

Six-month Period Ended Sept. 30, 2014

Financial Report

Duskin Co., Ltd.
November 7, 2014

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Six-month Period Ended Sept. 30, 2014

Financial Summary



Consolidated Financial Summary



Consolidated Results

(millions of yen)

	Six months ended Sept. 30, 2013	Six months ended Sept. 30, 2014	Increase/I Amount	Decrease %	Reference FY2013 ended Mar. 31, 2014
Sales	83,310	83,631	+321	+0.4	167,745
Operating Income	4,351	1,858	- 2,492	-57.3	6,641
Operating Income on Sales (%)	(5.2%)	(2.2 %)	(-3.0)	_	(4.0 %)
Ordinary Income	5,327	2,815	- 2,512	- 47.2	8,322
Ordinary Income on Sales (%)	(6.4 %)	(3.4 %)	(-3.0)		(5.0 %)
Net Income	3,059	1,469	- 1,589	- 52.0	4,448
Net Income on Sales (%)	(3.7 %)	(1.8 %)	(-1.9)	_	(2.7 %)

Sales Summary (1)





Sales Summary (2)



Consolidated Sales

83,631 million yen 321 million yen (0.4%) increase

Major Factor contributing to sales ≫
 Sales of Chugai Sangyo Co., Ltd., included in the total sales, starting in FY2014 1Q
 Approx. 700 mil. yen



82,888 million yen

421 million yen (0.5%) decrease

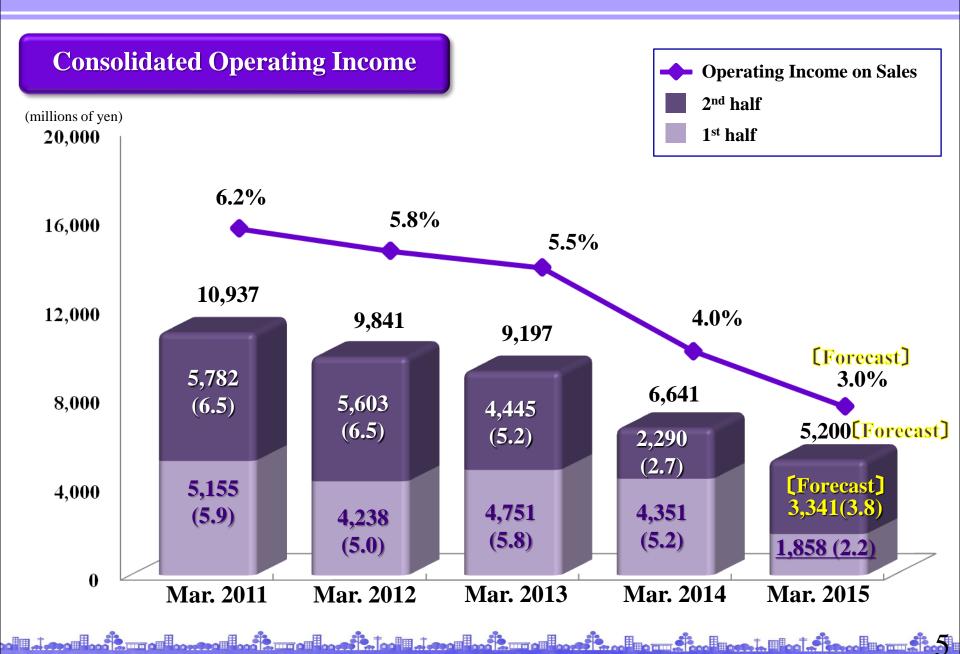
Consolidated sales excluding Chugai Sangyo

(millions of yen)

Sales by segment	Six months ended Sept. 30, 2013	Six months ended Sept. 30, 2014	Increase/de	ecrease %
Clean & Care Group	55,023	54,137	-885	- 1.6%
Food Group	22,999	24,187	+1,187	+5.2%
Other Businesses	5,286	5,306	+19	+0.4%
Total (Consolidated)	83,310	83,631	+321	+0.4%

Operating Income Summary (1)





Operating Income Summary (2)



Consolidated Operating Income

1,858 million yen 2,492 million yen (57.3%) decrease

≪ Major factors contributing to increase and decrease **≫**

Clean & Care Group

•••Up-front costs for Style Cleaner, Expenses for the 50th Anniversary Regional Conventions

