Six－month Period Ended Sept．30， 2016 Financial Report

Duskin Co．，Ltd． November 14， 2016

## Cautionary Statement

－These materials contain forward－looking statements concerning forecasts，goals，strategies，and other matters related to the Company，including its consolidated subsidiaries．
－These forward－looking statements are based on projections and assumptions made by Duskin Group in light of currently available information．Such statements are subject to the uncertainties inherent in projections and assumptions，and also to unforeseeable changes in future business operations resulting from both internal and external changes，which could cause actual results， performance and achievements to differ materially from those contained in these forward－ looking statements．
$\square$ The adjustment to segment income includes＂inter－segment eliminations＂and＂corporate expenses＂which are presented as＂Eliminations／Corporate＂in these materials．
$\square$ Starting with FY2015，the Company adopted Revised Accounting Standard for Business Combinations（ASBJ Statement No．21，September 13，2013）and net income is reported as profit attributable to owners of parent．However，net income is used in this report．

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Six－month Period Ended Sept．30， 2016 Financial Summary

## Consolidated Results

（ millions of yen ）

|  | FY2015 1st Half ended Sept．30， 2015 | FY2016 1st Half ended Sept．30， 2016 | Increase／decrease |  | ReferenceFY2015ended Mar． 31,2016 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | \％ |  |
| Sales | 82，530 | 81，091 | －1，438 | －1．7 | 165，203 |
| Operating Income | 2，681 | 2，514 | －166 | －6．2 | 5，372 |
| Operating income on sales（\％） | （3．2\％） | （3．1\％） | （－0．1） | － | （3．3\％） |
| Ordinary Income | 3，432 | 3，406 | －26 | －0．8 | 6，707 |
| Ordinary income on sales（\％） | （4．2\％） | （4．2\％） | （＋0．0） | － | （4．1\％） |
| Net Income | 1，962 | 2，105 | ＋143 | ＋7．3 | 2，983 |
| Net income on sales（\％） | （2．4\％） | （2．6\％） | （＋0．2） | － | （1．8\％） |

## Consolidated Sales



## Consolidated Sales

## 81,091 million yen 1,438 million yen decrease ( $-1.7 \%$ )

| Sales by segment | ( millions of yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FY2015 ${ }^{\text {st }}$ talf ended Sept. 30,2015 | FY2016 $1^{\text {st }}$ Half ended Sept. 30, 201 | Increase/decrease |  |
| Clean \& Care Group | 55,007 | 55,221 | +214 | +0.4\% |
| Food Group | 22,118 | 20,285 | -1,833 | -8.3\% |
| Other Businesses | 5,404 | 5,584 | +180 | +3.3\% |
| Total (Consolidated) | 82,530 | 81,091 | -1,438 | -1.7\% |

## Consolidated Operating Income

( millions of yen )
$\mathbf{2 0 , 0 0 0}$


## Consolidated Operating Income

## 2，514 million yen <br> 166 million yen decrease（－6．2\％）

```
< Major Factors 》
Clean & Care Group • - - Decrease in new items for rent including Style Cleaner and mats
Food Group
－－Lower sales of Mister Donut \＆higher shipping expenses，improved cost ratio
Other Businesses •－Adjusted entry of goods in transit for FY2015－2Q of an overseas subsidiary
```

＊Defined benefit increased in all segments．（ 600 million yen increase in total）


## Consolidated Ordinary Income

(millions of yen)


## Consolidated Ordinary Income

## 3，406 million yen $\quad 26$ million yen decrease（ $-0.8 \%$ ）

$\ll$ Major Factors

| （1）Operating Loss | $\mathbf{- 2 0 0}$ million yen |
| :---: | ---: |
| （2）Non－operating Increase | $\mathbf{+ 1 0 0}$ million yen |
| $>$ Decrease in interest income | $\mathbf{- 1 0 0}$ million yen |
| $>$ Increase in miscellaneous income | $\mathbf{+ 2 0 0}$ million yen |
| $>$ Others | $\mathbf{- 0 0 0}$ million yen |
| Equity in profits of affiliates | +40 million yen |
| $\quad$ Increase in foreign exchange loss | -40 million yen |
| $\quad$Decrease in commission for purchase of <br> treasury shares | +40 million yen |

[^0]
## Consolidated Net Income



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## Consolidated Net Income

## 2,105 million yen

143 million yen increase ( $+7.3 \%$ )
$\ll$ Major Factors
(1) Ordinary Income
-0 million yen
(2) Extraordinary profit $\boldsymbol{+ 1 5 0}$ million yen
$>$ Loss on disaster
Expenses related to Kumamoto Earthquake

