Changed coffee supplier, reduced waste and changed package specifications >
 Other Food Businesses + 100 million yen

Decrease in operating income due to higher expenses
 Higher freight cost for shipping raw materials
 Increase in retirement benefits
 Increase in new shop opening expenses
 Inour penses
 Increase in new shop opening expenses
 Increase in new shop opening expenses

\*The figures given here show the increase or decrease from the same period of the previous year.

Summary	of	Core	Businesses	(3)
---------	----	------	------------	-----



Other Businesses	(millions of yen)	FY2015 2Q	FY2016 2Q	Change	(%)
Other Businesses	Sales by Segment	5,404	5,584	+180	+3.3
	Operating Income by segment	-5	143	+148	_

- Overseas (Consolidated subsidiaries)
  - Mister Donut Shanghai became a consolidated subsidiary in August. (Six month of the sales are included.)
  - Duskin Hong Kong which procures raw materials and equipment posted lower sales due to the smaller volume of paper towels.
  - Lower sales due to strong yen
- Others
  - Duskin Healthcare, a management service business for medical facilities, recorded higher sales and lower income.
  - Duskin Kyoeki, a leasing and insurance company, recorded slightly lower sales.

Elimination/corporate	(millions of yen)	FY2015 2Q	FY2016 2Q	Change	(%)
Elilination/corporate	Operating Income by segment	-3,020	-3,423	-402	-

#### • Corporate

• Increase in retirement benefits

- -200 million yen
- Increase in expenses for information systems -200 million yen



#### **Overseas Businesses**

#### $\succ$ Customer-level sales

		Jan. – June 2015	Jan. – June 2016	Change (%)
	Taiwan (thousands of NTD)	462,345	509,600	+47,255 (+10.2%)
Clean & Care Businesses	Shanghai (thousands of CNY)	8,800	10,574	+1,774 (+20.2%)
	South Korea (thousands of KRW)	423,928	555,569	+131,640 (+31.1.%)
	Taiwan (thousands of NTD)	397,930	483,943	+86,012 (+21.6%)
Mister Donut Businesses	Shanghai (thousands of CNY)	11,018	11,438	+420 (+3.8%)
	South Korea (millions of KRW)	2,874,635	2,944,435	+69,801 (+2.4%)



## **Forecasts and Actual Results**



*Change from forecast a		(millions of yen)						
	Sales         Operating Income         Ordinary Income							
Forecast	82,800	1,600	2,100	1,200				
Actual	81,091	2,514	3,406	2,105				
Difference (%)	-1,708(-2.1)	+914(+57.2)	+1,306(+62.2)	+905(+75.5)				
Sales: Major factors contributin	g to the difference							
• Clean & Care Group	• Clean & Care Group [Dust Control -600 million yen, Rent-All, Others-300 million yen]							
Food Group	(Mister Donut -900 mill		-900 million yen					
• Other Businesses								

Operating Income: Major factors contributing to the difference					
• Clean & Care Group	Lower gross profit due to lower sales of Dust Control Lower cost for Style Cleaner Smaller investment for new mats and other items Lower cost at laundry plant due to lower heavy oil price Policy expenses carried forward	-500 million yen +300 million yen +100 million yen +200 million yen +400 million yen	+500 million yen		
• Food Group	Lower gross profit due to lower sales Higher cost Policy expenses carried forward	-200 million yen -100 million yen +600 million yen	+300 million yen		

\*The figures given here show the increase or decrease from the same period of the previous year.



# FY2016 Forecasts



Consolidated	(millions of yen)					
Consolidated	Sales	Operating Income	Ordinary Income	Net Income		
FY2015 Actual	165,203	5,372	6,707	2,983		
FY2016 Forecast	166,500	4,400	5,500	3,100		
FY2016 Revised Forecast (Nov. 10	163,000	5,000	6,500	3,200		
FY2015 – Revised Forecast (%)	-2,203 (-1.3%)	-372 (-6.9%)	-207 (-3.1%)	+216 (+7.3%)		
Forecast – Revised Forecast (%)	-3,500 (-2.1%)	+600 (+13.6%)	+1,000 (+18.2%)	+100 (+3.2%)		

