## Six-month Period Ended Sept. 30, 2013

## Financial Report

## Duskin Co., Ltd.


－These materials contain forward－looking statements concerning forecasts，goals， and strategies，and other matters related to the Company，including its consolidated subsidiaries．
－These forward－looking statements are based on projections and assumptions made by Duskin Group in light of currently available information．Such statements are subject to the uncertainties inherent in projections and assumptions，and also to unforeseeable changes in future business operations resulting from both internal and external changes，which could cause actual results，performance and achievements to differ materially from those contained in these forward－looking statements．

As stated on page 9 （Segment information），Note（2）in our Summary of Consolidated Financial Results for the First Six Months of the Fiscal Year Ending March 31，2014，segment income adjustments include＂eliminations for inter－ segment sales and transfers＂and＂corporate expenses＂which are presented as ＂Eliminations／Corporate＂in these materials．
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## Financial Summary

## Six-month Period Ended Sept. 30, 2013



## Consolidated Results

|  | Sexsmemis |  | $$ |  | Retamand |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 82,088 | 83,310 | +1,221 | +1.5 | 168,163 |
| Operating Income | 4,751 | 4,351 | -399 | -8.4 | 9,197 |
| Operating Income on Sales (\%) | 5.8 | 5.2 | -0.6 | - | 5.5 |
| Ordinary Income | 5,746 | 5,327 | -419 | -7.3 | 11,027 |
| Ordinary Income on Sales (\%) | 7.0 | 6.4 | -0.6 | - | 6.6 |
| Net Income | 2,967 | 3,059 | +91 | +3.1 | 6,092 |
| Net Income on Sales (\%) | 3.6 | 3.7 | + 0.1 | - | 3.6 |

## Consolidated Sales



## Consolidated Sales

## Consolidated Sales

## 83,310 million yen 1,221 million yen increase ( $1.5 \%$ )

## Major Factor

The first-quarter sales of Hachiya Dairy Products Co., Ltd., which became a consolidated subsidiary in the Food Group in the second quarter in the previous year
+400 million
<Excluding this factor, sales of existing businesses alone increased approximately 800 million yen from a year earlier.》

| Sales by segment | Six months <br> ended Sept. 30, 2012 | $\begin{gathered} \text { Six months } \\ \text { ended Sept. 30, } 2013 \\ \hline \end{gathered}$ |  | ns of yen) |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Increase/decrease |  |
| Clean \& Care Group | 54,194 | 55,023 | +828 | (+1.5) |
| Food Group | 22,769 | 22,999 | +230 | (+1.0) |
| Other Businesses | 5,124 | 5,286 | +162 | (+3.2) |
| Total (Consolidated) | 82,088 | 83,310 | +1,221 | (+1.5) |

*The figures given here show the increase or decrease from the same period of the previous year.

## Consolidated Operating Income



## Remarks on Consolidated Operating Income

## Consolidated Operating Income

## 4,351 million yen 399 million yen decrense ( $8.4 \%$ )

## Major factors contributing to increases and decreases

1. Impact on operating income due to increased sales +0 million yen
2. Impact on operating income due to change in cost rate

- 100 million yen

3. Impact on operating income due to change in expense rate -300 million yen
4. Decreased operating income of Hachiya Dairy Products Co., Ltd.
-0 million yen
(millions of yen)

| Operating Income by Segment | Six months ended Sept. 30, 2012 Operating Income Margin (\%) |  | Six months ended Sept. 30, 2013 Operating Income Margin (\%) |  | Increase/decrease(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clean \& Care Group | 7,317 | (13.5) | 7,512 | (13.7) | +195 | (+2.7) |
| Food Group | 478 | (2.1) | -144 | (-0.6) | -622 | (-130.1) |
| Other Businesses | 216 | (4.2) | 209 | (4.0) | -6 | (-3.2) |
| Eliminations/ Corporate | -3,261 | (-) | -3,227 | (-) | +34 | (-) |
| Total (Consolidated) | 4,751 | (5.8) | 4,351 | (5.2) | -399 | (-8.4) |

*The figures given here show the increase or decrease from the same period of the previous year.