- 150 million yen
$>$ Liquidation of an affiliated company +100 million yen
Decreased loss on liquidation of Mister Donut Korea
$>$ Decrease in loss on abandonment of noncurrent assets
+100 million yen
$\rightarrow$ Decrease in impairment loss $\quad+100$ million yen
(3) Tax Expenses $\mathbf{- 1 0}$ million yen (lower expense)
$\Rightarrow$ Increase in net income before tax $\quad+40$ million yen
$\rightarrow$ Others $\quad-50$ million yen

[^1]
## Consolidated Balance Sheet

(millions of yen)

|  | FY2015 <br> ended Mar. 31, 2016 | FY2016 $1^{\text {st }}$ Half ended Sept. 30, 2016 | Increase/ decrease | Major Factors |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current asset | 63,260 | 61,041 | -2,218 | Cash and deposits <br> Notes and accounts receivable <br> Securities <br> Merchandise and finished goods Others | $\begin{array}{r} +700 \text { mil.yen } \\ -700 \text { mil.yen } \\ -4,300 \text { mil.yen } \\ +100 \text { mil.yen } \\ +2,100 \text { mil.yen } \\ \hline \end{array}$ |
| Property, plant and equipment/ Intangible assets | 60,303 | 59,639 | -663 | Buildings and structures (Net amo Intangible assets | $\begin{array}{r} \text { nt) }-200 \text { mil.yen } \\ -400 \text { mil.yen } \\ \hline \end{array}$ |
| Investments and other assets | 66,758 | 65,469 | -1,289 | Investment securities Deferred tax assets | $\begin{array}{r} -1,600 \text { mil.yen } \\ +600 \text { mil.yen } \end{array}$ |
| Total assets | 190,322 | 186,150 | -4,171 | - |  |


| Current and non-current liabilities | 46,673 | 44,280 | -2,393 | Notes and accounts payable - trade Income taxes payable <br> Accounts payable-other <br> Guarantee deposit received for rental product Other current liabilities Net defined benefit liability | -800 mil.yen +900 mil.yen $-1,600$ mil.yen ts -200 mil.yen -500 mil.yen -100 mil.yen |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net assets | 143,648 | 141,870 | -1,778 | Retained earnings <br> Treasury stock <br> Valuation difference on available-for-sale Remeasurements of defined benefit plans | $+1,000$ mil.yen <br> $-1,600$ mil.yen <br> $-1,400$ mil.yen <br> +500 mil.yen |
| Total liabilities and net assets | 190,322 | 186,150 | -4,171 | - |  |


| Debt with interests | 20 | 27 | +7 |  |
| :---: | ---: | ---: | ---: | ---: |

## Summary by Business Segment

|  |  |  |  |  |  |  |  | （millions of yen） |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { FY2015 } \\ \text { Operating Income on Sales (\%) } \end{gathered}$ |  | FY2015 $1^{\text {st }}$ Half ended Sept．30， 2015 <br> Operating Income on Sales（\％） |  | FY2016 $1^{\text {st }}$ Half ended Sept．30， 2016 <br> Operating Income on Sales（\％） |  | Change |  |
| Clean \＆Care Group | Sales | 110，191 | － | 55，007 | － | 55，221 | － | ＋214 | ＋0．4 |
|  | Operating Income | 13，001 | 11.8 | 6，084 | 11.1 | 6，360 | 11.5 | ＋276 | ＋4．5 |
| Food Group | Sales | 44，007 | － | 22，118 | － | 20，285 | － | －1，833 | －8．3 |
|  | Operating Income | －1，469 | －3．3 | －377 | －1．7 | －565 | －2．8 | －188 | － |
| Other Businesses | Sales | 11，004 | － | 5，404 | － | 5，584 | － | ＋180 | ＋3．3 |
|  | Operating Income | －202 | －1．8 | －5 | －0．1 | 143 | 2.6 | ＋148 | － |
| Eliminations／ Corporate | Operating Income | －5，957 | － | －3，020 | － | －3，423 | － | －402 | － |
| Consolidated | Sales | 165，203 | － | 82，530 | － | 81，091 | － | －1，438 | －1．7 |
|  | Operating Income | 5，372 | 3.3 | 2，681 | 3.2 | 2，514 | 3.1 | －166 | －6．2 |

## Clean \＆Care Group（1）

## Sales

## Operating Income



## Sales

| (millions of yen) | FY2015 2Q | FY2016 2Q | Change | (\%) |
| ---: | ---: | ---: | ---: | :---: |
| Sales by Segment | 55,007 | 55,221 | +214 | +0.4 |

- Cleaning Basic Three performed well while sales of mop products declined.
$>$ Dust Control products (total)
$-1.9 \% ~(1 \mathrm{Q}:-3.2 \%$, 2Q:-0.5\%)
> Mop products (total)
- Basic Three (including individual sales of LaLa, Shushu, Style Cleaner)

$$
+8.2 \%
$$

- Other mop products
-6.3\%
- Robot cleaner SiRo (Rental service started in Sept.)