Nonconsolidated				(millions of yen)
	Sales	Operating Income	Ordinary Income	Net Income
FY2015	138,697	3,593	6,136	1,831
FY2016 Forecast	138,900	2,400	4,700	2,800
FY2016 Revised Forecast (Nov. 10	136,100	3,000	5,500	3,000
FY2015 – Revised Forecast (%)	-2,597 (-1.9%)	-593 (-16.5%)	-636 (-10.4%)	+1,168 (+63.8%)
Forecast – Revised Forecast (%)	-2,800 (-2.0%)	+600 (+25.0%)	+800 (+17.0%)	+200 (+7.1%)

Forecast

## **FY2016 Forecasts (2)**



By Business Segment				*Change from forecast announced on May 13, 2016 (millions of yen)		
		Initial Forecast (May 13)		Major Factors	<b>Revised Forecast</b> (Nov. 10) Operating Margin (%)	
	Sales	Operating Mar 112,600		Dust Control -900, Technical Service -200	111,500	gm (70)
Clean & Care Group	Operating Income	12,600	11.2	Downward revision of sales -500, Cost of Style Cleaner +1,100, Expenses related to consumption tax hike +200 Cost reduction+100	13,500	12.1
	Sales	42,900		Mister Donut-1,900	41,000	_
Food Group	Operating Income	-1,200	-2.8	Downward revision of sales-600, Higher cost-400 Cost reduction+400, Expenses related to consumption tax hike +100	-1,700	-4.1
Other	Sales	11,000		Duskin Healthcare -500	10,500	_
Businesses	Operating Income	-100	-0.9	Duskin Healthcare +100	0	0.0
Eliminations/ Corporate	Operating Income	-6,900	_	Expenses related to consumption tax hike +100	-6,800	_
	Sales	166,500	—	-3,500 (Clean & Care -1,100, Food -1,900, Other -500)	163,000	_
Consolidated	Operating Income	4,400	2.6	+600 (Clean & Care +900, Food -500,Other +100, Eliminations/Corporate +100)	5,000	3.1



### By Business Segment -2<sup>nd</sup> Half

\*Comparison with the same period of the previous year

(millions of yen)

		FY201 Revised For Operating Mar	recast	FY2015 2 <sup>nd</sup> Actual Operating Ma		FY2016 2 <sup>n</sup> Foreca (Full Year Forecast–1 <sup>st</sup> Operating Ma	St Half Actual )	Chan	ge (%)
Clean & Care	Sales	111,500	—	55,183	_	56,278	_	+1,094	+2.0
Group	Operating Income	13,500	12.1	6,916	12.5	7,139	12.7	+222	+3.2
Food Crown	Sales	41,000	_	21,888	_	20,714	_	-1,174	-5.4
Food Group	Operating Income	-1,700	-4.1	-1,092	-5.0	-1,134	-5.5	-42	_
Other	Sales	10,500		5,600	_	4,915	_	-685	-12.2
Businesses	Operating Income	0	0.0	-196	-3.5	-143	-2.9	+53	_
Eliminations/ Corporate	Sales	-6,800	_	-2,937		-3,376	_	-439	_
Consolidated	Sales	163,000	_	82,673		81,908		-764	-0.9
	Operating Income	5,000	3.1	2,690	3.3	2,485	3.0	-205	-7.7



# **Returns to Shareholders**



## Dividends

Steady and continuous dividend distribution in line with basic policy (Full-year total: 40 yen per share)

≪ D	Dividends per share (Actual & Forecasts) $\gg$ (yen)					
		FY2014	FY2015	FY2016 (Forecast)		
	End of 2 <sup>nd</sup> Quarter	20	20	20		
	Year-end	20	20	20		
	Total (annual)	40	40	40		
	Total dividends (millions of yen)	2,442	2,221	2,221		
	Consolidated dividend ratio (%)	71.2	76.7	68.1		

\*Consolidated dividend ratio is calculated per share.