## Consolidated Ordinary Income



## Remarks on Consolidated Ordinary Income

## Consolidated Ordinary Income

## 5,327 million yen 419 million you decrease ( $7.3 \%$ )

## Major factors contributing to increases and decreases

1. Decrease in ordinary income
-400 million yen
2. Increase in non-operating income/loss -19 million yen
-Financial income and expenditure $\quad+12$ million yen

| (millions of yen) | Six months <br> ended Sept. 30, 2012 | Six months <br> ended Sept. 30, 2013 | Increase/ <br> decrease |  |
| :--- | ---: | :---: | :---: | :---: |
| Interest income | (1) | 470 | 487 | +16 |
| Dividends income | (2) | 142 | 136 | -5 |
| Interest expense | (3) | 2 | 1 | -0 |
| Financial income | (1)+(2)-(3) | 610 | 623 | +12 |
| and expenditure |  |  |  |  |

-Other $\quad-31$ million yen
*The figures given here show the increase or decrease from the same period of the previous year.

## Consolidated Net Income



## Remarks on Consolidated Net Income

## Consolidated Net Income

## 3,059 million yen 91 million yen increase ( $+3.1 \%$ )

## Major factors contributing to increases and decreases

1. Increase and decrease in net income before tax

- Increase/decrease in ordinary income
- Increase/decrease in extraordinary loss/income +100 million yen
$>$ Decreased valuation loss on investment securities $\quad(+1,000$ million yen $)$
$\rightarrow$ Decreased gain on sales and redemption of investment securities
(-900 million)

2. Decreased income tax adjustment
+400 million yen
There was no gain on sales and redemption of investment securities during the period under review while there was gain sales and redemption of investment securities in the previous year.
*The figures given here show the increase or decrease from the same period of the previous year.

## Consolidated Balance Sheet

(millions of yen)

|  | FY2012 <br> ended Mar. 31, 2013 | Six months ended Sept. 30, 2013 | Increase/ decrease | Major factors contributing to increases and decreases |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current asset | 59,162 | 55,743 | -3,418 | Cash and deposits <br> Securities <br> Merchandise and finished goods | 2,100 mil. yen increase 6,200 mil. yen decrease <br> 1,100 mil. yen increase |
| Property, plant and equipment/ Intangible assets | 61,597 | 60,512 | -1,085 | Buildings and structures Construction in progress Other | 400 mil. yen decrease 700 mil. yen increase 600 mil. yen decrease |
| Investments and other assets | 81,614 | 85,604 | +3,990 | Investment securities Deferred tax assets | 4,800 mil. yen increase 400 mil. yen decrease |
| Total assets | 202,375 | 201,860 | -514 | - |  |


| Current and non-current liabilities | 49,563 | 47,219 | - 2,343 | Accounts payable-trade 400 mil. yen decrease <br> Provision for bonuses 300 mil. yen decrease <br> Accounts payable-other 1,100 mil. yen decrease <br> Provision for retirement benefits 500 mil. yen increase |
| :---: | :---: | :---: | :---: | :---: |
| Net assets | 152,811 | 154,640 | +1,829 | Retained earnings $1,800 \mathrm{mill}$ yen increase <br> Treasury stock 900 mil. yen decrease <br> Valuation difference on available-for-sale securities 800 mil . yen increase |
| Total liabilities and net assets | 202,375 | 201,860 | - 514 | - |


| Debt with interests | 189 | $\mathbf{1 3 8}$ | $\mathbf{- 5 0}$ | Decrease in loans at affiliates |
| :--- | ---: | ---: | ---: | :--- | :--- |

