

September 29, 2026

Duskin Co., Ltd.

East China's First Mister Donut Shop Opens

Osaka (September 29, 2026) — [Duskin Co., Ltd.](#) (“Duskin”) announces that Shanghai MeiTianTian Brand Management Co., Ltd. (“SMBM”) opened its first Mister Donut shop at Global Harbor on September 28, 2026, based on the master franchise agreement concluded with Duskin in February 2026. Global Harbor is a large shopping center located in the Putuo District of Shanghai.

Customers had formed a long line outside the shop before opening. The shop had sold approximately 6,700 donuts on the opening day. The most popular item was Pon De Ring Chocolate, followed by Pon De Ring and Banana Fashion, one of Shanghai regional products.



Scenes from the opening day



Shanghai regional products

At the opening ceremony, SMBM's CEO Zekai Liu gave the opening speech, saying, “It is a great pleasure to open our first shop in the East China region, and we are honored to introduce Mister Donut, a brand popular in Japan for decades. We look forward to offering the delicious taste and enjoyable experience of Mister Donut for customers in China to build a brand that customers will love in the years to come.”

Duskin's President and CEO Hiroyuki Okubo also celebrated the opening, saying, “I am delighted to see the opening of our first shop in East China. We have been expanding the Mister Donut business beyond Japan with the aspiration of bringing delicious products and enjoyable experiences that define the brand to more countries and regions around the world. I hope customers in China will discover the appeal of Mister Donut and come to love the brand as much as customers in Japan do.”



Ribbon cutting



Heads of SMBM and Duskin shake hands

SMBM is planning to open another Shanghai shop in December 2026, and 30 shops in total by the end of December 2029. Through operating these shops, we will grasp customers' needs and market demands to expand our business in the East China region*.

*East China region: Shanghai Municipality and Zhejiang, Jiangsu, and Shandong Provinces

■ Shop overview

Shop Name	Global Harbor shop
Address	Global Harbor B2F, 3300 North Zhongshan Road, Putuo District, Shanghai
Business Hours	10:00 AM – 10:00 PM
Retail Format	Take-out
Products	Donuts, coffee, café latte
Area	142 m ²

■ About Duskin Co., Ltd.

Duskin Co., Ltd. is a leading franchisor in Japan. Our 20+ businesses range from rental and sales of cleaning and hygiene products to professional cleaning services, senior care and to donut shops. Outside Japan, we proudly serve customers in Taiwan and Shanghai with our cleaning-related services. What's more, Duskin is a franchisor of the Mister Donut brand. With more than 18,000 locations* (company-owned and franchised) in nine markets across Asia, Duskin is listed on the Tokyo Stock Exchange Prime Market (4665: Tokyo). For more information, please visit <https://www.duskin.co.jp/english/>.

*As of March 31, 2026