

November 11, 2024

Duskin Co., Ltd.

Duskin Creates its Green Vision 2050

Osaka (November 11, 2024) — [Duskin Co., Ltd.](#) has set Duskin Green Vision 2050 to help solve increasingly serious environmental problems and contribute to creating a sustainable society. Duskin Green Vision 2050 is our desired future to be achieved by 2050.

When creating the vision, we have used backcasting: that is, to start with the definition of our desired future and work backwards to identify the actions needed to achieve it in the present. In doing so, the positioning of Duskin Green Target 2030 has become much clearer, and we have also been able to develop medium-term action plans for the years between 2025 and 2027.

Mid-level employees who play an important role for the future participated in the project to devise this vision.

■ Duskin Green Vision 2050

Build a harmonious future where people, society and Planet Earth are connected

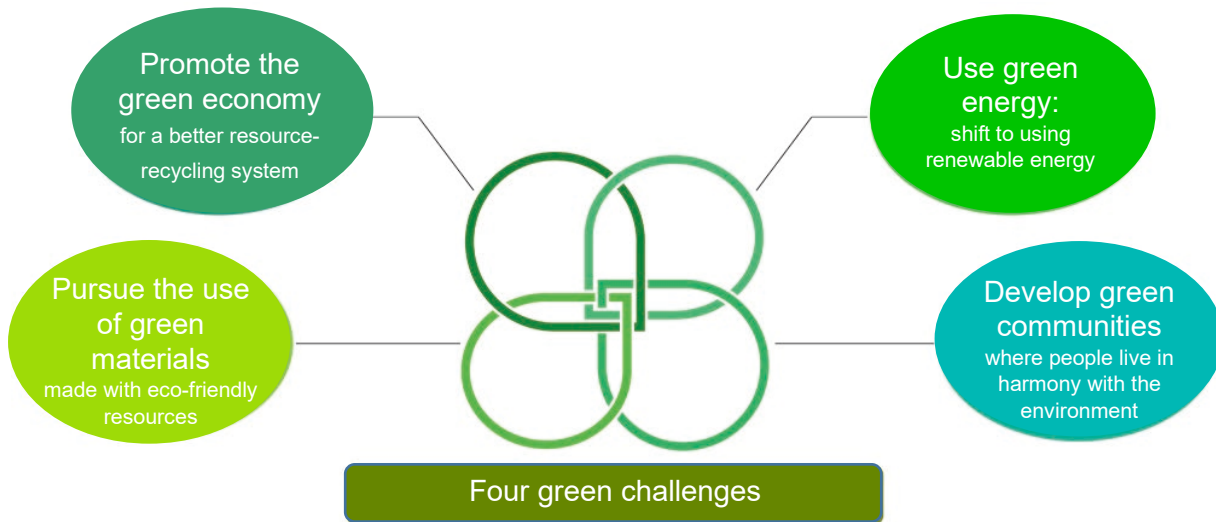
We are sowing the seeds for a future where people, society and Planet Earth are in harmony with each other, and playing our part to shape a sustainable and fulfilling future.

To make our future sustainable, we are aiming for

1. a resource-circulating society where efficiently using and recycling resources are common practices,
2. a decarbonized, carbon-neutral society and
3. a society in which people live in harmony with the environment.

Four green challenges

1. Promote the green economy for a better resource-recycling system
2. Use green energy: shift to using renewable energy
3. Pursue the use of green materials made with eco-friendly resources
4. Develop green communities where people live in harmony with the environment



Duskin Green Vision 2050 project team members

References:

Duskin Green Target 2030

<https://www.duskin.co.jp/english/sus/ecology/ecologypolicy/>

Duskin Green Vision 2050

<https://www.duskin.co.jp/sus/ecology/vision/>

(Japanese version only)

■ About Duskin Co., Ltd.

Duskin Co., Ltd. is a leading franchisor in Japan. Our 15+ businesses range from rental and sales of cleaning and hygiene products to professional cleaning services, senior care and to donut shops. Outside Japan, we proudly serve customers in Taiwan and Shanghai with our cleaning-related services. What's more, Duskin is a franchisor of the Mister Donut brand. With more than 18,000 locations* (company-owned and franchised) in nine markets across Asia, Duskin is listed on the Tokyo Stock Exchange Prime Market (4665: Tokyo). For more information, please visit <https://www.duskin.co.jp/english/>.

* As of December 31, 2023