94 million yen (Sept. 2016)
$>$ Futon cleaning \& delivery $\quad+40.5 \% \quad(1 \mathrm{Q}:+75.0 \%$, $2 \mathrm{Q}:+29.5 \%)$

- Kitchen sponges
$-38.9 \% ~(1 \mathrm{Q}:-43.3 \%$, 2Q : -34.5\%)
- Technical services continued to grow steadily. Air Conditioner Service contributed to the growth.
$>$ Customer-level Sales (total) $+4.7 \%$
- House cleaning (ServiceMaster)
$+7.7 \%$
(Air conditioner cleaning $+12.0 \%$ )
- Housekeeping (Merry Maids)
- Termite control and other pest control (Terminix)
- Plant maintenance service (TruGreen)
+1.9\%
$+1.5 \%$
$+5.0 \%$
- Rental of health care equipment (Rent All) continued to grow.
$>$ Rent All
- Customer-level sales of Health Rent (rental of health care equipment $\quad+8.6 \%$


## Sales

| (millions of yen) | FY2015 2Q | FY2016 2Q | Change | $(\%)$ |
| ---: | ---: | ---: | ---: | ---: |
| Sales by Segment | 55,007 | 55,221 | +214 | +0.4 |

- Total sales of Dust Control products were higher while mat products posted lower sales.
$>$ Dust Control products (total)

$$
\begin{gathered}
+0.6 \% \quad(1 \mathrm{Q}:+0.3 \% \text {, } 2 \mathrm{Q}:+0.8 \%) \\
-0.2 \%(1 \mathrm{Q}:-0.3 \% \text {, } 2 \mathrm{Q}:-0.2 \%) \\
+10.1 \% \\
+21.0 \% \\
-1.4 \% \\
-0.6 \%
\end{gathered}
$$

- Thin-type dust control/water absorption mats
- Inside (Custom-made mats for indoor use)
- Other mats
(*Basic Mats
- Technical Services posted higher sales

$$
>\text { Customer-level Sales } \quad+0.9 \%
$$

- ServiceMaster (including Facility Management Service) $+0.3 \%$
- Pest Control (Terminix)

$$
+1.7 \%
$$

- Tree \& Shrub Care (TruGreen)

$$
+13.6 \%
$$

- Event operation and rental service ( Rent-All) grew steadily.
> Rent-All
- Customer-level Sales of Rent-All (events) $+6.4 \%$


## Operating Income

| (millions of yen) | FY2015 2 Q | FY2016 2Q | Change | $(\%)$ |
| :---: | ---: | ---: | ---: | :---: |
| Operating Income by Segment | 6,084 | 6,360 | +276 | +4.5 |

$>$ Gross profit increased due to higher sales $\quad+100$ million yen
$>$ Gross profit increased due to lower cost ratio $+1,100$ million yen

- Lower cost for Style Cleaner
- Decrease in new mats and other items for rent
- Cost decreased due to lower heavy oil price
+600 million yen
+400 million yen
+100 million yen
> Lower operating income due to higher expenses -900 million yen
- Increased expenses for retirement benefits
-300 million yen
- Higher promotion expenses
-300 million yen
- Others
-300 million yen
(Higher labor expenses due to purchase of franchisees' locations)


## Sales

## Operating Income



## Sales

| (millions of yen) | FY2015 2Q | FY2016 2Q | Change | $(\%)$ |
| :---: | ---: | ---: | ---: | :---: |
| Sales by Segment | 22,118 | 20,285 | $-1,833$ | -8.3 |

- Mister Donut

| $\checkmark$ Total customer-level sales | $-11.0 \%$ | $(1 \mathrm{Q}:-10.0 \%$ | $2 \mathrm{Q}:-12.1 \%)$ |
| :--- | :--- | :--- | :--- |
| $\checkmark$ Customer - level sales of existing shops | $-8.2 \%$ | $(1 \mathrm{Q}:-7.5 \%$ | $2 \mathrm{Q}:-8.8 \%)$ |

