



Six-month Period Ended Sept. 30, 2013

Financial Report

Duskin Co., Ltd.

November 27, 2013



- These materials contain forward-looking statements concerning forecasts, goals, and strategies, and other matters related to the Company, including its consolidated subsidiaries.
- These forward-looking statements are based on projections and assumptions made by Duskin Group in light of currently available information. Such statements are subject to the uncertainties inherent in projections and assumptions, and also to unforeseeable changes in future business operations resulting from both internal and external changes, which could cause actual results, performance and achievements to differ materially from those contained in these forward-looking statements.

As stated on page 9 (Segment information), Note (2) in our Summary of Consolidated Financial Results for the First Six Months of the Fiscal Year Ending March 31, 2014, segment income adjustments include "eliminations for intersegment sales and transfers" and "corporate expenses" which are presented as "Eliminations/Corporate" in these materials.



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Financial Summary

Six-month Period Ended Sept. 30, 2013





Consolidated Results

(millions of yen)

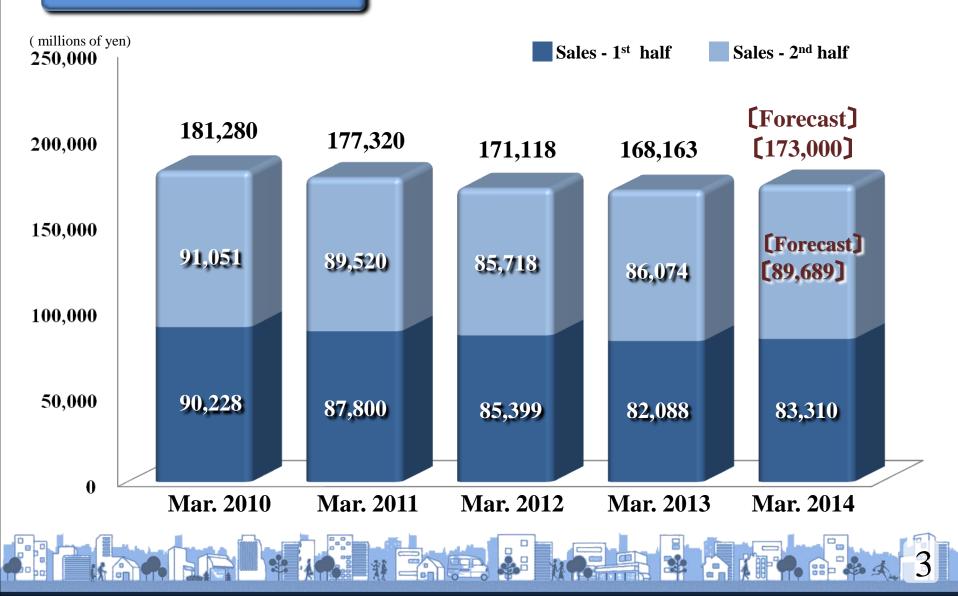
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	Six months	Six months	Increase/D	ecrease	Reference FY2012
	ended Sept. 30, 2012	ended Sept. 30, 2013	Amount	%	ended Mar. 31, 2013
Sales	82,088	83,310	+1,221	+ 1.5	168,163
Operating Income	4,751	4,351	-399	-8.4	9,197
Operating Income on Sales (%)	5.8	5.2	-0.6	_	5.5
Ordinary Income	5,746	5,327	-419	-7.3	11,027
Ordinary Income on Sales (%)	7.0	6.4	-0.6	-	6.6
Net Income	2,967	3,059	+ 91	+ 3.1	6,092
Net Income on Sales (%)	3.6	3.7	+ 0.1	_	3.6

Sales Summary (1)



Consolidated Sales





Consolidated Sales

Consolidated Sales

83,310 million yen 1,221 million yen increase (1.5%)

Major Factor

The first-quarter sales of Hachiya Dairy Products Co., Ltd., which became a consolidated subsidiary in the Food Group in the second quarter in the

previous year

+400 million

(millions of yon)