## Sales and Operating Income by Segment



## Results by Segment

|  |  |  |  | (millions of yen) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FY2012 <br> Operating Income on Sales (\%) |  | Six months <br> ended Sept. 30, 2012 <br> Operating Income on Sales (\%) |  | Six months <br> ended Sept. 30, 2013 <br> Operating Income on Sales (\%) |  | Increase/Decrease (\%) |  |
| Clean \& Care Group | Sales | 109,057 | - | 54,194 | - | 55,023 | - | 828 | 1.5 |
|  | Operating Income | 14,380 | 13.2 | 7,317 | 13.5 | 7,512 | 13.7 | 195 | 2.7 |
| Food Group | Sales | 48,804 | - | 22,769 | - | 22,999 | - | 230 | 1.0 |
|  | Operating Income | 1,140 | 2.3 | 478 | 2.1 | - 144 | -0.6 | -622 | -130.1 |
| Other Businesses | Sales | 10,301 | - | 5,124 | - | 5,286 | - | 162 | 3.2 |
|  | Operating Income | 236 | 2.3 | 216 | 4.2 | 209 | 4.0 | -6 | -3.2 |
| Eliminations/ Corporate | Operating Income | -6,561 | - | - 3,261 | - | - 3,227 | - | 34 | - |
| Total (Consolidated) | Sales | 168,163 | - | 82,088 | - | 83,310 | - | 1,221 | 1.5 |
|  | Operating Income | 9,197 | 5.5 | 4,751 | 5.8 | 4,351 | 5.2 | -399 | -8.4 |

## Sales

6 months (Apr. -Sept., Oct. - Mar.)


## Sales

| （millions of yen） |  | Previous term | Current term | Change |
| :--- | ---: | ---: | ---: | :---: |
| Sales | 54,194 | 55,023 | +828 | +1.5 |

As part of Duskin 50th Anniversary Campaign，＂Try Me Festival＂promotion events were held across Japan to encourage prospective customers to try our products．
－Due to the success of these the rental sales of the campaign products，floor mop LaLa，handy mop Shushu，and electric dust box Dust Cleaner grew steadily．
－The total rental sales of residential dust control products were slightly higher than in the same period of the previous year．
$>$ All technical services for the residential market，including housekeeping services，recorded steady growth．
$>$ The commercial market continued to face a difficult business climate．
－Among dust control products，the sales of new mat products such as thin－type dust control and water absorption mat，and inside mat，grew steadily，while restroom－related products posted lower sales．
$>$ Technical services for commercial customers recorded steady sales growth while facility management services for large－scale commercial facilities recorded lower sales．

Others $>$ Rent All recorded favorable results in rental services for assisted－living and health care products，and event orders．
＊The figures given here show the increase or decrease from the same period of the previous year．

## Operating Income

【 Change from the previous term】

| (millions of yen) | Previous term | Current term | Change | $\%$ |
| :---: | ---: | ---: | ---: | :---: |
| Operating income | 7,317 | 7,512 | +195 | +2.7 |

The cost of introducing a new mat product (Thin-type dust control \& water absorption mat), into the market increased, and sales promotion expenses increased due to the 50th Anniversary campaigns. However, operating income increased along with sales increase and increased gross profit. In addition, the Rent-All business, that continued to record favorable results from the previous year, contributed to the increase in operating income.

Impact on operating income due to increased sales
Impact on operating income due to increased cost rate

- Increased cost of introducing mat products into the market
- Cost reduction at laundry plants
- Others
+100 million yen
-100 million yen -400 million yen +200 million yen +100 million yen
> Impact on operating income due to improved expense rate
- Increased sales promotion expenses for "Try Me Festival" and other sales activities
- Decreased system expenses
- Decreased depreciation/amortization expenses
- Decreased outsourcing expenses
- Improved profits of Rent-All and other businesses
+200 million yen -200 million yen
+100 million yen
+100 million yen
+100 million yen
+100 million yen
*The figures given here show the increase or decrease from the same period of the previous year.


## Clean \& Care Group (4)

## Future initiative

## Residential Market

- Develop event demonstration package designed to meet local needs and to encourage prospective customers to experience our products.
- Conduct sales promotion events at smaller-scaled commercial venues, including local supermarkets and stores, in addition to the events held in the larger commercial buildings.
- Further promote our easy but thorough cleaning style using LaLa, Shushu and Dust Cleaner.
- Improve/expand our service structure to meet customers' needs
- Develop a new system that enables us to deliver information to all customers
- Develop service framework that enables us to flexibly respond to the demands for our care services.