$>$ Decrease in the number of business days (Six months total) $-5.7 \%$ (Excl. MOSDO)

| * Change in number of shops | FY2015 2Q | FY2016 2Q | Change |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Average | Average |  | \% |
|  | 1,284 | 1,214 | -70 | -5.5\% |
| > New V21 type stores |  |  |  |  |


| End of FY2015 No. of shops | FY2016 2Q |  |  |  |  |  |  |  |  | End of FY2016 2Q <br> No. of shops |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Open |  |  | Renovate |  |  | Change |  |  |  |  |  |
|  | Plan | Actual | Difference | Plan | Actual | Difference | Plan | Actual | Difference | Plan | Actual | Difference |
| 13 | 2 | 4 | +2 | 34 | 13 | -21 | 36 | 17 | -19 | 49 | 30 | -19 |

- Other Food Businesses
- Existing Businesses $>$ Customer-level Sales

Katsu \& Katsu
+31.7\%

Café Du Monde
-3.1\%
The Don -10.6\%
Bakery Factory
The Chiffon \& Spoon

$$
+211.0 \% \quad \text { (Newly opened: 5) }
$$

ICE DE LION

$$
+134.1 \% \quad \text { (Newly opened: } 1 \text { ) }
$$

Pie Face

$$
+7.9 \%
$$

- New Business

New opening
1 (Total: 3 as of FY2016 2Q)

## Operating Income

|  | (millions of yen) | FY2015 2Q | FY2016 2Q | Change |
| :---: | ---: | ---: | ---: | ---: |
|  | (\%) |  |  |  |
| Operating income by segment | -377 | -565 | -188 | - |

$>$ Decrease in gross profit due to lower sales at Mister Donut
-600 million yen
$>$ Increase in gross profit due to improved cost ratio

- Mister Donut
+600 million yen
$<$ Changed coffee supplier, reduced waste and changed package specifications >
- Other Food Businesses +100 million yen
$>$ Decrease in operating income due to higher expenses
- Higher freight cost for shipping raw materials
- Increase in retirement benefits
- Increase in new shop opening expenses
- Lower advertisement/promotion expenses
-200 million yen
-400 million yen
-100 million yen
- 100 million yen
+400 million yen


## Other Businesses

| （millions of yen） | FY2015 2Q | FY2016 2Q | Change | $(\%)$ |
| :--- | ---: | ---: | :---: | :---: |
| Sales by Segment | 5,404 | 5,584 | +180 | +3.3 |
| Operating Income by segment | -5 | 143 | +148 | - |

－Overseas（Consolidated subsidiaries）
－Mister Donut Shanghai became a consolidated subsidiary in August．
（Six month of the sales are included．）
－Duskin Hong Kong which procures raw materials and equipment posted lower sales due to the smaller volume of paper towels．
－Lower sales due to strong yen
－Others
－Duskin Healthcare，a management service business for medical facilities，recorded higher sales and lower income．
－Duskin Kyoeki，a leasing and insurance company，recorded slightly lower sales．

## Elimination／corporate

| （millions of yen） | FY2015 2Q | FY2016 2Q | Change | $(\%)$ |
| ---: | ---: | ---: | ---: | :---: |
| Operating Income by segment | $-3,020$ | $-3,423$ | -402 | - |

－Corporate
－Increase in retirement benefits－200 million yen
－Increase in expenses for information systems－200 million yen

## Overseas Businesses

$>$ Customer－level sales

|  |  | Jan．－June 2015 | Jan．－June 2016 | Change（\％） |
| :---: | :--- | ---: | ---: | ---: |
| Clean \＆Care <br> Businesses | Taiwan <br> （thousands of NTD） | 462,345 | 509,600 | $+47,255$ <br> $(+10.2 \%)$ |
|  | Shanghai <br> （thousands of CNY） | 8,800 | 10,574 | $+1,774$ <br> $(+20.2 \%)$ |
|  | South Korea <br> （thousands of KRW） | 423,928 | 555,569 | $+131,640$ <br> $(+31.1 . \%)$ |
|  | Taiwan <br> （thousands of NTD） | 397,930 | 483,943 | $+86,012$ <br> $(+21.6 \%)$ |
|  | Shanghai <br> （thousands of CNY） | 11,018 | 11,438 | +420 <br> $(+3.8 \%)$ |
|  | South Korea <br> （millions of KRW） | $2,874,635$ | $2,944,435$ | $+69,801$ <br> $(+2.4 \%)$ |

Forecasts and Actual Results
＊Change from forecast announced on May $13,2016$.

| （millions of yen） |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales | Operating Income | Ordinary Income | Net Income |
| Forecast | $\mathbf{8 2 , 8 0 0}$ | $\mathbf{1 , 6 0 0}$ | $\mathbf{2 , 1 0 0}$ | $\mathbf{1 , 2 0 0}$ |
| Actual | $\mathbf{8 1 , 0 9 1}$ | $\mathbf{2 , 5 1 4}$ | $\mathbf{3 , 4 0 6}$ | $\mathbf{2 , 1 0 5}$ |
| Difference $(\%)$ | $\mathbf{- 1 , 7 0 8}(-\mathbf{2 . 1})$ | $\mathbf{+ 9 1 4}(+\mathbf{5 7 . 2})$ | $+\mathbf{1 , 3 0 6}(+62.2)$ | $\mathbf{+ 9 0 5}(+\mathbf{7 5 . 5})$ |