#### **Repurchase & cancellation of Company stock**

	$\ll$ Number of shares repurchased $\gg$ Number of shares cancelled
FY2008FY2015	12,184,000 9,900,000
FY2016 (1 <sup>st</sup> Half)	* 889,200
Total since listing	13,073,200 * 9,900,000
	(Shares of treasury stock as of Sept. 2016) 2,838,197
	(Total number of outstanding shares) 57,494,823

#### \* Disposal of treasury stock includes 360,000 shares used for exchanges of stock.

※ Repurchase announced on July 29	Period Aug. 1, 2016 – Dec. 22, 2016
	Total number of shares (upper limit) 1,500,000
	Total amount (upper limit) 3,000,000,000 yen

▶ Number of shares purchased as of Oct. 31, 2016: 1,114,000



## **Our Initiatives**

## Medium-term Management Policy 2015



## **Basic Policy**

Busin	ess model development	Develop business platform
	© Home Service	Diversify customer contact points
	© Business Service	Comprehensive hygiene management services
New	© Life Care Service	Develop market focusing on senior citizens' needs
New Growth	© Mister Donut	Develop new type shops for different types of locations
wth	© Food Service	Develop new concept/format shops in new categories
	Overseas business development	Shop development concentrating on strategically focused areas in China and Southeast Asia
	© New businesses	New businesses promoted through M&A, capital & business alliance, and introduction of overseas brands
Struct	ture Reform	5% reduction of cost, pursue optimal cost efficiency



## **Topics**

Mister Donut New business plan & policy (announced on Nov. 7)

**Acquisition of BIG APPLE** 

**Diverse human resources** 



**Mister Donut Brand Slogan** 





Building brand value that directly appeal to customers' emotional state, needs and aspirations



## **NEW MISDO~Enhance brand values**

Store format that meets the needs of target customers

### Home made donuts

#### **Improve menu items to encourage more customers** to visit the store (meals, snack, dessert)



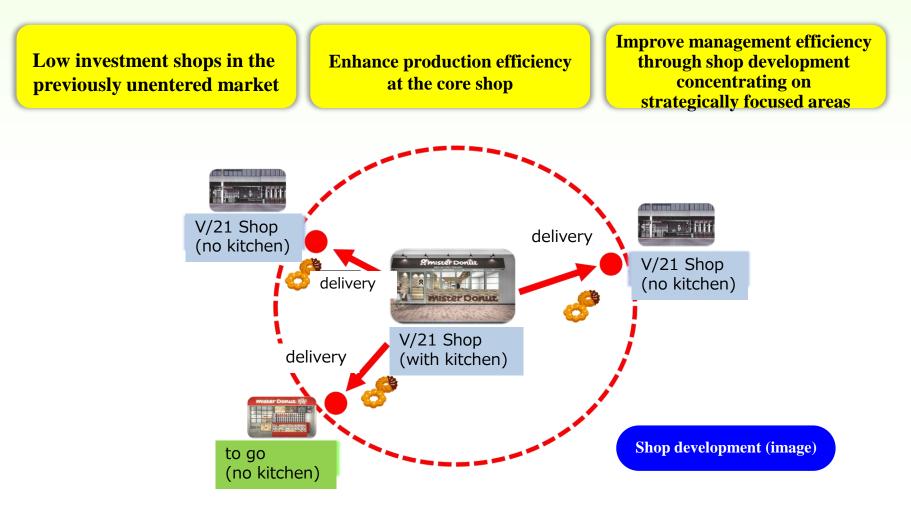
#### **Shop renovation to best meet the customers' needs**

Different types of store format to meet the major customers' needs and reasons to visit Mister Donut shops



## **Shop renovation to best meet the needs of customers**

► Open a store with kitchen and stores without kitchen in the same neighborhood areas



mister Donut 1090

### **Takeout only store with items suitable for gifts**

Handy to purchase on the way to/back from work

Gift for families + Good-for-gift items Donuts available only at Mister Donut to go

### Store renovation and new opening to meet the major customers' needs and reasons to visit Mister Donut shops NEW MISDO – Number of shops

V/2 1 (with kitchen) V/2 1 (Food court type)	36 shops as of Oct. 31, 2016	Goal by Mar. 31, 2021
V/2 1 (no kitchen)		1,000
to go (takeout only shop)		
Renewal		Goal by Mar. 31, 2021 <b>200</b>