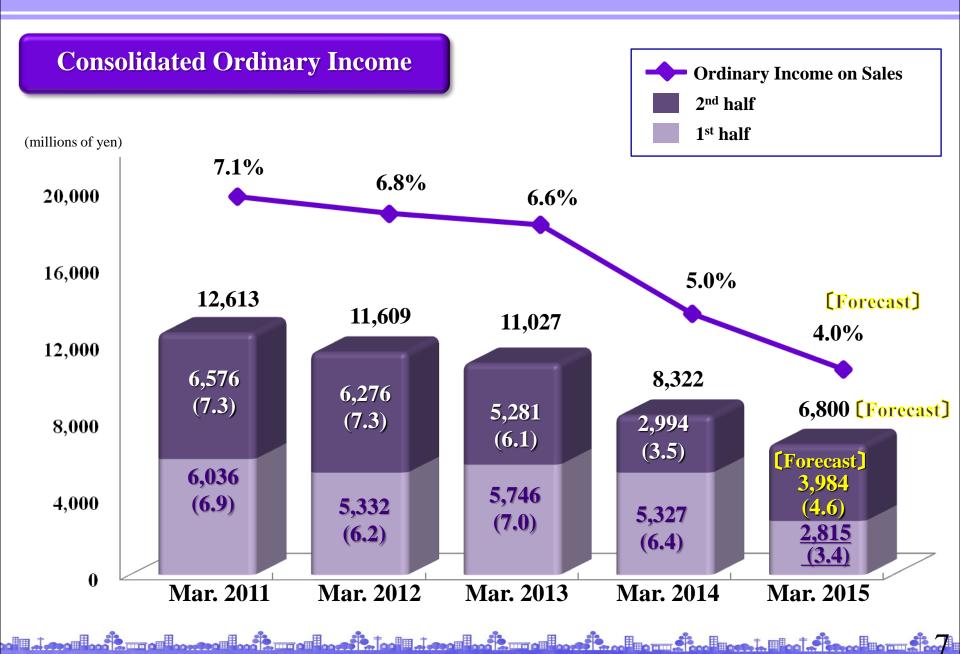
Food Group •••Increased expenses related to point card program and waste disposal expenses

Eliminations/ Corporate •••Decreased labor expenses (Actuarial losses on retirement benefit obligations)

				· ,
Operating Income by Segment	Six months ended Sept. 30, 2013	Six months ended Sept. 30, 2014	Increase/o	decrease
	Operating Income Margin (%)	Operating Income Margin (%)		%
Clean & Care Group	7,512 (13.7%)	5,097 (9.4%)	- 2,415	- 32.2% (- 4.2)
Food Group	-144 (- 0.6%)	- 485 (- 2.0%)	- 341	(- 1.4)
Other Businesses	209	154	- 55	- 26.3% (- 1.1)
Eliminations/ Corporate	- 3,227	- 2,907	+319	ı
Total (Consolidated)	4,351 (5.2%)	1,858	- 2,492	- 57.3 (- 3.0)

Ordinary Income Summary (1)





Ordinary Income Summary (2)



Consolidated Ordinary Income

2,815 million yen 2,512 million yen (47.2%) decrease

 \ll Major factors contributing to increase & decrease \gg

1. Operating income -2,500 million yen

2. Non-operating income/loss - 0 million yen

➤ Financial income and expenditure -0 million yen

➤Other non-operating income -1 million yen

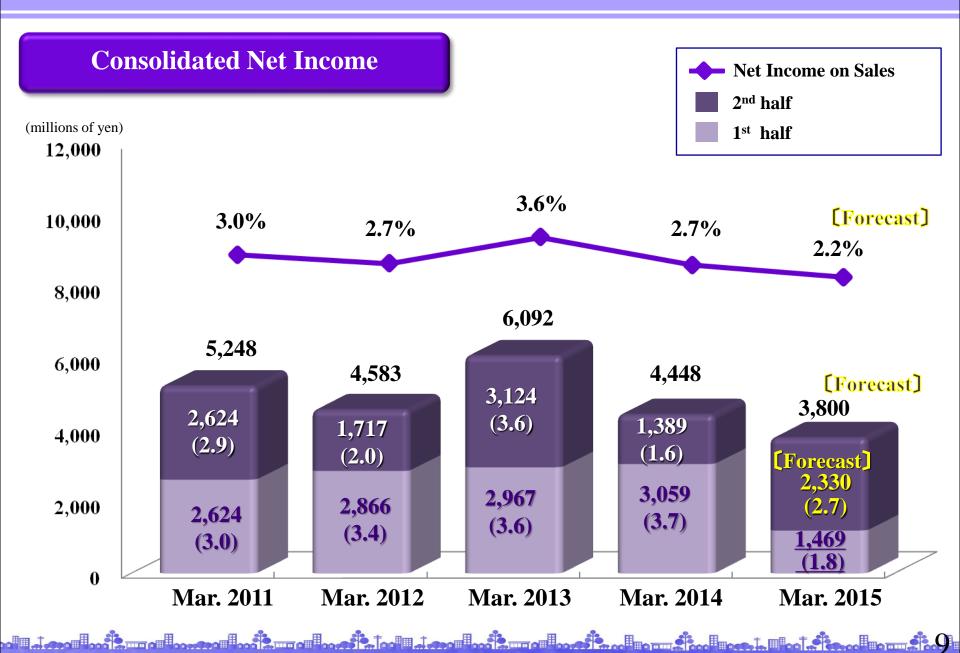
➤ Decreased equity in loss of affiliates +1 million yen

➤ Other non-operating expenses +0 million yen

^{*}The figures given here show the increase or decrease from the same period of the previous year.