Sales：Major factors contributing to the difference
－Clean \＆Care Group 〔Dust Control－600 million yen，Rent－All，Others－300 million yen〕－900 million yen
－Food Group
－Other Businesses 〔Overseas Businesses +100 million yen〕
－900 million yen
+100 million yen

Operating Income：Major factors contributing to the difference

| －Clean \＆Care Group | $\left[\begin{array}{l}\text { Lower gross profit due to lower sales of Dust Control } \\ \text { Lower cost for Style Cleaner } \\ \text { Smaller investment for new mats and other items } \\ \text { Lower cost at laundry plant due to lower heavy oil price } \\ \text { Policy expenses carried forward }\end{array}\right.$ | －500 million yen <br> +300 million yen <br> +100 million yen <br> +200 million yen <br> +400 million yen | ＋500 million yen |
| :---: | :---: | :---: | :---: |
| －Food Group | $\left[\begin{array}{l}\text { Lower gross profit due to lower sales } \\ \text { Higher cost } \\ \text { Policy expenses carried forward }\end{array}\right.$ | －200 million yen －100 million yen +600 million yen | 300 million yen |

FY2016
Forecasts

Consolidated

| Consolidated | Sales | Operating Income | Ordinary Income | Net Income |
| :---: | :---: | :---: | :---: | :---: |
| FY2015 Actual | 165,203 | 5,372 | 6,707 | 2,983 |
| FY2016 Forecast | 166,500 | 4,400 | 5,500 | 3,100 |
| FY2016 Revised Forecast (Nov. 10) | 163,000 | 5,000 | 6,500 | 3,200 |
| FY2015 - Revised Forecast (\%) | -2,203 (-1.3\%) | -372 (-6.9\%) | -207 (-3.1\%) | +216 (+7.3\%) |
| Forecast - Revised Forecast (\%) | -3,500 (-2.1\%) | +600 ( $+13.6 \%$ ) | +1,000 ( $+18.2 \%$ ) | +100 (+3.2\%) |

Nonconsolidated

| Nonconsolidated | (millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales | Operating Income | Ordinary Income | Net Income |
| FY2015 | 138,697 | 3,593 | 6,136 | 1,831 |
| FY2016 Forecast | 138,900 | 2,400 | 4,700 | 2,800 |
| FY2016 Revised Forecast (Nov. 10) | 136,100 | 3,000 | 5,500 | 3,000 |
| FY2015 - Revised Forecast (\%) | -2,597 (-1.9\%) | -593 (-16.5\%) | -636 (-10.4\%) | +1,168 (+63.8\%) |
| Forecast - Revised Forecast (\%) | -2,800 (-2.0\%) | +600 (+25.0\%) | +800 (+17.0\%) | +200 (+7.1\%) |

## FY2016 Forecasts (2)

By Business Segment
*Change from forecast announced on May 13, 2016

## Initial Forecast

(May 13)
Operating Margin (\%)

| Clean \& Care <br> Group | Sales | 112,600 | - |
| :--- | :---: | ---: | ---: |
|  | Operating <br> Income | 12,600 | 11.2 |
| Food Group | Sales | 42,900 | - |
|  | Operating <br> Income | $-1,200$ | -2.8 |
| Other <br> Businesses | Sales | 11,000 | - |
|  | Operating <br> Income | -100 | -0.9 |


| Eliminations/ <br> Corporate | Operating <br> Income | $-6,900$ | - |
| :---: | :---: | :---: | :---: |


| Consolidated | Sales | 166,500 | - |
| :---: | :---: | ---: | ---: |
|  | Operating <br> Income | 4,400 | 2.6 |

## By Business Segment－2 ${ }^{\text {nd }}$ Half

＊Comparison with the same period of the previous year

|  |  |  | FY2016 <br> Revised Forecast <br> Operating Margin（\％） |  |
| :--- | :---: | ---: | ---: | :---: |
| Clean \＆Care <br> Group | Sales | 111,500 | - |  |
|  | Operating <br> Income | 13,500 | 12.1 |  |
| Food Group | Sales | 41,000 | - |  |
|  | Operating <br> Income | $-1,700$ | -4.1 |  |
|  | Sales | 10,500 | - |  |
|  | Operating <br> Income | 0 | 0.0 |  |
| Eliminations／ <br> Corporate | Sales | $-6,800$ | -- |  |
| Consolidated | Sales | 163,000 | - |  |
|  | Operating <br> Income | 5,000 | 3.1 |  |


| $\text { FY2015 } 2^{\text {nd }} \text { Half }$Actual |  |
| :---: | :---: |
| Operating Margin（\％） |  |
| 55，183 |  |
| 6，916 | 12.5 |
| 21，888 |  |
| －1，092 | －5．0 |
| 5，600 | － |
| －196 | －3．5 |
| －2，937 |  |
| 82，673 | － |
| 2，690 | 3.3 |