## Commercial Market

- Increase rental service locations (focused on replacing rental products)
-Pursue service efficiency by centralizing the replacement services to exchange rental products, and thereby provide customers with higher quality service.
- Expand sales locations
-Increase time to focus on sales activities, develop sales persons, and thereby improve our sales capabilities
- Offer comprehensive solutions for hygiene management by combining cleaning services and hygiene products -Promote hygiene management service for food service establishments

| Sales |  |  |
| :---: | :---: | :---: |
| Six months（Apr．－Sept．，Oct．－Mar．） |  |  |
| （millions of yen） |  | $1^{\text {st }}$ Half $\square 2^{\text {nd }}$ |
| 70，000 |  |  |
| 60，000 | 48，804 | $\begin{aligned} & \text { [Forecast] } \\ & \mathbf{5 1 , 1 0 0} \end{aligned}$ |
| 50，000 | 26， 034 | ［Forecast］$28,100$ |
| 40，000 |  |  |
| 30，000 |  |  |
| 20，000 | 22，769 | 22，999 |
| 10，000 |  |  |
| 0 | ar． 2013 | Mar． 2014 |



## Sales

| (millions of yen) | Previous term | Current term | Change | $\%$ |
| :--- | ---: | ---: | ---: | ---: |
| Sales (1) | 22,769 | 22,999 | +230 | +1.0 |
| 1Q sales of Hachiya Dairy Products (2) | - | 454 | +454 | - |
| Sales excluding (2) | $(1)-(2)$ | 22,769 | 22,545 | -224 |

Hachiya Dairy Products, which became a consolidated subsidiary in July 2012 contributed to an increase in sales.
There was a 200 million yen decrease in segment sales excluding Hachiya Dairy Products
The Group discontinued the stick cake business in March 2012.

## Mister Donut Initiatives

> Initiatives to enhance brand value, "TRY! NEW MISDO!"
-Introduced newly developed frying oil and glaze, renewed dough for popular donut items in April
-Released new original coffee in September
Continued Pon De Ring 10th Anniversary promotion
$>$ Collaboration with leading companies
-Calpico Donuts, Family Curry Buns
<Mister Donut customer-level sales: Actual and previous term comparison 》

| Change from previous year | $1 \mathrm{Q}+1.6 \%$ | $2 \mathrm{Q} \quad-9.3 \%$ | 1 st Half | $-4.0 \%$ |
| :--- | :---: | :---: | :---: | :---: |

Mister Donut shops in Japan (As of Sept. 30)

|  | Mister Donut |  |  |  | MOSDO | Wakka |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: |
| Standard | Smallermarket | Small space | Total |  |  |  |
| Mar. 31, 2013 | 1,356 | 17 | 3 | 1 | 1 | 1,378 |
| Sept. 30, 2013 | 1,344 | 17 | 3 | 1 | 0 | 1,365 |
| Change | -12 | 0 | 0 | 0 | -1 | -13 |

## Operating Income

| $\quad$ (millions of yen) | Previous term | Current term | Change | $\%$ |
| :--- | ---: | ---: | ---: | ---: |
| Operating income (1) | 478 | -144 | -622 | -130.1 |
| 1Q operating income of Hachiya (2) | - | -5 | -5 | - |
| Operating income excluding (2) (1)-(2) | 478 | -138 | -616 | -128.9 |

【 Change from the previous term】
Mister Donut recorded an operating loss, due to higher advertising expenses and higher cost of raw materials.

Impact on operating income due to a decline in sales (excluding the results of Hachiya Dairy Products)
-0 million yen
$>$ Impact on operating income due to increased cost rate (excluding the results of Hachiya Dairy Products) - 100 million yen

- Higher cost of raw materials
- Increased disposal
- 100 million yen
- 100 million yen

Impact on operating income due to increased expenses (excluding the results of Hachiya Dairy Products) - 500 million yen

- Sales promotion expenses


## -100 million yen

- Increased advertisement expenses mainly for TRY! NEW MISDO! campaign
- Decrease in sales promotion expenses as "half-price sale," which was carried out in September 2012 was not conducted during the period under review.
- Increase in depreciation/amortization expenses, distribution expenses and outsourcing expenses

$$
-300 \text { million yen }
$$

## Mister Donut Future Initiative

$>$ Enhance eat-in service

- Offer a set of coffee and pies
$>$ Develop wider variety of products
- Christmas donuts


MISDO x SNOOPY

- Halloween

MISDO x Hello Kitty
$>$ Sell new regular donuts

- Kranz Ring
$>$ Pon De Ring 10th Anniversary promotion plan
- New items of Pon De Ring -Fresh line

$>$ MISDO Bits to be offered as regular items
- Very popular MISDO Bits to be offered each season as new regular items