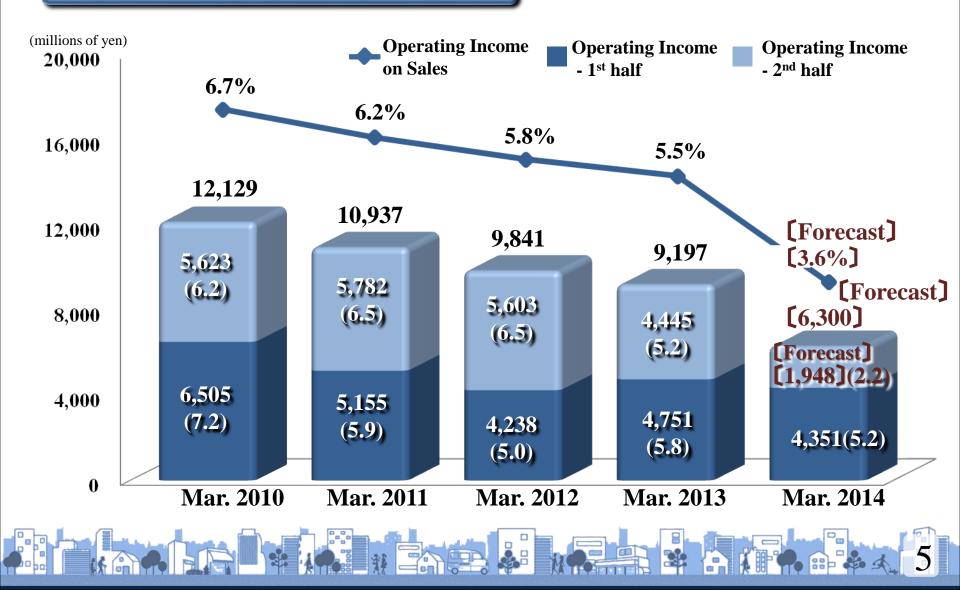
 \ll Excluding this factor, sales of existing businesses alone increased approximately 800 million yen from a year earlier. \gg

0 1 1				(milli)	ons of yen)
Sales by segment		Six months	Six months	Increase/decr	ease
	en	ded Sept. 30, 2012	ended Sept. 30, 2013		(%)
Clean & Care Group		54,194	55,023	+828	(+1.5)
Food Group		22,769	22,999	+230	(+1.0)
Other Businesses		5,124	5,286	+162	(+3.2)
Total (Consolidated)		82,088	83,310	+1,221	(+1.5)

*The figures given here show the increase or decrease from the same period of the previous year.



Consolidated Operating Income





Remarks on Consolidated Operating Income

Consolidated Operating Income 4,351million yen 399 million yen decrease (-8.4%)

Major factors contributing to increases and decreases

1. Impact on operating income due to increased sales	+0 million yen
2. Impact on operating income due to change in cost rate	-100 million yen
3. Impact on operating income due to change in expense rate	-300 million yen
4. Decreased operating income of Hachiya Dairy Products Co., Ltd.	-0 million yen

(millions of yen)

0

0	perating Income by Segment	Six months ended Sept. 30, 2012		Six months ended Sept. 30, 2013		Increase/decrease	
_		Operating Income	Margin (%)	Operating Income	Margin (%)		(%)
	Clean & Care Group	7,317	(13.5)	7,512	(13.7)	+195	(+2.7)
	Food Group	478	(2.1)	-144	(-0.6)	-622	(-130.1)
	Other Businesses	216	(4.2)	209	(4.0)	-6	(-3.2)
	Eliminations/ Corporate	-3,261	(-)	-3,227	(-)	+34	(-)
	Total (Consolidated)	4,751	(5.8)	4,351	(5.2)	-399	(-8.4)

*The figures given here show the increase or decrease from the same period of the previous year.

Ordinary Income Summary (1)



Consolidated Ordinary Income Ordinary Income Ordinary Income Ordinary Income - 2nd half - 1st half on Sales 7.6% (millions of yen) 20,000 7.1% 6.8% 6.6% 16,000 13,806 12,613 11,609 [Forecast] 11,027 4.5% 12,000 6,572 [Forecast] 6,576 (7.2) [7,800] 6,276 5,281 (7.3) (7.3) 8,000 [Forecast] (6.1)[2,472](2.7) 7,233 6,036 5,746 5,332 (8.0) 4,000 (6.9) 5,327 (7.0)(6.2)(6.4) 0 **Mar. 2010 Mar. 2011 Mar. 2012 Mar. 2014 Mar. 2013**



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Remarks on Consolidated Ordinary Income

Consolidated Ordinary Income **5,327 million yen 419 million yen decrease (-7.3%)**