（millions of yen）

| FY2016 $2^{\text {nd }}$Forecast <br> Folf <br> （Full Year Forecast－${ }^{\text {s Half Actual）}}$ <br> Operating Margin（\％） |  | Change |  |
| ---: | ---: | ---: | ---: |
| 56,278 | - | $+1,094$ | +2.0 |
| 7,139 | 12.7 | +222 | +3.2 |
| 20,714 | - | $-1,174$ | -5.4 |
| $-1,134$ | -5.5 | -42 | - |
| 4,915 | - | -685 | -12.2 |
| -143 | -2.9 | +53 | - |
| $-3,376$ | - | -439 | - |
| 81,908 | - | -764 | -0.9 |
| 2,485 | 3.0 | -205 | -7.7 |

Returns to Shareholders

## Dividends

Steady and continuous dividend distribution in line with basic policy (Full-year total: 40 yen per share)
《 Dividends per share (Actual \& Forecasts) 》

|  | FY2014 | FY2015 | FY2016 (Forecast) |
| :---: | :---: | :---: | :---: |
| End of 2 ${ }^{\text {nd }}$ Quarter | 20 | 20 | 20 |
| Year-end | 20 | 20 | 20 |
| Total (annual) | 40 | 40 | 40 |
| Total dividends <br> (millions of yen) | 2,442 | 2,221 | 2,221 |
| Consolidated <br> dividend ratio (\%) | 71.2 | 76.7 | 68.1 |

[^2]
## Repurchase \& cancellation of Company stock



* Disposal of treasury stock includes $\mathbf{3 6 0 , 0 0 0}$ shares used for exchanges of stock.
※ Repurchase announced on July 29
Period Aug. 1, 2016 - Dec. 22, 2016
Total number of shares (upper limit) 1,500,000
Total amount (upper limit) 3,000,000,000 yen
> Number of shares purchased as of Oct. 31, 2016: 1,114,000


## Our Initiatives

Medium－term Management Policy 2015

## - Basic Policy

## Business model development



O Food Service
© Overseas business development

O New businesses

## Structure Reform

Develop business platform

## Diversify customer contact points

Comprehensive hygiene management services

Develop market focusing on senior citizens' needs
Develop new type shops for different types of locations

Develop new concept/format shops in new categories
Shop development concentrating on strategically
focused areas in China and Southeast Asia
New businesses promoted through M\&A, capital \& business alliance, and introduction of overseas brands $\mathbf{5 \%}$ reduction of cost, pursue optimal cost efficiency

## Medium－term Management Policy

## Topics

## Mister Donut

New business plan \＆policy
（announced on Nov．7）

Acquisition of BIG APPLE

Diverse human resources

## Mister Donut New Business Plan \& Policy

Mister Donut Brand Slogan

# Something good's gonna happen <br> mister Donut 

Building brand value that directly appeal to customers' emotional state, needs and aspirations

## Mister Donut New Business Plan \＆Policy

## NEW MISDO～Enhance brand values

## Store format that meets the needs of target customers

## Home made donuts

Improve menu items to encourage more customers to visit the store（meals，snack，dessert）


【Takeout only store】
Mister Donut to go
Mitsukyo Life Shop
Opened on Nov．8， 2016

## Mister Donut New Business Plan \＆Policy

## Shop renovation to best meet the customers＇needs

Different types of store format to meet the major customers＇needs and reasons to visit Mister Donut shops


| Major |
| :---: |
| customers |

－Families／seniors
－Women in their 20s－40s


Ikebukuro Spice 2 Shop Opened on Nov．18， 2016


Ario－Soga Shop Opened on Nov．25， 2016
－Business people


Mitsukyo Life Shop
Opened on Nov．8， 2016

## Mister Donut New Business Plan \& Policy

## Shop renovation to best meet the needs of customers

Open a store with kitchen and stores without kitchen in the same neighborhood areas

Low investment shops in the previously unentered market

Enhance production efficiency at the core shop

Improve management efficiency through shop development concentrating on strategically focused areas