Limited-time offer "MISDO Bits - Winter"


## Other Businesses

|  | (millions of yen) | Previous term | Current term | Change |
| :--- | ---: | ---: | ---: | :---: |
|  |  |  |  |  |
| Sales by segment | 5,124 | 5,286 | +162 | +3.2 |
| Operating income by segment | 216 | 209 | -6 | -3.2 |

$>$ Sales increased at both Duskin Healthcare (hospital management service) and Duskin Kyoeki (leasing business)
$>$ At Duskin Kyoeki (leasing business), profit decreased due to increase in cost rate.
$>$ Overseas businesses

- Clean \& Care businesses recorded steady growth in all overseas markets.
-Mister Donut in Taiwan, Shanghai and South Korea posted lower sales than in the previous year.


## Eliminations or corporate

| (millions of yen) | Previous term | Current term | Change | $\%$ |
| :--- | ---: | ---: | ---: | :---: |
| Operating income by segment | $-3,261$ | $-3,227$ | +34 | - |

- Expenses decreased slightly due to reduction of corporate expenses, including corporate advertising expenses.


## Overseas Businesses

$>$ Customer-level sales: Overseas Businesses

- Clean \& Care businesses in Taiwan recorded steady growth while benefiting from synergies with technical services introduced in previous year.

|  | Country/region | Jan. - June 2012 | Jan. - June 2013 | Change <br> \% |
| :---: | :---: | :---: | :---: | :---: |
| Clean \& Care Businesses | Taiwan (thousands of NTD) | 346,508 | 397,811 | $\begin{aligned} & +51,303 \\ & (+14.8 \%) \\ & \hline \end{aligned}$ |
|  | Shanghai (thousands of CNY) | 6,959 | 6,978 | $\begin{gathered} +19 \\ (+0.3 \%) \end{gathered}$ |
|  | South Korea (millions of KRW) | 20,620 | 288,427 | $\begin{array}{r} +267.807 \\ (+1,298.8 \%) \\ \hline \end{array}$ |
| Mister Donut Businesses | Taiwan (thousand of NTD) | 347,017 | 298,276 | $\begin{aligned} & -48,740 \\ & (-14.0 \%) \end{aligned}$ |
|  | Shanghai (thousand of CNY) | 16,261 | 14,714 | $\begin{aligned} & -1,547 \\ & (-9.5 \%) \end{aligned}$ |
|  | South Korea (millions of KRW) | 11,142,352 | 6,091,717 | $\begin{array}{r} -5,050,634 \\ (-45.3 \%) \\ \hline \end{array}$ |

$>$ Number of Mister Donut shops in overseas markets (Taiwan, Shanghai, South Korea)

|  | As of <br> Dec. 2012 | As of <br> June 2013 | Change |
| :--- | :---: | :---: | :---: |
| Total (Taiwan, Shanghai, South Korea) $^{\|r\| r \mid}$ | 133 | 104 | -29 |

## Future initiatives

## Clean \& Care Businesses:

- Focus on increasing number of residential customers in existing overseas markets

Increase number of units
Conduct promotions through exhibit / demonstration

- Develop new sales channel utilizing SNS
- Expand cleaning and technical services


Trial of mops in Korea

## $>$ Mister Donut Businesses:

- Expand into new markets
(South-east Asia and Oceania)
- Introduce new shop models targeting "eat-in" customers
- Focus on product development and sales promotion to satisfy Opening of the new shop in Malaysia the local consumer preferences

"Stick Do" in Thailand


## Forecasts and Actual Results



## Consolidated Results

Change from forecast for the first half announced on May 15， 2013
（millions of yen）

|  | Sales | Operating Income | Ordinary Income | Net Income |
| :---: | ---: | ---: | ---: | ---: |
| Forecast for the First Half | $\mathbf{8 4 , 5 0 0}$ | $\mathbf{3 , 1 0 0}$ | $\mathbf{3 , 9 0 0}$ | $\mathbf{2 , 4 0 0}$ |
| Actual | $\mathbf{8 3 , 3 1 0}$ | $\mathbf{4 , 3 5 1}$ | $\mathbf{5 , 3 2 7}$ | $\mathbf{3 , 0 5 9}$ |
| Difference（\％） | $\mathbf{- 1 , 1 8 9}(\mathbf{( 1 . 4 )}$ | $\mathbf{+ 1 , 2 5 1}(+\mathbf{4 0 . 4})$ | $\mathbf{+ 1 , 4 2 7 ( + 3 6 . 6 )}$ | $\mathbf{+ 6 5 9}(+\mathbf{2 7 . 5})$ |