Net Income Summary (1)





Net Income Summary (2)



Consolidated Net Income

1,469 million yen 1,589 million yen (52.0%) decrease

 \ll Major Factors contributing to increase & decrease \gg

1. Ordinary income

-2,500 million yen

2. Extraordinary loss and income **-0 million yen**

➤ Total extraordinary income

+0 million yen

➤ Increase in loss on abandonment of noncurrent assets

-100 million yen

➤ Other extraordinary losses

+0 million yen

3. Decreased tax expenses +1,000 million yen

^{*}The figures given here show the increase or decrease from the same period of the previous year.

Consolidated Balance Sheet Summary



Consolidated Balance Sheet

	FY2013 ended Mar. 31, 2014	Six months ended Sept. 30, 2014	Increase/ decrease	Major Factors
Current asset	53,489	56,417	+2,927	Cash and deposits Securities Merchandise and finished goods Deferred tax assets -5,600 mil. yen +7,500 mil. yen +1,400 mil. yen -100 mil. yen
Property, plant and equipment/ Intangible assets	61,115	60,578	-537	
Investments and other assets	88,173	77,405	- 10,768	Investment securities -9,300 mil. yen Deferred tax assets -800 mil. yen Guarantee deposits -400 mil. yen
Total assets	202,778	194,401	- 8,377	-
Current and non-current liabilities	50,875	40,865	- 10,010	Notes and accounts payable - trade Provision for bonuses Provision for point card certificates Accounts payable-other Guarantee deposit received for rental products-CL Net defined benefit liability -6,700 mil. yen -6,700 mil. yen
Net assets	151,903	153,536	+1,633	Valuation difference on available-for-sale securities +1,400 mil. yen Remeasurement of defined benefit plans +100 mil. yen
Total liabilities and net assets	202,778	194,401	- 8,377	_
Debt with interests	243	151	- 91	



Summary by Business Segment



Segment Information

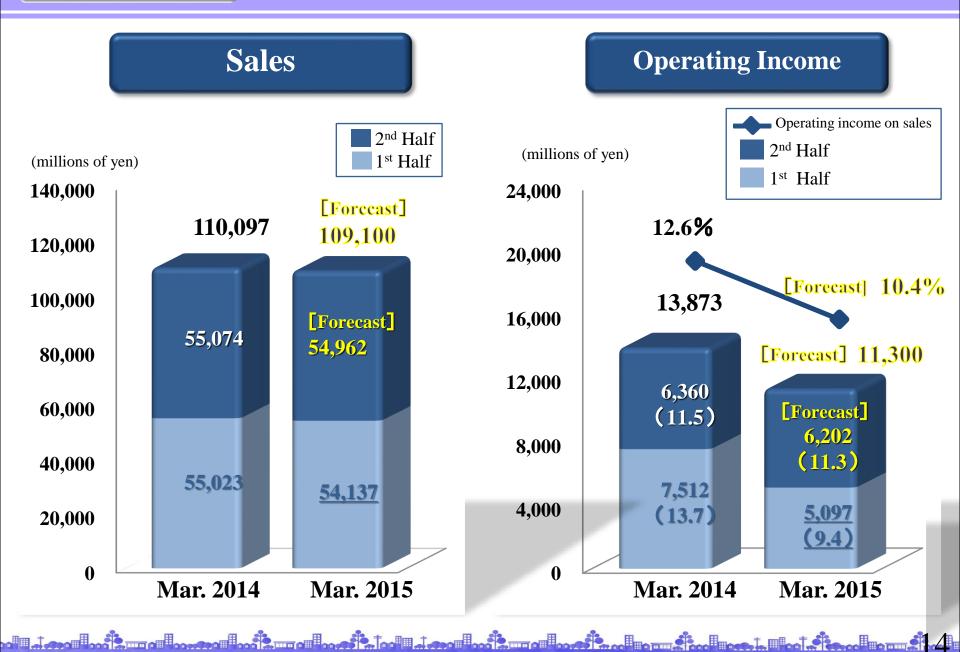
Highlights by Business Segment



								(1111111)))
		FY2013		Six months ended Sept. 30, 2013		Six months ended Sept. 30, 2014		Change	
		Operating Income of	n Sales (%)	Operating Income on Sales (%)		Operating Income on Sales (%) Operating Income on Sales (%)			(%)
Clean & Care	Sales	110,097	_	55,023	_	54,137	_	-885	-1.6
Group	Operating Income	13,873	12.6	7,512	13.7	5,097	9.4	-2,415	-32.2
F 1 C	Sales	47,018	_	22,999		24,187	_	+1,187	+5.2
Food Group	Operating Income	-410	-0.9	-144	-0.6	-485	-2.0	-341	_
Other	Sales	10,628	_	5,286	_	5,306	_	+19	+0.4
Businesses	Operating Income	243	2.3	209	4.0	154	2.9	-55	-26.3
Eliminations/ Corporate	Operating Income	-7,064	_	-3,227	_	-2,907	_	+319	_
Consolidated	Sales	167,745	_	83,310	_	83,631	_	+321	+0.4
	Operating Income	6,641	4.0	4,351	5.2	1,858	2.2	-2,492	-57.3
	•								