Major factors contributing to increases and decreases

1. Decrease in ordinary income

-400 million yen

2. Increase in non-operating income/loss

-19 million yen

• Financial income and expenditure +

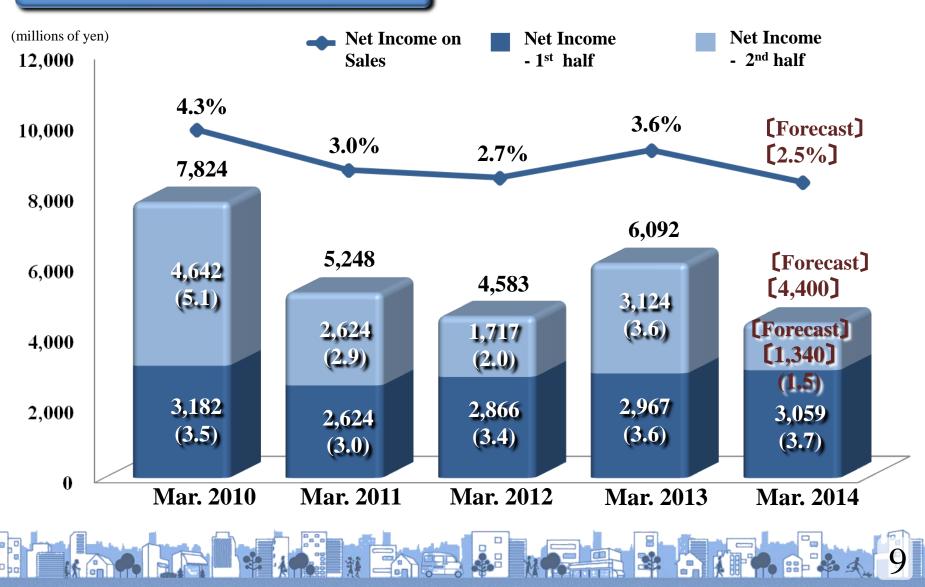
	(millions of	yen)	Six months ended Sept. 30, 2012	Six months ended Sept. 30, 2013	Increase/ decrease
	Interest income Dividends income	(1) (2)	470 142	487 136	+16 -5
	Interest expense	(2)	142	130	-0
	Financial income and expenditure	(1)+(2)-(3)	610	623	+12
C	Other -31 million yen				

*The figures given here show the increase or decrease from the same period of the previous year.

Net Income Summary (1)



Consolidated Net Income





Remarks on Consolidated Net Income

Consolidated Net Income 3,059 million yen 91 million yen increase (+3.1%)

Major factors contributing to increases and decreases

- 1. Increase and decrease in net income before tax
 - Increase/decrease in ordinary income
 - Increase/decrease in extraordinary loss/income
 - \succ Decreased valuation loss on
 - investment securities
 - ≻Decreased gain on sales and redemption of investment securities

2. Decreased income tax adjustment

There was no gain on sales and redemption of investment securities during the period under review while there was gain sales and redemption of investment securities in the previous year.

*The figures given here show the increase or decrease from the same period of the previous year.

-300 million yen

-400 million yen

+100 million yen

(+1,000 million yen)

(-900 million)

+400 million yen



Consolidated Balance Sheet

(millions of yen)

	FY2012 ended Mar. 31, 2013	Six months ended Sept. 30, 2013	Increase/ decrease	Major factors contributing to increases and decreases
Current asset	59,162	55,743	-3,418	Cash and deposits2,100 mil. yen increaseSecurities6,200 mil. yen decreaseMerchandise and finished goods1,100 mil. yen increase
Property, plant and equipment/ Intangible assets	61,597	60,512	-1,085	Buildings and structures400 mil. yen decreaseConstruction in progress700 mil. yen increaseOther600 mil. yen decrease
Investments and other assets	81,614	85,604	+3,990	Investment securities4,800 mil. yen increaseDeferred tax assets400 mil. yen decrease
Total assets	202,375	201,860	-514	—
Current and non-current liabilities	49,563	47,219	- 2,343	Accounts payable-trade400 mil. yen decreaseProvision for bonuses300 mil. yen decreaseAccounts payable-other1,100 mil. yen decreaseProvision for retirement benefits500 mil. yen increase
Net assets	152,811	154,640	+1,829	Retained earnings Treasury stock1,800 mil. yen increase 900 mil. yen decrease 800 mil. yen increase
Total liabilities and net assets	202,375	201,860	- 514	—
Debt with interests	189	138	- 50	Decrease in loans at affiliates



Sales and Operating Income by Segment





Results by Segment

(millions of yen)

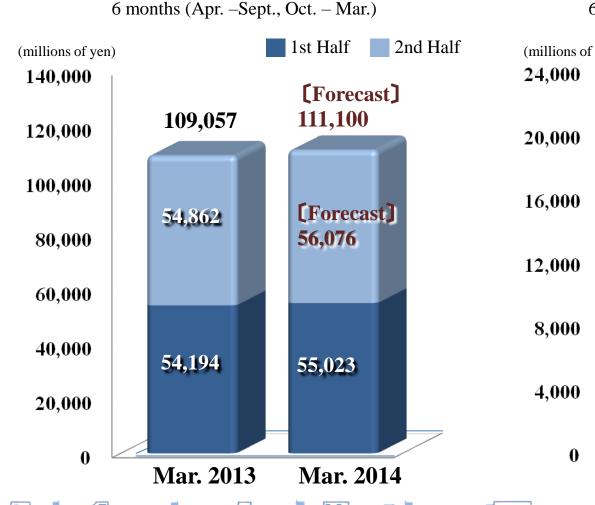
Operati		FY201 Operating Income		Six mont ended Sept. 3 Operating Income	0, 2012	Six mont ended Sept. 30 Operating Income of), 2013	Increase/D	ecrease (%)
Clean & Care	Sales	109,057	_	54,194		55,023		828	1.5
Group	Operating Income	14,380	13.2	7,317	13.5	7,512	13.7	195	2.7
Food Crown	Sales	48,804	_	22,769	-	22,999	_	230	1.0
Food Group	Operating Income	1,140	2.3	478	2.1	- 144	- 0.6	- 622	- 130.1
Other	Sales	10,301	_	5,124	_	5,286	_	162	3.2
Businesses	Operating Income	236	2.3	216	4.2	209	4.0	- 6	- 3.2
Eliminations/ Corporate	Operating Income	-6,561	_	- 3,261	_	- 3,227	_	34	_
Total	Sales	168,163	_	82,088	_	83,310	_	1,221	1.5
(Consolidated)	Operating Income	9,197	5.5	4,751	5.8	4,351	5.2	- 399	- 8.4

