

想いをつなごう。
その人の、その先へ。



October 30, 2024
Duskin Co., Ltd.

Mister Donut Opened in K11 Art Mall on Oct. 26

The Pon De Ring donut creates a huge buzz!

Osaka (October 30, 2024) — [Duskin Co., Ltd.](#) (“Duskin”) announces that Dragon Circle Enterprise Limited (“Dragon Circle”) opened Hong Kong’s first Mister Donut shop in the K11 Art Mall, a shopping center located in Tsim Sha Tsui, on October 26, 2024.



Scenes from opening day

Eight hours after opening, the store had sold more than 4,000 donuts. The most popular variety was Pon De Ring, one of the best-selling donuts in Japan as well, followed by French Cruller. At the opening ceremony, Fanny Su, CEO of Dragon Circle said, “I’m so happy to be able to celebrate this day. I’d like Hong Kongers to enjoy these donuts, and I’ll do everything I can to make this shop a popular place.” Shinichiro Ueno, a Duskin Board Director, said, “Our devotion to offering delicious donuts remains unchanged no matter where we are located. Dragon Circle staff are one with us in this spirit—the people including Ms. Su have completed the Mister Donut training course in Japan.”



Lion Dance and photo session

The K11 Art Mall shop sells about 20 donut varieties for take-out. All the donuts are made with the ingredients equivalent to those in Japan. The shop is located at 18 Hanoi Road, Tsim Sha Tsui, Kowloon. Its business hours are from 11:00 am to 10:00 pm. The donuts are priced around HK\$19-20.



The showcase at the K11 Art Mall shop

Mister Donut plans to open the second shop in the APM Shopping Mall at Kwun Tong Station in December 2024. We have set a goal to open two shops in total by the end of December 2024 and nine in total by the end of April 2027.

■About Duskin Co., Ltd.

Duskin Co., Ltd. is a leading franchisor in Japan. Our 15+ businesses range from rental and sales of cleaning and hygiene products to professional cleaning services, senior care and to donut shops. Outside Japan, we proudly serve customers in Taiwan and Shanghai with our cleaning-related services. What's more, Duskin is a franchisor of the Mister Donut brand. With more than 18,000 locations* (company-owned and franchised) in nine markets across Asia, Duskin is listed on the Tokyo Stock Exchange Prime Market (4665: Tokyo). For more information, please visit <https://www.duskin.co.jp/english/>.

* As of December 31, 2023

■About Mister Donut

Mister Donut, originally from the USA, is a well-known donut chain, with 1,017 shops* in Japan (as of March 31, 2024) and a proud brand of Duskin Co., Ltd., one of Japan's leading franchisors. Overseas, we operate in five Asian markets (Thailand, the Philippines, Taiwan, Indonesia and Singapore), with 11,494 donut shops* (as of December 31, 2023). Our iconic Pon De Ring donut is loved both in Japan and abroad for its soft, airy and chewy texture. Connect with Mister Donut at https://www.misterdonut.jp/m_menu/donut/.

* Company-owned and franchised

Overseas business units include convenience store locations.