Clean & Care Group (1)





Clean & Care Group (2)



Sales

(millions of yen)	Previous term	Current term	Change	%
Segment Sales (1)	55,023	54,137	-885	-1.6
Chugai Sangyo (2)	-	743	+743	1
Sales (1)-(2)	55,023	53,394	-1,629	-3.0

• "Try-Me Festival" promotion events and other sales activities were less intensive than in the previous year, our 50th anniversary.

Dust control product sales: Actual and previous term comparison>

1Q -6.1%	2Q	-4.1%	1 st Half	-5.1%
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Cleaning Basic Three was well-received.

<Rental sales of LaLa, shushu & Cleaning Basic Three: : Actual and previous term comparison >

$ 1Q + 8.8\% 2Q + 8.4\% 1^{st} Half + 8.66$	1Q	+8.8%	+8.8%	2Q	+8.4%	1st Half	+8.6%
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Rental sales of Dust Cleaner and Style Cleaner: Actual and previous term comparison>

1Q +23.1% 2Q +21.4% 1st Half	^t Half +22.2%
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Technical services continued to grow, but with lower growth rate.

⟨Sales by service: Actual and previous term comparison⟩ Total +2.8% (1st Half of FY2013: +7.9%)

ServiceMaster +2.9% Merry Maids +4.1% Terminix -4.8% TruGreen +4.3%	en +4.3%
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Clean & Care Group (3)



Sales

Stagnant sales of mat products, the core products

Thin-type dust control & wa	ater	Other general-purpose mats	Custom made moto 1001	Y Total 1 10/
absorption mat +145		-4.7%	Custom-made mats +0.0	% 10tai -1.1%

Restroom-related products

Paper towel & toilet paper	-4.8%	Cabinet Towel	-9.0%	Others	-5.6%	Total -5.9%
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Sluggish sales of technical services

Customer-level sales by service: Actual and previous term comparison > Total -0.3% (1st Half of FY 2013: +1.1%)

ServiceMaster -0.5% Facility Management -28.6% Terminix +	- 0.8% TruGreen +12.4%
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Others

Commercial Market

Rent-All

<Customer-level sales >

Rent-All +9.3%	Health Rent	+7.7%	Total	+8.7%
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Clean & Care Group (4)



Operating Income

(millions of yen)	Previous term	Current term	Change	%
Operating Income (1)	7,512	5,097	-2,415	-32.2
Chugai Sangyo (2)	ı	23	+23	_
Operating Income (1)-(2)	7,512	5,073	-2,439	-32.5

- 1. Gross profit decreased due to lower income
- 2. Up-front costs for Style Cleaner
- ➤ Gross profit decreased due to lower sales.

-800 million yen

➤ Gross profit decreased due to increased cost rate. -1,400 million yen

Decreased cost for Dust Cleaner (old model)

+200 million yen

●Increased cost for Style Cleaner (new model)

-1,300 million yen

• Impact of fuel price increase

-100 million yen

Others

-200 million yen

➤ Operating income decreased due to increased expenses. -200 million yen

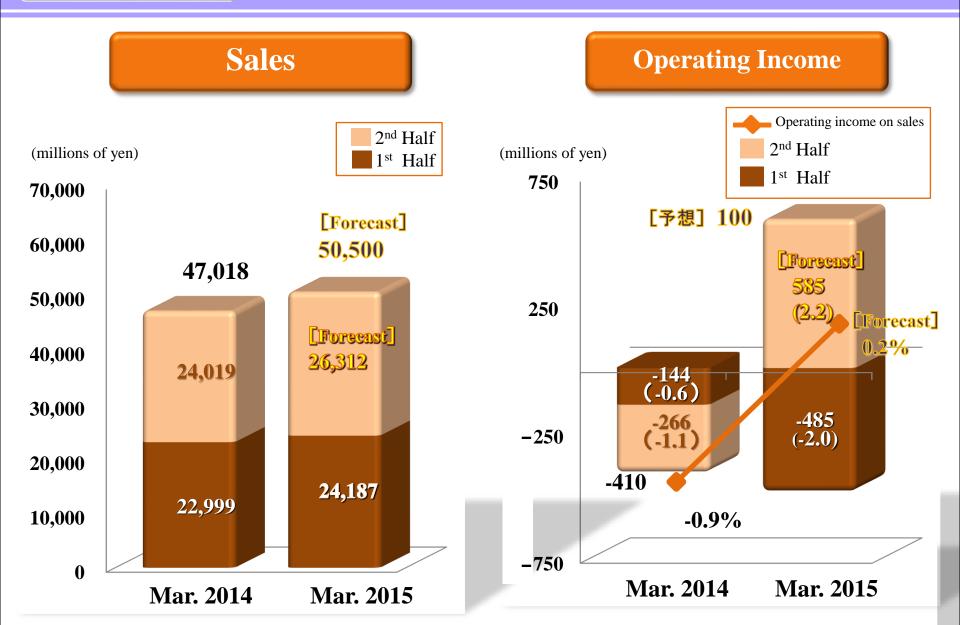
● Expenses for the 50th Anniversary Regional Convention

-200 million yen

*The figures given here show the increase or decrease from the same period of the previous year.