Summary of Core Businesses (1)

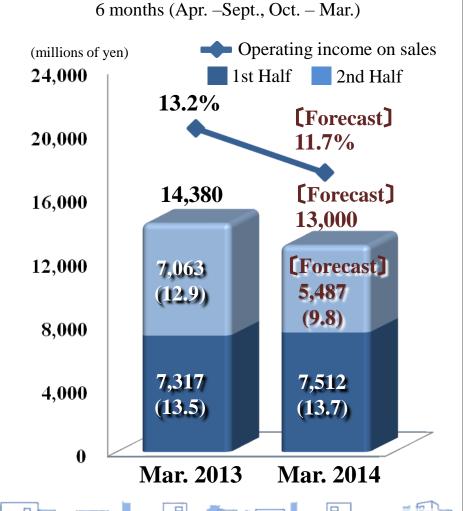
Clean & Care Group (1)



Sales



Operating income





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	Sales	(millions of yen)	Previous term	Current term	Change	(%)
	Suits	Sales	54,194	55,023	+828	+1.5
Residential Market	 As part of Duskin 50th Anniversary Japan to encourage prospective cure Due to the success of these mop Shushu, and electric The total rental sales of re- same period of the previous All technical services for the resider growth. 	stomers to try our produ e the rental sales of the dust box Dust Cleaner g sidential dust control pr ous year.	icts. campaign pr grew steadily oducts were	oducts, floc 7. slightly hig	or mop LaLa her than in t	, handy he
Commercial Market	 The commercial market continued Among dust control produces water absorption mat, and lower sales. Technical services for commercial 	icts, the sales of new ma inside mat, grew steadi customers recorded ste	at products s ily, while res ady sales gro	troom-relate	ed products	posted
Others	 Services for large-scale commerci Rent All recorded favorable results event orders. 			g and health	care produc	ts, and



Operating Income

(millions of yen)	Previous term	Current term	Change	%
Operating income	7,317	7,512	+195	+2.7

[Change from the previous term]

The cost of introducing a new mat product (Thin-type dust control & water absorption mat), into the market increased, and sales promotion expenses increased due to the 50th Anniversary campaigns. However, operating income increased along with sales increase and increased gross profit. In addition, the Rent-All business, that continued to record favorable results from the previous year, contributed to the increase in operating income.

Impact on operating income due to increased sales	+100 million yen				
 Impact on operating income due to increased cost rate Increased cost of introducing mat products into the market Cost reduction at laundry plants Others 	-100 million yen -400 million yen +200 million yen +100 million yen				
 Impact on operating income due to improved expense rate Increased sales promotion expenses for "Try Me Festival" and other sales activities Decreased system expenses Decreased depreciation/amortization expenses Decreased outsourcing expenses Improved profits of Rent-All and other businesses 	+200 million yen -200 million yen +100 million yen +100 million yen +100 million yen +100 million yen				
*The figures given here show the increase or decrease from the same period of the previous year.					



Future initiative

➤ Residential Market

- Develop event demonstration package designed to meet local needs and to encourage prospective customers to experience our products.
- Conduct sales promotion events at smaller-scaled commercial venues, including local supermarkets and stores, in addition to the events held in the larger commercial buildings.
- Further promote our easy but thorough cleaning style using LaLa, Shushu and Dust Cleaner.
- Improve/expand our service structure to meet customers' needs
- Develop a new system that enables us to deliver information to all customers
- Develop service framework that enables us to flexibly respond to the demands for our care services.

≻ Commercial Market

• Increase rental service locations (focused on replacing rental products)

•Pursue service efficiency by centralizing the replacement services to exchange rental products, and thereby provide customers with higher quality service.