## Mister Donut New Business Plan \& Policy ${ }^{\text {DUSKIN }}$

## Takeout only store with items suitable for gifts



## Mister Donut New Business Plan \＆Policy

Store renovation and new opening to meet the major customers＇ needs and reasons to visit Mister Donut shops NEW MISDO－Number of shops

| V／2 1 <br> （with kitchen） | 36 shops | $\begin{gathered} \begin{array}{c} \text { Goal } \\ \text { by Mar. } 31,2021 \end{array} \\ \mathbf{1 , 0 0 0} \end{gathered}$ |
| :---: | :---: | :---: |
| V／2 1 <br> （Food court type） | as of Oct．31， 2016 |  |
| V／2 1 <br> （no kitchen） |  |  |
| to go （takeout only shop） |  |  |
| Renewal |  | $\begin{gathered} \text { Goal } \\ \text { by Mar. } 31,2021 \\ \mathbf{2 0 0} \end{gathered}$ |

## Mister Donut New Business Plan \＆Policy

＂Something good＇s gonna happen．Mister Donut．＂


## Customer satisfaction

## Encourage repeated purchase

－Enhance seasonal \＆ event items

Big Donut（diameter 18 cm ） released on Nov． 16

－Introduce health－oriented products


Low fat donuts
－Hospitality
－Service that makes local customers feel appreciated
－Good customer service that makes customers want to come back
－Stamp cards
－Mister Donut App


Mister Donut New Business Plan \＆Policy DUSKIN

## Good Price Everyday



Prices changed for 35 kinds of donuts to 108－140 yen（tax included）

## Acquisition of Big Apple

## Made Big Apple Worldwide Holding Sdn．Bhd a subsidiary

Big Apple brand is a donut chain operated in Malaysia and Cambodia．

| Sales FY2015 <br> （ended in December 31，2015） | 35，892，000 MYR $\quad$（approx．900 million yen） |
| :--- | :--- | :--- |
| Number of shops <br> （as of Nov．4，2016） | Malaysia 82 <br> Cambodia 5 <br> （Company－owned：11 Franchised：76） |



## Recruit Diverse Human Resources

Secure human resources who play important roles in service business
■ Recruit regular employees：employ people in non－regular positions as regular employees with limited transfers／changes within certain locations （Annual program）
【Terms】 Monthly salary，bonus，retirement benefit，no transfer【Criteria】
－Under 59 years old at the time of employment
－Over 6－month employment as contract－employee，or over 3－year employment as part－time worker
※Results： 80 people hired on Oct．1， 2016
■ Project to Accept Foreigners Conducting Housekeeping Services－－－ Fixed－term employment of housekeeping workers of foreign nationalities

Duskin was approved as a designated business organization to participate in the Project to Accept Foreigners Conducting Housekeeping Services in National Strategic Special Zones．
－Kanagawa Prefecture
－Osaka Prefecture

Reference

## Non－consolidated

|  | FY2015 $1^{\text {st }}$ Half ended Sept．30， 2015 | $\begin{array}{\|c\|} \hline \text { FY2016 1 }{ }^{\text {st }} \text { Half } \\ \text { ended } \\ \text { Sept. 30, } 2016 \end{array}$ | Increase／decrease |  | （millions of yen） <br> Reference <br> FY 2015 ended <br> Mar．31，2016 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  | Amount | \％ |  |
| Sales | 69，149 | 67，051 | －2，097 | －3．0 | 138，697 |
| Operating Income | 1，566 | 1，274 | －291 | －18．6 | 3，593 |
| Operating income on sales（\％） | （2．3\％） | （1．9\％） | （－0．4） | － | （2．6\％） |
| Ordinary Income | 3，256 | 2，967 | －288 | －8．9 | 6，136 |
| Ordinary income on sales（\％） | （4．7\％） | （4．4\％） | （－0．3） | － | （4．4\％） |
| Net Income | 2，120 | 2，098 | －21 | －1．0 | 1，831 |
| Net income on sales（\％） | （3．1\％） | （3．1\％） | （＋0．0） | － | （1．3\％） |


| Clean \& Care Group *Brea | 3) Royalty fee (no royalty fee collected for Periodic Rent) 4) Sales of company-operated shops |  |
| :---: | :---: | :---: |
|  | Home-visit Sales |  |
| Residential Market | Commercial Market |  |
|  |  |  |
| Periodic Rent | Periodic Rent |  |
| Dust Control - . Mops, mats, etc. | Dust Control | Mops, mats, etc. |
| Air Clean Water Clean | Clean Service | - Bathroom products |
| Water Clean $\quad \cdots$ Water-purifiers | Air Clean | - Air-purifiers |
| Technical Service | Water Clean | - Water-purifiers |
| ServiceMaster - . Professional cleaning | Wipeful Service | - . Wiper cloth |
| Merry Maids $\quad$ - Housekeeping | Technical Service |  |
| Terminix - . Pest control \& prevention | ServiceMaster | - Professional cleaning |
| TruGreen • - Tree, shrub, lawn care | Terminix | - . Pest control \& prevention |
| Drink Service . . Bottled water | TruGreen | - Tree, shrub, lawn care |
| Health \& Beauty - - Cosmetics \& health food | Uniform Service | - - Rental, sales \& cleaning of |
| Home Instead . . . Senior care service | Drink Service | - . Coffee |