Food Group (1)





Food Group (2)



Sales

(millions of yen)	Previous term	Current term	Change	%
Segment Sales	22,999	24,187	+1,187	+5.2

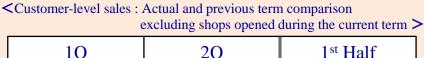
Mister Donut

Product Development Policy

- Respond to the bipolarization of consumer preferences
 - •Lower priced products- waff
 - Higher-priced products Mister Croissant Donut Cotton Snow Candy
- Collaboration with other companies
 - •MOSDO the third product line
 - Calpico donuts

Promotion

- •MISDO Summer Cool Resort
 - •For a limited time only, eight shops reopened with a new design in a refreshingly cool blue.
 - •Extra Ryofu-men
- •Featuring Masaki Aiba of a popular idol group, Arashi
- Opened an official account in LINE



1Q	2Q	1 st Half
+4.1%	+2.1%	+3.1%

とりかえっこ

ミスドのライスハ





Food Group (3)



Operating Income

(millions of yen)	Previous term	Current term	Change	%
Operating Income	-144	-485	-341	_

- 1. Gross profit increased due to increased sales
- 2. Increased cost rate due to valuation loss on raw materials and waste disposal expenses
- 3. Significant impact of expenses related to MISDO Club point card, which was discontinued at the end of September, 2013.

➤ Increase in gross profit due to sales increase

+400 million yen

➤ Decrease in gross profit due to increased cost rate

-200 million yen

• Increase in valuation loss on raw materials and waste disposal expenses

-400 million yen

• Impact of improved cost rate due to sales increase of promotional items along with restart of MISDO Card Campaign

+200 million yen

➤ Decrease in operating income due to increased expenses -500 million yen

•No contributions receivable to MISDO point card program fund

-600 million yen

• Increase in freight cost due to unit price increase of shipping charges

-200 million yen

Decrease in labor and other expenses

+300 million yen

Other Businesses, Eliminations/Corporate



Other Businesses

(millions of yen)	Previous term	Current term	Change	%
Segment Sales	5,286	5,306	+19	+0.4
Operating Income	209	154	-55	-26.3

Overseas consolidated subsidiaries recorded higher sales due to weaker yen.

- Overseas consolidated subsidiaries
 - •Duskin Hong Kong, which procures and supplies raw materials, recorded higher sales due to higher volume of paper towels and the weaker yen.
 - Mister Donut Korea closed underperforming shops, resulting in lower sales due to smaller number of shops.

	Mar. 2013	Mar. 2014	Change
Number of shops	43	19	-24

- •Dust control business in Shanghai recorded lower income mainly due to higher expenses (promotions focused on new residential customers).
- Other Businesses
 - Duskin Healthcare, which provides management services to medical facilities, recorded lower sales due to the cancellation of a large account.
 - •Duskin Kyoeki, a leasing and insurance company, posted same level sales as in the same period of the previous year.

Eliminations/ Corporate

(millions of yen)	Previous term	Current term	Change	%
Operating Income	-3,227	-2,907	+319	_

- Corporate
 - Decreased labor cost (actuarial losses on retirement benefit obligations)

Other Businesses (Overseas Businesses)



Overseas Businesses

➤ Customer-level sales

		Jan. – June 2013	Jan. – June 2014	Change (%)
	Taiwan (thousands of NTD)	397,811	418,886	+21,075 (+5.3%)
Clean & Care Businesses	Shanghai (thousands of CNY)	6,978	7,571	+592 (+8.5%)
	South Korea (millions of KRW)	288	299	+11 (+3.7%)
Mister Donut Businesses	Taiwan (thousands of NTD)	298,276	359,424	+61,148 (+20.5%)
	Shanghai (thousands of CNY)	14,714	11,348	-3,366 (-22.9%)
	South Korea (millions of KRW)	6,091	2,578	-3,513 (-57.7%)



Forecasts and Actual Results



Forecasts and Actual Results for the First Half



Consolidated

*Change from forecast for the first half announced on May 14, 2014

(millions of yen)

	Sales	Operating Income	Ordinary Income	Net Income
Forecast (May 14)	83,500	2,100	3,000	1,500
Actual	83,631	1,858	2,815	1,469
Difference (%)	+131(+0.2)	-241(-11.5)	-184(-6.2)	-30(-2.0)