• Expand sales locations

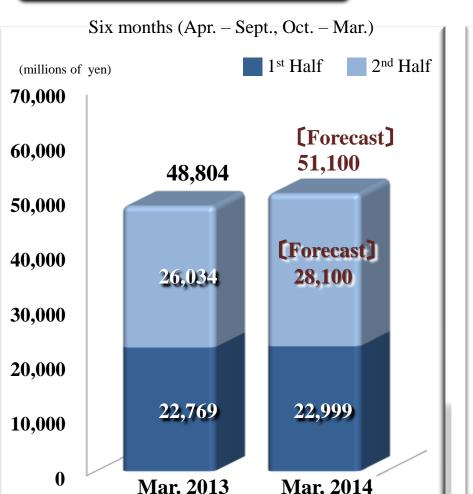
•Increase time to focus on sales activities, develop sales persons, and thereby improve our sales capabilities

Offer comprehensive solutions for hygiene management by combining cleaning services and hygiene products
 •Promote hygiene management service for food service establishments

Food Group (1)

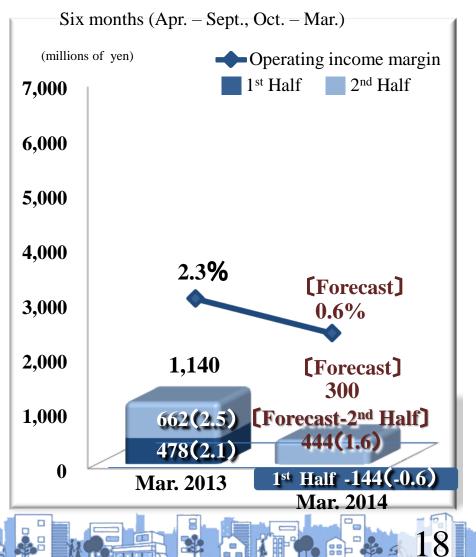






Mar. 2013

Operating Income



Food Group (2)



Sales	(millions of yen)	Previous term	Current term	Change	%
Sales	Sales (1)	22,769	22,999	+230	+1.0
	1Q sales of Hachiya Dairy Products (2)	_	454	+454	_
	Sales excluding (2) (1) –(2)	22,769	22,545	-224	-1.0

Hachiya Dairy Products, which became a consolidated subsidiary in July 2012 contributed to an increase in sales. There was a 200 million yen decrease in segment sales excluding Hachiya Dairy Products The Group discontinued the stick cake business in March 2012.

Mister Donut Initiatives

- ➤ Initiatives to enhance brand value, "TRY! NEW MISDO!"
 - Introduced newly developed frying oil and glaze, renewed dough for popular donut items in April
 Released new original coffee in September
- Continued Pon De Ring 10th Anniversary promotion

\succ Collaboration with leading companies

•Calpico Donuts, Family Curry Buns

 \ll Mister Donut customer-level sales: Actual and previous term comparison \gg

Change from previous year 1Q +1.6% 2Q -9.3% 1st Half -4.0%

Mister Donut shops in Japan (As of Sept. 30)

	Standard	Mister Donut Smallermarket	: Small space	MOSDO	Wakka	Total
Mar. 31, 2013	1,356	17	3	1	1	1,378
Sept. 30, 2013	1,344	17	3	1	0	1,365
Change	-12	0	0	0	-1	-13



Operating Income

(millions of yen)	Previous term	Current term	Change	%
Operating income (1)	478	-144	-622	-130.1
1Q operating income of Hachiya (2)		-5	-5	_
Operating income excluding (2) $(1) - (2)$	478	-138	-616	-128.9

Change from the previous term

Mister Donut recorded an operating loss, due to higher advertising expenses and higher cost of raw materials.

> Impact on operating income due to a decline in sales (excluding the results of Hachiya Dairy Products) -0 million yen

> Impact on operating income due to increased cost rate (excluding the results of Hachiya Dairy Products) -100 million yen

- Higher cost of raw materials
- Increased disposal

-100 million yen -100 million yen

▶ Impact on operating income due to increased expenses (excluding the results of Hachiya Dairy Products) -500 million ven

- Sales promotion expenses -100 million yen
 - Increased advertisement expenses mainly for TRY! NEW MISDO! campaign
 - Decrease in sales promotion expenses as "half-price sale," which was carried out in September 2012 was not conducted during the period under review.

 Increase in depreciation/amortization expenses, distribution expenses and outsourcing expenses -300 million yen

*The figures given here show the increase or decrease from the same period of the previous year.

Food Group (4)



Mister Donut Future Initiative

- \succ Enhance eat-in service
 - Offer a set of coffee and pies
- Develop wider variety of products
 - Christmas donuts MISDO x SNOOPY
 - Halloween MISDO x Hello Kitty
- ≻ Sell new regular donuts
 - Kranz Ring
- Pon De Ring 10th Anniversary promotion plan
 - New items of Pon De Ring -Fresh line

> MISDO Bits to be offered as regular items

 Very popular MISDO Bits to be offered each season as new regular items Limited-time offer "MISDO Bits - Winter"



スドビッツ winte



"MISDO Bits -

Spring" to be

introduced in

Feb. 2014

Other Businesses	(millions of yen)	Previous term	Current term	Change	%
	Sales by segment	5,124	5,286	+162	+3.2
	Operating income by segment	216	209	-6	-3.2

Sales increased at both Duskin Healthcare (hospital management service) and Duskin Kyoeki (leasing business)

➤ At Duskin Kyoeki (leasing business) , profit decreased due to increase in cost rate.