| Rent-All | Shops |  |
| :--- | :--- | :--- |

## Food Group

| Mister Donut | $\cdots$ | Home made donut shop |
| :--- | :--- | :--- |
| MOSDO | $\cdots$ | Collaborated shop with |
|  |  | MOS BURGER |

* Breakdown: 1) Sales of raw materials to franchisees

2) Royalty fee 3) Sales of company-operated shops

| ICE DE LION | Ice cream specialty store |
| :---: | :---: |
| The Chiffon \& Spoon | Chiffon cake |
| The Don | Donburi restaurant |
| Shiki Gokan | Ohitsu Gozen restaurant |
| Pie Face | Pie specialty store |

## Other Businesses

## Duskin Healthcare Co., Ltd.

- . Hygiene control services for medical facilities
Duskin Kyoeki Co., Ltd.
- . . Leasing business \&
insurance agent
Overseas Businesses
- Dust Control, Mister Donut \& Duskin Hong Kong Co., Ltd.


## CLS by Business

＊Sales of overseas businesses indicated here are the total sales from January to June．
（millions of yen）

| FY2015 ${ }^{\text {st }}$ Half ended Sept．30， 2015 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FY2016 $1^{\text {st }}$ Half ended Sept．30， 2016 | Increase／ decrease | \％ |
| 136，677 | 136，562 | －115 | －0．1\％ |
| 47，955 | 46，790 | －1，164 | －2．4\％ |
| 47，996 | 47，560 | －435 | －0．9\％ |
| 24，000 | 24，699 | ＋699 | ＋2．9\％ |
| 13，577） | （ $\mathbf{1 4 , 0 4 3 )}$ | （＋465） | （ $+3.4 \%$ ） |
| （ 4，912） | （ 5，007） | （＋95） | （ $+1.9 \%$ ） |
| （ 4，260） | （ 4，329） | （＋69） | （＋1．6\％） |
| （ 1，249） | 1，319） | （＋69） | （ $+5.6 \%$ ） |
| 1，409 | 1，445 | ＋35 | ＋2．6\％ |
| 1，871 | 1，856 | －14 | －0．8\％ |
| 1，076 | 1，085 | ＋9 | ＋0．8\％ |
| 10，006 | 10，730 | ＋724 | ＋7．2\％ |
| 1，611 | 1，582 | －28 | －1．8\％ |
| 750 | 810 | ＋60 | ＋8．0\％ |
| 47，457 | 42，911 | －4，546 | －9．6\％ |
| 45，527 | 40，491 | －5，036 | －11．1\％ |
| 1，184 | 1，753 | ＋568 | ＋48．0\％ |
| 745 | 666 | －78 | －10．6\％ |
| 13，222 | 11，979 | －1，242 | －9．4\％ |
| 2，052 | 1，840 | －211 | －10．3\％ |
| 7，614 | 6，497 | －1，116 | －14．7\％ |
| 3，554 | 3，641 | ＋86 | ＋2．4\％ |
| 197，357 | 191，453 | －5，904 | －3．0\％ |

[^3]＊Sales of MOSDO indicated here are included into the sales of Mister Donut．

## Rental of mops and mats

Based on the idea to fully recycle the products through
repeated use until the end of their useable life


## Strength 1：Production，logistics and distribution system that covers the nation

Competition is minimal in this business field．To establish this recycle－oriented business model to cover the nation，a large investment is required to build the laundry plant system，to purchase materials for rental products，and to create a nationwide sales organization．

## Strength 2：Strong customer－base

A large customer base that facilitates face－to－face sales activities and includes extensive relationships between sales staff members and loyal residential customers．


[^0]:    ＊The figures given here show the increase or decrease from the same period of the previous year．

[^1]:    *The figures given here show the increase or decrease from the same period of the previous year.

[^2]:    *Consolidated dividend ratio is calculated per share.

[^3]:    ＊Food Chain ：Café Du Monde，Katsu \＆Katsu，Bakery Factory，ICE DE LION，Chiffon \＆Spoon，Pie Face（Shop open on Oct．27，2015）