－Higher operating income and non－operating profit and loss
＊The figures given here show the increase or decrease from the same period of the previous year．

## Consolidated

（Announced on May 15，2013）
（millions of yen）

|  | Sales | Operating Income | Ordinary Income | Net Income |
| :--- | ---: | ---: | ---: | ---: |
| FY2012 Actual | $\mathbf{1 6 8 , 1 6 3}$ | $\mathbf{9 , 1 9 7}$ | $\mathbf{1 1 , 0 2 7}$ | $\mathbf{6 , 0 9 2}$ |
| FY2013 Forecast | $\mathbf{1 7 3 , 0 0 0}$ | $\mathbf{6 , 3 0 0}$ | $\mathbf{7 , 8 0 0}$ | $\mathbf{4 , 4 0 0}$ |
| Increase／Decrease | $\mathbf{+ 4 , 8 3 6}$ | $\mathbf{- 2 , 8 9 7}$ | $\mathbf{- 3 , 2 2 7}$ | $\mathbf{- 1 , 6 9 2}$ |
| Increase／Decrease $(\%)$ | $\mathbf{+ 2 . 9}$ | $\mathbf{- 3 1 . 5}$ | $\mathbf{- 2 9 . 3}$ | $\mathbf{- 2 7 . 8}$ |

Non－consolidated
（Announced on May 15，2013）
（millions of yen）

|  | Sales | Operating Income | Ordinary Income | Net Income |
| :--- | ---: | ---: | ---: | ---: |
| FY2012 Actual | $\mathbf{1 4 5 , 2 7 5}$ | $\mathbf{6 , 3 9 9}$ | $\mathbf{9 , 4 4 6}$ | $\mathbf{4 , 9 9 5}$ |
| FY2013 Forecast | $\mathbf{1 4 8 , 0 0 0}$ | $\mathbf{3 , 4 0 0}$ | $\mathbf{6 , 4 0 0}$ | $\mathbf{3 , 9 0 0}$ |
| Increase／Decrease | $\mathbf{+ 2 , 7 2 4}$ | $\mathbf{- 2 , 9 9 9}$ | $\mathbf{- 3 , 0 4 6}$ | $\mathbf{- 1 , 0 9 5}$ |
| Increase／Decrease $(\%)$ | $\mathbf{+ 1 . 9}$ | $\mathbf{- 4 6 . 9}$ | $\mathbf{- 3 2 . 3}$ | $\mathbf{- 2 1 . 9}$ |

## Forecasts and Actual Results by Business Segment

（millions of yen）

| Clean \＆Care Group |  | Actual <br> FY2012 2nd Half <br> Operating Income on Sales（\％） |  | Forecast <br> FY2013 2nd Half <br> （Full Year Forecast－ $1^{\text {st }}$ Half Actual） Operating Income on Sales（\％） |  | Increase／Decrease <br> （\％） |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | 54，862 | － | 56，076 | － | ＋1，214 | ＋2．2\％ |
|  | Operating Income | 7，063 | 12．9\％ | 5，487 | 9．8\％ | －1，576 | －22．3\％ |
| Food Group | Sales | 26，034 | － | 28，100 | － | ＋2，066 | ＋7．9\％ |
|  | Operating Income | 662 | 2．5\％ | 444 | 1．6\％ | －218 | －32．9\％ |
| Other <br> Businesses | Sales | 5，176 | － | 5，513 | － | ＋337 | ＋6．5\％ |
|  | Operating Income | 19 | 0．4\％ | －59 | －1．1\％ | －78 | －410．5\％ |


| Eliminations／ <br> Corporate | Operating <br> Income | $-3,299$ | - | $-3,922$ | - | -624 | - |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Total <br> （Consolidated） | Sales | $\mathbf{8 6 , 0 7 4}$ | - | $\mathbf{8 9 , 6 8 9}$ | - | $+\mathbf{3 , 6 1 5}$ | $+4.2 \%$ |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Operating <br> Income | $\mathbf{4 , 4 4 5}$ | $5.2 \%$ | $\mathbf{1 , 9 4 8}$ | $\mathbf{2 . 2 \%}$ | $\mathbf{- 2 , 4 9 7}$ | $\mathbf{- 5 6 . 2 \%}$ |