> Overseas businesses

- Clean & Care businesses recorded steady growth in all overseas markets.
- •Mister Donut in Taiwan, Shanghai and South Korea posted lower sales than in the previous year.

Eliminations or corporate					
	(millions of yen)	Previous term	Current term	Change	%
	Operating income by segment	-3,261	-3,227	+34	_
	-				

• Expenses decreased slightly due to reduction of corporate expenses, including corporate advertising expenses.





Overseas Businesses

≻Customer-level sales: Overseas Businesses

•Clean & Care businesses in Taiwan recorded steady growth while benefiting from synergies with technical services introduced in previous year.

	Country/region	Jan. – June 2012	Jan. – June 2013	Change %
Clean & Care Businesses	Taiwan (thousands of NTD)	346,508	397,811	+51,303 (+14.8%)
	Shanghai (thousands of CNY)	6,959	6,978	+19 (+0.3%)
	South Korea (millions of KRW)	20,620	288,427	$^{+267,807}_{(+1,298.8\%)}$
Mister Donut Businesses	Taiwan (thousand of NTD)	347,017	298,276	-48,740 (-14.0%)
	Shanghai (thousand of CNY)	16,261	14,714	-1,547 (-9.5%)
	South Korea (millions of KRW)	11,142,352	6,091,717	-5,050,634 (-45.3%)

> Number of Mister Donut shops in overseas markets (Taiwan, Shanghai, South Korea)

	As of Dec. 2012	As of June 2013	Change
Total (Taiwan, Shanghai, South Korea)	133	104	-29



Future initiatives

≻Clean & Care Businesses:

• Focus on increasing number of residential customers in existing overseas markets

Increase number of units

Conduct promotions through exhibit / demonstration

Develop new sales channel utilizing SNS

Expand cleaning and technical services

Exhibit/demonstration in Shanghai



Trial of mops in Korea

➤ Mister Donut Businesses:

- Expand into new markets
- (South-east Asia and Oceania)
- Introduce new shop models targeting "eat-in" customers
- Focus on product development and sales promotion to satisfy op the local consumer preferences



Opening of the new shop in Malaysia



"Stick Do" in Thailand



Forecasts and Actual Results





(millions of yen)

Consolidated Results

➤ Change from forecast for the first half announced on May 15, 2013

					· · · · · · · · · · · · · · · · · · ·					
		Sales	Operating Income Ordinary Inco		Net Income					
Forecast for the	he First Half	84,500	3,100	3,900	2,400					
Actual		83,310	4,351	5,327	3,059					
Difference (%)		-1,189 (-1.4)	+1,251 (+40.4)	+1,427 (+36.6)	+659 (+27.5)					
Sales		≪ Clean & Care Group ≫ Residential market: Lower than projected -100 million yen Commercial market: Lower than projected -400 million yen ≪ Food Group ≫ Mister Donut: Lower than projected -1,000 million yen								
Operating Income	Clean Clean	L E	Decrease in cost of Dust Cle Decrease in input of mat pro expenses related to 50 th ann porward to the second half of	oducts + 30 niversary were carried	0 million yen 0 million yen 0 million yen					

 \ll Food Group \gg Operating income was as projected. Lower sales was partially offset by expenses carried forward to the second half.

Ordinary Income

• Higher operating income and non-operating profit and loss

*The figures given here show the increase or decrease from the same period of the previous year.

Increase/Decrease

Increase/Decrease (%)

FY2013 Forecasts (1)



-1,095

-21.9

27

-3,046

-32.3

Consolidated	(Announced on May 15,2013) (millions of yen)								
	Sales	Operating Income	Ordinary Income	Net Income					
FY2012 Actual	168,163	9,197	11,027	6,092					
FY2013 Forecast	173,000	6,300	7,800	4,400					
Increase/Decrease	+4,836	-2,897	-3,227	-1,692					
Increase/Decrease (%)	+2.9	-31.5	-29.3	-27.8					
Non-consolidated (Announced on May 15,2013) (millions of yen)									
	Sales	Operating Income	Ordinary Income	Net Income					
FY2012 Actual	145,275	6,399	9,446	4,995					
FY2013 Forecast	148,000	3,400	6,400	3,900					

-2,999

-46.9

+2,724

+1.9



Forecasts and Actual Results by Business Segment

(millions of yen)

		Actua FY2012 2nd Operating Inc		Forec FY2013 2r (Full Year Forecast – Operating In	nd Half	Increase/I	Decrease (%)
Clean & Care	Sales	54,862	_	56,076	_	+1,214	+2.2%
Group	Operating Income	7,063	12.9%	5,487	9.8%	-1,576	-22.3%
Food Group	Sales	26,034	_	28,100	-	+2,066	+7.9%
	Operating Income	662	2.5%	444	1.6%	-218	-32.9%
Other	Sales	5,176		5,513		+337	+6.5%
Businesses	Operating Income	19	0.4%	-59	-1.1%	-78	-410.5%
Eliminations/ Corporate	Operating Income	-3,299	—	-3,922	_	-624	—
Total	Sales	86,074	_	89,689	_	+3,615	+4.2%
(Consolidated)	Operating Income	4,445	5.2%	1,948	2.2%	-2,497	-56.2%



Dividends



Dividends



FY2013 Dividends

■ Duskin 50th Anniversary Commemorative Dividends

The Company plans to pay a commemorative dividend of 20 yen per share for the FY 2013.