Sales: Major factors contributing to the difference

l	Clean & Care Group	[Dust Control (Residential) -900 million yen, Azare Cosmetics -300 million yen]	-1,500 million yen
l	Food Group	[Mister Donut +1,400 million yen]	+1,700 million yen
	Other Businesses	[Duskin Healthcare -100 million yen]	-100 million yen

Operating income: Major factors contributing to the difference

Clean & Care Group	Lower gross profit due to lower sales Cost of Style Cleaner	-200 million yen -500 million yen	-800 million yen
■Food Group	[Mister Donut recorded higher gross profit due to higher sales.	+200 million yen) +200 million yen
Other Businesses	Coverseas consolidated subsidiaries recorded higher gross	+100 million yen] +100 million yen
	profit due to higher sales.	+200 million ven] +200 million yen
Eliminations/Corporate	e Lower labor and other expenses.		

Major factors contributing to the difference from the revised forecasts announced on Sept. 25

- •Operating income (250 million yen higher)
- ***Transit transactions of overseas subsidiaries: +100 million yen, and other expenses to be recorded in the 2nd Half
- •Ordinary income (420 million yen higher)
- ***Higher operating income, decrease in allowance for doubtful accounts +100 million yen

*The figures given here show the increase or decrease from the same period of the previous year.



FY 2014 Forecasts



Forecasts

FY 2014 Forecasts



Consolidated

(millions of yen)

	Sales	Operating Income	Ordinary Income	Net Income
FY 2013 Actual	167,745	6,641	8,322	4,448
FY 2014 Forecast (May 14)	173,000	6,800	8,300	4,700
FY 2014 Revised Forecast (Sept.25)	170,500	5,200	6,800	3,800
FY2013 – Revised Forecast (%)	+2,754 (+1.6)	-1,441 (-21.7%)	-1,522 (-18.3%)	-648 (-14.6%)
Forecast – Revised Forecast (%)	-2,500 (-1.4%)	-1,600 (-23.5%)	-1,500 (-18.1%)	-900 (-19.1%)

Non-consolidated

JOH-COHDOHUAUCA				
	Sales	Operating Income	Ordinary Income	Net Income
FY 2013 Actual	142,589	3,702	6,795	3,914
FY 2014 Forecast (May 14)	147,000	4,200	7,200	4,400
FY 2014 Revised Forecast (Sept.25)	144,300	2,700	5,600	3,400
FY2013 – Revised Forecast (%)	+1,710 (+1.2%)	-1,002 (-27.1%)	-1,195 (-17.6%)	-514 (-13.1%)
Forecast – Revised Forecast (%)	-2,700 (-1.8%)	-1,500 (-35.7%)	-1,600 (-22.2%)	-1,000 (-22.7%)

FY 2014 Forecasts (2)



By Business Segment

Change from forecast

		FY 2014 Forecast			FY 2014	
				Major factors	Revised Forecast	
		Operating Inc	ome (%)		Operating Inc	ome (%)
Clean & Care	Sales	112,100		Dust Control -3,000, Azare Cosmetics -600 Rent-All and others +300, Chugai Sangyo +300	109,100	_
Group	Operating Income	13,200	11.8	Impact of downward revision of sales: -1,400, Increased cost of Style Cleaner: -1,100, Cost reduction: +600	11,300	10.4
F 1 C	Sales	50,000	_	Mister Donut +500 (2 nd Half -900)	50,500	_
Food Group	Operating Income	100	0.2	Impact of upward revision of sales: +200, Increased loss on abandonment of inventories: -300, Higher shipping cost: -500, cost reduction: +600	100	0.2
Other	Sales	10,900		_	10,900	_
Businesses	Operating Income	50	0.5	Cost reduction +100	150	1.4
Eliminations / Corporate	Operating Income	-6,550	_	Cost reduction, expenses to be recorded next fiscal year +200	-6,350	_
G 1' 1 1	Sales	173,000	_	-2,500	170,500	_
Consolidated	Operating Income	6,800	3.9	-1,600	5,200	3.0

FY 2014 Forecasts (3)



Forecasts for 2nd Half by Segment

*Compared to the previous term

		FY 2014 Forecast		Actual FY 2013 2 nd Half		Forecast FY 2014 2 nd Half (Full Year Forecast – 1 st Half Actual)		Change	
		Operating Income on	Sales (%)	Operating Income on	Sales (%)	Operating Income on			(%)
Clean & Care	Sales	109,100		55,074		54,962		-111	-0.2
Group	Operating Income	11,300	10.4	6,360	11.5	6,202	11.3	-158	-2.5
Food Group Ope	Sales	50,500		24,019	_	26,312	_	+2,293	+9.5
	Operating Income	100	0.2	-266	-1.1	585	2.2	+852	_
Other	Sales	10,900		5,341		5,593	_	+251	+4.7
Businesses	Operating Income	150	1.4	33	0.6	-4	-0.1	-38	-113.0
Eliminations/ Corporate	Operating Income	-6,350	_	-3,837	_	-3,442	_	+395	_
Consolidated	Sales	170,500	_	84,434	_	86,868	_	+2,433	+2.9
	Operating Income	5,200	3.0	2,290	2.7	3,341	3.8	+1,051	+45.9