#### "Something good's gonna happen. Mister Donut."





# **Good Price Everyday**



## Prices changed for 35 kinds of donuts to 108-140 yen (tax included)

## **Acquisition of Big Apple**



## Made Big Apple Worldwide Holding Sdn.Bhd a subsidiary

#### Big Apple brand is a donut chain operated in Malaysia and Cambodia.

Sales FY2015 (ended in December 31, 2015)	<b>35,892,000 MYR</b> (approx. 900 million yen)
Number of shops (as of Nov. 4, 2016)	Malaysia 82 Cambodia 5 (Company-owned: 11 Franchised: 76)





## **Recruit Diverse Human Resources**



#### Secure human resources who play important roles in service business

■ Recruit regular employees: employ people in non-regular positions as regular employees with limited transfers/changes within certain locations (Annual program)

[Terms] Monthly salary, bonus, retirement benefit, no transfer [Criteria]

- Under 59 years old at the time of employment
- Over 6-month employment as contract-employee, or over 3-year employment as part-time worker

※Results: 80 people hired on Oct. 1, 2016

## Project to Accept Foreigners Conducting Housekeeping Services---

**Fixed-term employment of housekeeping workers of foreign nationalities** 

Duskin was approved as a designated business organization to participate in the Project to Accept Foreigners Conducting Housekeeping Services in National Strategic Special Zones.

- Kanagawa Prefecture
- Osaka Prefecture



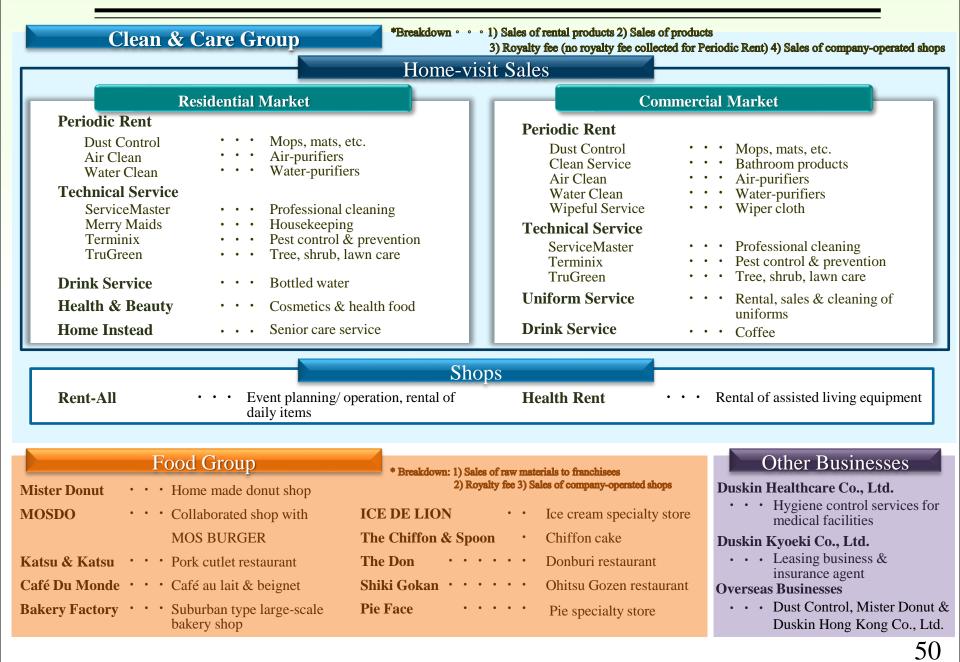


#### Non-consolidated

					(millions of yen)	
	FY2015 1 <sup>st</sup> Half FY2016 1 <sup>st</sup> Half		Increase/decrease		Reference	
	ended Sept. 30, 2015		Amount	%	FY 2015 ended Mar. 31, 2016	
Sales	69,149	67,051	-2,097	-3.0	138,697	
Operating Income	1,566	1,274	-291	-18.6	3,593	
Operating income on sales(%)	(2.3%)	(1.9%)	(-0.4)	_	(2.6%)	
Ordinary Income	3,256	2,967	-288	-8.9	6,136	
Ordinary income on sales (%)	(4.7%)	(4.4%)	(-0.3)	_	(4.4%)	
Net Income	2,120	2,098	-21	-1.0	1,831	
Net income on sales (%)	(3.1%)	(3.1%)	(+0.0)		(1.3%)	