Dividends per share (yen)	FY2011 Actual	FY2012 Actual	FY2013 Forecasts			
End of 2 nd Quarter	—	20	40 (ordinary 20 yen + commemorative 20 yen)			
Year-end	40	20	20 (ordinary 20 yen)			
Total (annual)	40	40	60 (ordinary 40 yen + commemorative 20 yen)			
Total dividends (millions of yen)	2,571	2,547	3,754			
Consolidated dividend ratio (%)	56.3	41.8	85.3			

% Consolidated dividend ratio is calculated per share.



Reference





Non-consolidated

(millions of yen)

32

	Six months ended Sept. 30, 2012	Six months ended Sept. 30, 2013	Increase/DecreaseAmount%		Reference FY 2012 ended Mar. 31, 2013
Sales	70,841	70,777	-64	-0.1	145,275
Operating Income	3,095	2,771	-324	-10.5	6,399
Operating income on sales (%)	(4.4)	(3.9)	(-0.5)	_	(4.4)
Ordinary Income	5,009	4,799	-210	-4.2	9,446
Ordinary income on sales (%)	(7.1)	(6.8)	(-0.3)	_	(6.5)
Net Income	2,839	3,133	294	10.4	4,995
Net income on sales (%)	(4.0)	(4.4)	(0.4)	—	(3.4)

Customer-Level Sales by Businesses



0

Increase/Decrease	Six months ended Sept. 30, 2012	Six months ended Sept. 30, 2013	Increase/Decrease %	FY2012 ended Mar. 31, 2013
Clean & Care Group	136,859	137,838	+979 +0.7	274,666
Dust Control (Domestic) Home Service	51,032	50,829	-204 -0.4	103,235
Business Service	49,420	49,008	-412 -0.8	98,529
Care Service	21,932	22,924	+992 +4.5	43,680
(ServiceMaster)	(12,657)	(13,144)	(+487) (+3.8)	(25,254)
(Merry Maids)	(4,274)	(4,537)	(+263) (+6.2)	(9,149)
(Terminix)	(3,953)	(4,118)	(+165) (+4.2)	(7,266)
(TruGreen)	(1,048)	(1,125)	(+77) (+7.3)	(2,011)
Health & Beauty	1,546	1,531	-15 -1.0	2,987
Azare Products	2,281	2,066	-216 -9.4	4,634
Home Instead	1,084	1,066	-18 -1.7	2,161
Rent-All	7,525	8,315	+790 +10.5	15,469
Uniform Service	1,293	1,396	+103 +8.0	2,583
Drink Service	746	703	-43 -5.8	1,388
Food Group	53,407	50,819	-2,588 -4.8	115,484
Mister Donut (Domestic)	51,123	49,090	-2,033 -4.0	111,125
Food Chain	1,273	812	-461 -36.2	2,424
The Don	1,011	917	-95 -9.4	1,935
Other Businesses	9,812	11,608	+1,796 +18.3	21,344
Dust Control (Overseas) (Jan. – Jun.2013)	1,007	1,447	+439 +43.6	2,364
Mister Donut (Overseas) (Jan. – Jun.2013)	5,388	6,586	+1,198 +22.2	12,066
Duskin Healthcare	3,417	3,576	+159 +4.7	6,914
Total	200,078	200,265	+187 +0.1	411,494

*The above figures are pro forma amounts based on the amount of products shipped, and have been calculated for reference purposes only. These figures may vary from those

given in previous presentation materials, due to changes in the grouping/classification of the related businesses.

Business Summary by Segment (1)

FY2012

Operating Income:



Business Summary by Segment

(millions of yen)	Clean & C	Food Group			
Sales	109.000 1) 5	ales associated from: Sales of merchandise, rental products and quipment & chemicals to franchisees.	Sales	48,800	
Operating Income	14,300 ^{2)]}	Royalty fee (Dust control does not collect a royalty fee)	Operating Income	1,100	
Ho Dust Cont	3) some Service	* Sales associated 1) Sales of raw 2) Royalty fee 3) Sales at com	materials to franchis		
		1 1 4 614	Miste	r Donut	
water purific houses and	oducts such as dust contr ers, air purifiers, and rest workplaces more pleasa	Operating specialty shops offering hand-made fresh donuts, Yum cha			
Care Serv	Care Service (Technical Service) and drinks.				
Providing house cleaning, house-keeping, pest control, and tree, shrub and lawn care services.		Foo	d Chain		
tree, shrub and fawil care services.			Katsu & Katsu		
Heal	th & Beauty	Cosmetics & Health food	-Pork cutlet restau Café Du Monde		
Но	me Instead	Senior care service	-Café au Lait & B MOSDO	0	
	Rent-All	Daily items & assisted living equipment	SERVICES, INC.	o with MOS FOOD	
Unif	Uniform Service Rental & Cleaning		Don (Co., Ltd.	