## Dividends



## DY2013 Dividends

■ Duskin $50^{\text {th }}$ Anniversary Commemorative Dividends
The Company plans to pay a commemorative dividend of 20 yen per share for the FY 2013.

| Dividends per <br> share (yen) | FY2011 <br> Actual | FY2012 <br> Actual | FY2013 Forecasts |  |
| :---: | ---: | ---: | ---: | :--- |
| End of 2 ${ }^{\text {nd }}$ Quarter | - | $\mathbf{2 0}$ | $\mathbf{4 0}$ | (ordinary 20 yen + commemorative 20 yen) |
| Year-end | $\mathbf{4 0}$ | $\mathbf{2 0}$ | $\mathbf{2 0}$ | (ordinary 20 yen) |
| Total (annual) | $\mathbf{4 0}$ | $\mathbf{4 0}$ | $\mathbf{6 0}$ | (ordinary 40 yen + commemorative 20 yen) |
| Total dividends (millions of yen) | $\mathbf{2 , 5 7 1}$ | $\mathbf{2 , 5 4 7}$ |  | $\mathbf{3 , 7 5 4}$ |
| Consolidated dividend ratio (\%) | $\mathbf{5 6 . 3}$ | $\mathbf{4 1 . 8}$ |  | $\mathbf{8 5 . 3}$ |

※ Consolidated dividend ratio is calculated per share.

## Reference



## Non-consolidated




Six months ended Sept. 30, 2012

| Six months ended <br> Sept. 30, 2013 | Increase/Decrease \% |
| :---: | :---: |


| Clean \& Care Group | 136,859 | 137,838 | +979 | +0.7 | 274,666 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Dust Control (Domestic) Home Service | 51,032 | 50,829 | -204 | -0.4 | 103,235 |
| Business Service | 49,420 | 49,008 | -412 | -0.8 | 98,529 |
| Care Service | 21,932 | 22,924 | +992 | +4.5 | 43,680 |
| (ServiceMaster) | ( 12,657) | ( 13,144 ) | ( +487) | ( +3.8) | ( 25,254) |
| (Merry Maids) | ( 4,274) | ( 4,537) | ( +263) | ( +6.2) | ( $\mathbf{9 , 1 4 9}$ ) |
| (Terminix) | $(3,953)$ | $(4,118)$ | $(+165)$ | ( +4.2) | $(7,266)$ |
| (TruGreen) | (1,048) | ( 1,125) | ( +77) | ( +7.3) | ( 2,011) |
| Health \& Beauty | 1,546 | 1,531 | -15 | -1.0 | 2,987 |
| Azare Products | 2,281 | 2,066 | -216 | -9.4 | 4,634 |
| Home Instead | 1,084 | 1,066 | -18 | -1.7 | 2,161 |
| Rent-All | 7,525 | 8,315 | +790 | +10.5 | 15,469 |
| Uniform Service | 1,293 | 1,396 | +103 | +8.0 | 2,583 |
| Drink Service | 746 | 703 | -43 | -5.8 | 1,388 |
| Food Group | 53,407 | 50,819 | -2,588 | -4.8 | 115,484 |
| Mister Donut (Domestic) | 51,123 | 49,090 | -2,033 | -4.0 | 111,125 |
| Food Chain | 1,273 | 812 | -461 | -36.2 | 2,424 |
| The Don | 1,011 | 917 | -95 | -9.4 | 1,935 |
| Other Businesses | 9,812 | 11,608 | +1,796 | +18.3 | 21,344 |
| Dust Control (Overseas) (Jan. - Jun.2013) | 1,007 | 1,447 | +439 | +43.6 | 2,364 |
| Mister Donut (Overseas) (Jan. - Jun.2013) | 5,388 | 6,586 | +1,198 | +22.2 | 12,066 |
| Duskin Healthcare | 3,417 | 3,576 | +159 | +4.7 | 6,914 |
| Total | 200,078 | 200,265 | +187 | +0.1 | 411,494 |

*The above figures are pro forma amounts based on the amount of products shipped, and have been calculated for reference purposes only. These figures may vary from those given in previous presentation materials, due to changes in theig grouping/classification of the related businesses.