Returns to Shareholders



Dividends & Repurchase of Company Stock DUSKIN



Dividends

FY2014

Steady and continuous dividend distribution in line with basic policy (20 yen lower compared to the previous year when a commemorative dividend was paid)

≪ Dividends per share (Actual & Forecasts) ≫

(yen)

	FY 2012		FY 2013	FY 2014
End of 2 nd Quarter	20	40	(Ordinary 20 yen + Commemorative 20 yen)	20
Year-end	20	20	(Ordinary 20 yen)	20
Total (annual)	40	60	(Ordinary 40yen + Commemorative 20 yen)	40
Total dividends (millions of yen)	2,547	3,734		2,443
Consolidated dividend ratio (%)	42.0	84.4		63.7

Repurchase of **Company Stock**

Announced on Oct. 31, 2014

•Nov. 4, 2014

280,400 shares

•Nov. 5, 2014 – Feb. 2, 2015 750,000 shares

*Consolidated dividend ratio is calculated per share.

63,494,823 Total number of outstanding shares (Shares of treasury stock as of Sept. 30, 2014) (1,916,267)Shares of treasury stock as of Mar. 31, 2015 (projected) 2,946,667

60,548,156



Reference



Financial Summary - Non-consolidated Results



Non-consolidated

	Six months ended Sept. 30, 2013	Six months ended Sept. 30, 2014	Increase/ Amount	Decrease %	Reference FY 2013 ended Mar. 31, 2014
Sales	70,777	70,485	- 291	- 0.4	142,589
Operating Income	2,771	627	- 2,143	- 77.3	3,702
Operating income on sales (%)	(3.9%)	(0.9 %)	(-3.0)	_	(2.6%)
Ordinary Income	4,799	2,467	- 2,331	- 48.6	6,795
Ordinary income on sales (%)	(6.8 %)	(3.5 %)	(-3.3)	_	(4.8%)
Net Income	3,133	1,597	- 1,535	- 49.0	3,914
Net income on sales (%)	(4.4 %)	(2.3 %)	(-2.1)	_	(2.7%)

Business Summary by Segment (1)



* The figures as of March 31, 2014 Business segments as of September 30, 2014

Clean & Care Group

Sales	110,000
Operating Income	13,800

- * Sales associated from:
- 1) Sales of merchandise and rental products, equipment and chemicals to
- 2) Royalty fee (no royalty fee collected at Dust Control)
- 3) Sales of company-operated shops

Food Group (millions of yen)

Sales 47,000

Operating -400 Încome

- * Sales associated from:
- 1) Sales of raw materials to franchisees
- 2) Royalty fee
- 3) Sales at company shops

Other Businesses

(millions of yen)

Sales 10,600 **Operating** 200 Încome

- * Sales associated from:
- 1) Sales at company shops
- 2) Royalty fee
- 3) Sales of raw materials to franchisees

Home Service (Residential Market)

Business Service (Commercial Market)

Dust Control

•Periodic rental of products such as dust control mops and mats, range filters, water purifiers, air purifiers, and rest-room use items to help make houses and workplaces more pleasant.

Care Service (Technical Service)

• Providing house cleaning, house-keeping, pest control, and tree, shrub and lawn care services.

Rent-All

•Event planning/operation, rental of daily items & assisted living equipment

Health & Beauty

Cosmetics & health food

Uniform Service

•Rental & cleaning

Drink Service

Coffee & water

Home Instead

Senior care service

Mister Donut

- Mister Donut: Specialty shops offering hand-made fresh donuts
- •MOSDO: Collaborated shop with MOS BURGER

Food Chain

- Katsu & Katsu: Pork cutlet restaurant chain
- Café Du Monde: Café au Lait & Beignet
- Bakery Factory: Suburban type large -scale bakery shop
- •ICE DE LION: Ice cream shop

Don Co., Ltd.

- •The Don: Specialty shops offering a variety of donburi with fresh seafood and seasonal ingredients
- Nihon no Gohan-Tei: Set meal restaurant

Duskin Healthcare Co., Ltd.

 Hygiene control services for medical facilities

Duskin Kyoeki Co., Ltd.

•Leasing business & insurance agent

Duskin Kyoeki Co., Ltd. and Duskin Insurance Service Co.. Ltd. merged on April 1, 2013.

Overseas Businesses

- Operating Dust Control & Mister Donut in overseas market
- *Duskin Hong Kong Co., Ltd.