Coffee & water

The Don - A variety of donburi with fresh seafood and seasonal ingredients.

9,100 m	illion yen	L

	(millions of yen)			Other B (millions of yen)	Businesses
	Sales	48,800		Sales	10,300
	Operating Income	1,100		Operating Income	200
7	 * Sales associated from: 1) Sales of raw materials to franchisees 2) Royalty fee 3) Sales at company shops 		es	 * Sales associated 1) Sales at compare 2) Royalty fee 3) Sales of raw material 	
	Miste	er Donut		Duskin Hea	lthcare Co., Ltd.
	Operating specialty shops offering hand-made fresh donuts, Yum cha and drinks. Food Chain Katsu & Katsu -Pork cutlet restaurant chain Café Du Monde -Café au Lait & Beignet MOSDO -Collaborated shop with MOS FOOD SERVICES, INC.			Hygiene contro medical facilitie	
				Duskin Ky	yoeki Co., Ltd.
				Leasing busines	ss
1				Insurance agent	t
J			(Overseas bu	isinesses, others
nt				Operating Dust	
1	Don (Co., Ltd.		Mister Donut ir	n overseas market
-1	The Don - A vari	ety of donburi with fres	h	Duskin Hong	Kong Co., Ltd.

Consolidated Sales: 168,100 million yen

* Business segments as of April 1, 2013.

Drink Service



Franchise Operation

Home Service Clean & C	Care Group Business Service
 Rent mops and mats through periodic visits Dust Control Air Clean Water Clean Water Clean Water-purifiers Care Services ServiceMaster Merry Maids Housekeeping Terminix Pest control & prevention Tree, shrub, lawn care 	 Rent mops and mats through periodic visits Dust Control Clean Service Air Clean Water Clean Wipeful Service Care Services ServiceMaster Terminix Professional cleaning Pest control & prevention
 Health & Beauty Home Instead Rent-All Cosmetics & health food Senior care Rent and sell daily items, goods for events and assisted living equipment 	 Uniform Service Rental and cleaning of uniforms Drink Service Water and coffee

Food	Group

 Mister Donut 	•••••	Mister Donut
 Food Chain 		
Café du Monde	•••••	Café au Lait & Beignet
Katsu & Katsu	•••••	Pork Cutlet
MOSDO	•••••	Collaborated shop with MOS FOOD SERVICES, INC.
•The Don ••••••		,
Nihon no Gohan-Te	ei	Set Meal Restaurant

Other Business

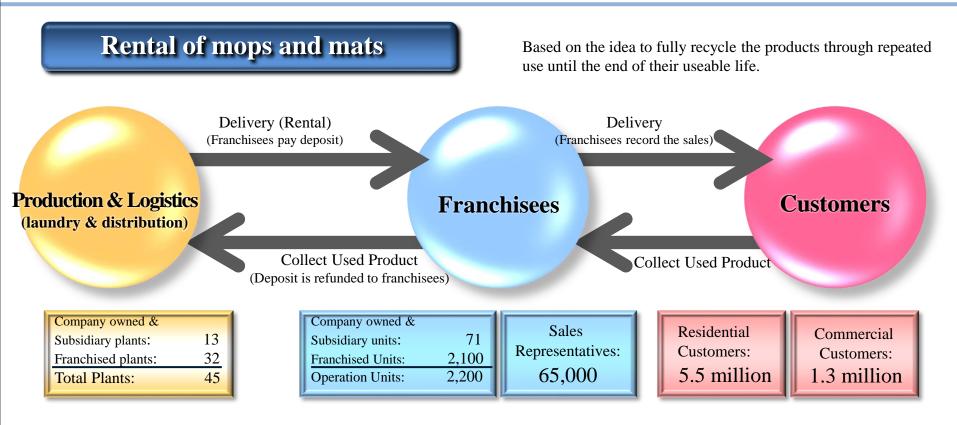
•Services (sales) offered mainly to franchisees			
Duskin Kyoeki	Leasing business Insurance services		
Duskin Healthcare	Hospital management service		
•Overseas business •••••	Developing Dust Control & Mister Donut in overseas market; Duskin Hong Kong Co., Ltd.		

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*Business segments as of April 1, 2013.

Reference 5





Strength 1: Production, logistics and distribution system that covers the nation

Competition is minimal in this business field. To establish this recycle-oriented business model to cover the nation, a large investment is required to build the laundry plant system, to purchase materials for rental products, and to create a nationwide sales organization.

Strength 2: Strong customer-base

A large customer base that facilitates face-to-face sales activities and includes extensive relationships between sales staff members and loyal residential customers.