### **Business Summary by Segment**





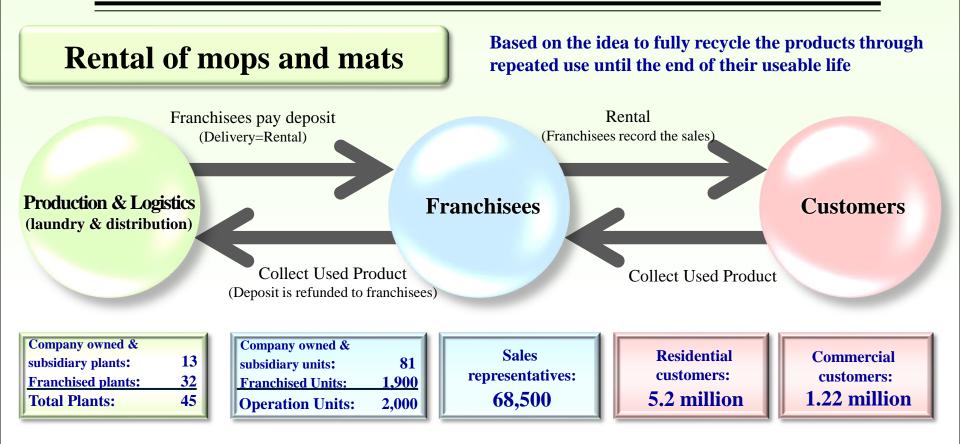


Total	197,357	191,453	-5,904	-3.0%			
Duskin Healthcare	3,554	3,641	+86	+2.4%			
Mister Donut (Overseas)	7,614	6,497	-1,116	-14.7%			
Dust Control (Overseas)	2,052	1,840	-211	-10.3%			
<b>Other Businesses</b>	13,222	11,979	-1,242	-9.4%			
The Don	745	666	-78	-10.6%			
Food Chain	1,184	1,753	+568	+48.0%			
Mister Donut (Domestic shops)	45,527	40,491	-5,036	-11.1%			
Food Group	47,457	42,911	-4,546	-9.6%			
Drink Service	750	810	+60	+8.0%			
Uniform Service	1,611	1,582	-28	-1.8%			
Rent-All	10,006	10,730	+724	+7.2%			
Home Instead	1,076	1,085	+9	+0.8%			
Azare Products	1,871	1,856	-14	-0.8%			
Health & Beauty	1,249 /	1,445	+35	+2.6%			
(Terminix) (TruGreen)	(1,249)	(1,319)	(+69)	(+1.0%) (+5.6%)			
(Merry Maids)	( 4,912) ( 4,260)	( 5,007) ( 4,329)	( +95) ( +69)	( + <b>1.9%</b> ) ( + <b>1.6%</b> )			
(ServiceMaster)	(13,577)	(14,043)	(+465)	(+3.4%)			
Care Services (Technical services)	24,000	24,699	+699	+2.9%			
Business Service (Commerc		47,560	-435	-0.9%			
Dust Control (Domestic) Home Service (Residenti		46,790	-1,164	-2.4%			
<b>Clean &amp; Care Group</b>	136,677	136,562	-115	-0.1%			
	ended Sept. 30, 2015	ended Sept. 30, 2016	Increase/ decrease	%			
CLS by Business	(millio						
	*Sales of overseas businesses ind	ses indicated here are the total sales from January to June.					

\* Food Chain : Café Du Monde, Katsu & Katsu, Bakery Factory, ICE DE LION, Chiffon & Spoon, Pie Face (Shop open on Oct. 27, 2015)

\* Sales of MOSDO indicated here are included into the sales of Mister Donut.





# **Strength 1: Production, logistics and distribution system that covers the nation**

Competition is minimal in this business field. To establish this recycle-oriented business model to cover the nation, a large investment is required to build the laundry plant system, to purchase materials for rental products, and to create a nationwide sales organization.

#### **Strength 2: Strong customer-base**

A large customer base that facilitates face-to-face sales activities and includes extensive relationships between sales staff members and loyal residential customers.