Business Summary by Segment (2)



* As of September 30, 2014

Clean & Care Group

Home Service (Residential Market)

•Rent mops and mats through periodic visits

Dust Control ••••• Mops, mats, etc. Air Clean Air-purifiers

Water Clean Water-purifiers

Care Services (Technical services)

ServiceMaster ••••• Professional cleaning

Merry Maids Housekeeping

Terminix Pest control & prevention

TruGreen Tree, shrub, lawn care

• Rent-All • • • • Event planning/operation, rental of daily items & assisted living equipment

• Health & Beauty ••••• Cosmetics & health food

• Home Instead ••••• Senior care

Business Service (Commercial Market)

Rent mops and mats through periodic visits

Dust Control Mops, mats, etc. Clean Service Bathroom products

Air Clean Air-purifiers

Water Clean ••••• Water-purifiers

Wipeful Service Wiper cloth

Care Services (Technical services)

ServiceMaster Professional cleaning Terminix Pest control & prevention

*Uniform Service •••••• Rental and cleaning of uniforms

• Drink Service • • • • • Water and coffee

Food Group

• Mister Donut • • • • • Mister Donut

MOSDO ••••• Collaborated shop with Mos Burger

Food Chain

Café Du Monde ••••• Café au Lait & Beignet

Katsu & Katsu Pork Cutlet

Bakery Factory • • • • • • Suburban type large-scale bakery shop

ICE DE LION Ice cream shop

•The Don • • • • Seafood Donburi

Nihon no Gohan-Tei . . Set Meal Restaurant

Other Business

Services (sales) offered mainly to franchisees

Duskin Kyoeki Leasing business, insurance

Duskin Healthcare Hospital management service

Overseas business Operating Dust Control & Mister

Donut in overseas market

Duskin Hong Kong Co., Ltd.

Customer-Level Sales (CLS)



CLS by Business

CED by Business			`	,
	Six months ended Sept. 30, 2013	Six months ended Sept. 30, 2014	Increase/ Decrease	%
Clean & Care Group	137,845	135,046	-2,799	- 2.0%
Dust Control (Domestic) Home Service (Residential)	50,829	48,306	- 2,522	- 5.0%
Business Service (Commercial)	49,008	48,687	- 321	- 0.7 %
Care Services (Technical services)	22,924	23,224	+300	+1.3 %
(ServiceMaster)	(13,144)	(13,233)	(+89)	(+0.7%)
(Merry Maids)	(4,537)	(4,724)	(+187)	(+4.1 %)
(Terminix)	(4,118)	(4,089)	(- 29)	(- 0.7 %)
(TruGreen)	(1,125)	(1,178)	(+53)	(+ 4.8 %)
Health & Beauty	1,531	1,412	- 119	- 7.8 %
Azare Products	2,066	1,140	- 926	- 44.8 %
Home Instead	1,066	1,069	+2	+0.2 %
Rent-All	8,315	9,038	+723	+8.7 %
Uniform Service	1,396	1,507	+110	+7.9 %
Drink Service	709	663	- 47	- 6.6 %
Food Group	50,819	52,365	+1,546	+3.0%
Mister Donut (Domestic shops including MOSDO)	49,124	50,620	+1,495	+3.0%
Food Chain	778	933	+154	+19.8%
The Don	917	813	-103	-11.3%
Other Businesses	11,608	11,748	+140	+1.2%
Dust Control (Overseas)	1,447	1,576	+129	+8.9%
Mister Donut (Overseas)	6,586	6,617	+31	+0.5%
Duskin Healthcare	3,576	3,555	-21	-0.6%
Total	200,272	199,159	-1,113	-0.6%

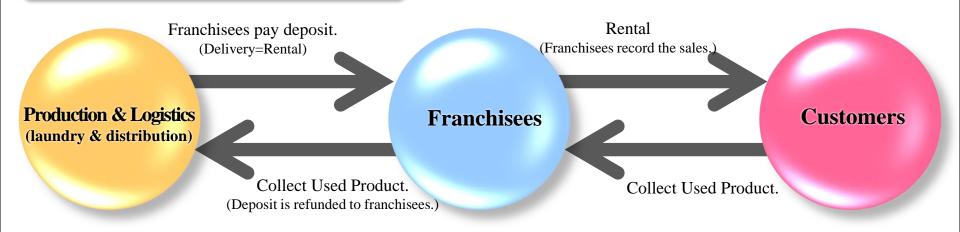
^{*}Sales of overseas businesses indicated here are the total sales from January to June.

Recycle-Oriented Business Model at Dust Control Business



Rental of mops and mats

Based on the idea to fully recycle the products through repeated use until the end of their useable life.



13
32
45

Company owned &	
subsidiary units:	78
Franchised Units:	2,000
Operation Units:	2,100

Sales representatives: 65,000

Residential customers: 5.5 million

Commercial customers:
1.3 million

as of April 1, 2014

Strength 1: Production, logistics and distribution system that covers the nation

Competition is minimal in this business field. To establish this recycle-oriented business model to cover the nation, a large investment is required to build the laundry plant system, to purchase materials for rental products, and to create a nationwide sales organization.

Strength 2: Strong customer-base

A large customer base that facilitates face-to-face sales activities and includes extensive relationships between sales staff members and loyal residential customers.