## Business Summary by Segment

## FY2012

Consolidated Sales： 168,100 million yen
Operating Income：$\quad 9,100$ million yen

## Clean \＆Care Group

（millions of yen）

| Sales | 109,000 |
| :---: | ---: |
| Operating <br> Income | 14,300 |

＊Sales associated from：
1）Sales of merchandise，rental products and equipment \＆chemicals to franchisees．
2）Royalty fee（Dust control does not collect a royalty fee）
3）Sales of company－operated shops


## Business Service

Offering products such as dust control mops and mats，range filters， water purifiers，air purifiers，and rest－room use items to help make houses and workplaces more pleasant．

## Care Service（Technical Service）

Providing house cleaning，house－keeping，pest control，and tree，shrub and lawn care services．

| Health \＆Beauty | Cosmetics \＆Health food |
| :---: | :--- |
| Home Instead | Senior care service |
| Rent－All | Daily items \＆assisted living equipment |
| Uniform Service | Rental \＆Cleaning |
| Drink Service | Coffee \＆water |

## Food Group

| （millions of yen） | $\mathbf{4 8 , 8 0 0}$ |
| :---: | ---: |
| Sales | $\mathbf{1 , 1 0 0}$ |
| Operating <br> Income |  |

＊Sales associated from：
1）Sales of raw materials to franchisees
2）Royalty fee
3）Sales at company shops

## Mister Donut

Operating specialty shops offering hand－made fresh donuts，Yum cha and drinks．

## Food Chain

Katsu \＆Katsu
－Pork cutlet restaurant chain Café Du Monde
－Café au Lait \＆Beignet
MOSDO
－Collaborated shop with MOS FOOD
SERVICES，INC．

## Don Co．，Ltd．

The Don－A variety of donburi with fresh seafood and seasonal ingredients．

## Other Businesses

（millions of yen）

| （millions of yen） | $\mathbf{1 0 , 3 0 0}$ |
| :---: | ---: |
| Operating <br> Income | $\mathbf{2 0 0}$ |

＊Sales associated from：
1）Sales at company shops
2）Royalty fee
3）Sales of raw materials to franchisees
Duskin Healthcare Co．，Ltd．
Hygiene control services for medical facilities

Duskin Kyoeki Co．，Ltd．
Leasing business
Insurance agent

## Overseas businesses，others

Operating Dust Control \＆ Mister Donut in overseas market

Duskin Hong Kong Co．，Ltd．
＊Business segments as of April 1， 2013.

## Franchise Operation



Food Group

- Mister Donut
- Food Chain

Café du Monde
Katsu \& Katsu MOSDO

- The Don

Nihon no Gohan-Tei " - : - - - Set Meal Restaurant

## Other Business

- Services (sales) offered mainly to franchisees

Duskin Kyoeki
Leasing business Insurance services

- Duskin Healthcare ....... Hospital management service
- Overseas business

Developing Dust Control \& Mister Donut in overseas market; Duskin Hong Kong Co., Ltd.
*Business segments as of April 1, 2013.

## Rental of mops and mats

Based on the idea to fully recycle the products through repeated use until the end of their useable life.


| Company owned \& |  |
| :--- | :--- |
| Subsidiary plants: | 13 |
| Franchised plants: | 32 |
| Total Plants: | 45 |


| Company owned \& |  |  |
| :--- | ---: | :---: |
| Subsidiary units: | 71 |  |
| Franchised Units: | 2,100 |  |
| Operation Units: | 2,200 | Sales |
|  |  |  |

Residential Customers: 5.5 million

## Strength 1: Production, logistics and distribution system that covers the nation

Competition is minimal in this business field. To establish this recycle-oriented business model to cover the nation, a large investment is required to build the laundry plant system, to purchase materials for rental products, and to create a nationwide sales organization.

## Strength 2: Strong customer-base

A large customer base that facilitates face-to-face sales activities and includes extensive relationships between sales staff members and loyal residential customers.

